



Postgraduate Certificate in General Management For Working Executives PGCGM in Mumbai

XLRI Jamshedpur and Xavier Institute of Management and Research [XIMR] have joined hands to offer a unique Postgraduate Certificate Program in General Management in classroom environment in the heart of Mumbai.

This proposed program will allow executives to pursue a rigorous schedule that helps them leverage classroom learning to their professional roles. Participants will develop a holistic General Management and Business Leadership perspective.

The program will include core courses in key functional areas (Marketing, Finance, Human Resources, and Operations), besides General Management courses.

Program Objectives

- To provide an opportunity to the participants to earn a professional qualification in General Management while working
- To develop a General Manager's perspective of Business
- To equip participants with appropriate tools and techniques to take effective and considered business decisions
- To help develop scientific thinking through extensive use of cases and other pedagogy

Program Pedagogy

The above stated objectives will be attained through:

An intensive program useful from a corporate management view point.

- Project-based courses.
- Lecture series.
- Case methods.
- Group work.
- Assignments.
- Dissertation

Duration & Course Delivery

- The programme is of 11 months duration with four terms. The programme comprises of 15 compulsory courses and a dissertation spread over the four terms. The programme will start with a two day induction at XLRI, Jamshedpur and then the rest of the classes will be held at St. Xavier's College Campus in Mumbai.
- **Classes:**
Saturday 03:00 pm – 09:30 pm including tea/coffee [4 sessions]
Sunday 09:00 am – 03:30 pm [4 sessions]

The students are expected to spend time on projects and assignments, which would be about 25 hours per course. Term end examination will be held on completion of each term.

Courses

Managerial Communication	Consumer Behaviour
Managerial Accounting	Financial Markets
Business Economics	Strategic Management
Organization Behaviour	Human Resources Management
Quantitative Methods	Operations Management
Financial Management	Advanced Corporate Finance
Marketing Management	Digital Marketing / e-commerce
Business Laws	Dissertation

The above course list may be revised by the institute from time-to-time to keep the program updated and maintain its industry relevance.

Dissertation

The participant will choose an area of his/her interest. Closely working with their faculty guides, they will identify a real problem related to the current corporate environment or some issues related to their organizations and do an action based research on that. The project is equivalent to one course and would draw heavily from the learning of the previous terms. The evaluation will be by the faculty guide from XLRI and XIMR.

Assessment, Evaluation

The examination and evaluation required for certification shall be carried out by XLRI, Jamshedpur and XIMR Mumbai. The faculty members teaching their respective courses will choose the method of evaluation most appropriate to the material. Each concerned faculty will evaluate the participants. Assessment in all the courses is continuous, varied and exacting. It emphasizes development of personal and professional competence as well as gaining of business knowledge and skills.

Qualifying Standard

Postgraduate Certificate in General Management will be awarded to those candidates, who have obtained a minimum CQPI of 4.5 on a nine grade point provided the student has not obtained more than (i) one F or (ii) two D's. D+ is treated on par with D for this purpose.

Certification

After successful completion of all the courses the participants will be awarded a *Postgraduate Certificate in General Management*. The certificate will be awarded by XLRI Jamshedpur. The Graduation ceremony will be held at XLRI, Jamshedpur.

Eligibility and Requirements

- Working Executives with Graduation from a recognized University in any discipline with minimum 2 years of experience

- Entrepreneurs with Graduation from a recognized University in any discipline, owning their own business for past 2 years.

Programme Commencement

The batch would commence in October 2017

Tentative dates for the Program

Term 1: October 27- December 30, 2017

Term 2: January 05 – March 10, 2018

Term 3: March 16 - May 26, 2018

Term 4: June 01 - August 05, 2018

Selection Process

Participants will be selected based on interviews. Interviews will be jointly conducted by faculty of XLRI and XIMR

Fees

The fee for the programme will be Rs. 4 lakhs + Tax per candidate. This will include tuition fees and other infrastructure necessities as required for an effective academic programme. This will not include board and lodging expenses.

Other Expenses

Travel, board and lodging expenses will have to be borne by the participants during campus visits.

How to Apply

To get admission into PGCGM 2017-18, candidates are requested to register by clicking on (click here for registration). The Admission Registration Fee of Rs. 1000/- only (non refundable) is required to be paid through online transfer as per following details:

Bank	Account Name	Account No.	RTGS/IFSC code	Branch Name/Code	Account Type	Swift code
AXIS Bank Ltd.	XLRI Jamshedpur	340010100073149	UTIB0000340	SATABDI TOWER / 000340	Savings	AXISINBB012

Transaction details of online payment is required to be furnished online in order to complete the registration process.

Contact Details

Office of the Corporate Programs
 XLRI
 C H Area (East)
 Jamshedpur - 831 001
 Phone: +91-657-6653333
 E-Mail: crpadmis@xlri.ac.in

Program Cordinators:

Prof, Prantik Ray

XLRI Jamshedpur

Fr Conrad Pessa S. J.

XIMR Mumbai