



XLRI
Xavier School of Management
For the greater good



ALUMNI HOMECOMING 2015



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Message from the Chairman



Dear Friends,

I take this opportunity to extend a warm welcome to all the visiting XLers on behalf of all the members of the Board of Governors of XLRI.

To the outside world the reputation of any business school is invariably linked to the contribution rendered by its alumni to the world at large and the business sphere in particular. For over six decades thousands of post-graduate management students have graduated from the portals of XLRI and rendered yeoman service to organisations and institutions across public and private sectors and various other walks of life. Needless to say, most organisations have come to expect outstanding performance from an XL graduate. The ability to help shape students to consistently meet the high expectations of the world and industry at large for decades is what makes XLRI's reputation as a top ranking B-School brand in India.

In the months and years ahead XLRI has set in motion plans to have more campuses across the country and in turn help graduate more aspiring business leaders for the world and industry at large. Very few management schools in India have the DNA that XLRI

possesses given its understated Jesuit management background and the emphasis the institute lays on ethical and responsible conduct by its alumni. In this context we do realise that while it is easy to have the hardware in place the tougher task lies in upholding the software aspects — imparting a high-level of industry-relevant pedagogical rigor and imbuing soft-skills that makes a high-performing business manager humane and sensitive to leave behind a better world for future generations.

I would also like to place on record my sincere wishes to all the internal stakeholders who continually keep contributing their mite to make XLRI an institution that peer educational institutions can look up to and emulate.

I once again wish all XL alumni a hearty welcome to Homecoming 2015 and applaud you all for your remarkable contribution in helping XLRI retain its place as a highly respected management school with a difference.

With best wishes,

A handwritten signature in black ink, appearing to read 'T V Narendran'.

T V Narendran,
Chairman- Board of Governors
XLRI

Message from the Director



Dear Friends,

We extend a hearty welcome to all XLers who have come to attend the 2015 Alumni Homecoming.

The preceding year has been an eventful one. XLRI has added yet another feather to its cap by receiving the coveted international accreditation by Association of MBAs (AMBA), UK. AMBA accreditation represents the highest standard of achievement in postgraduate business education and is earned only by the best programs globally. This accreditation will further enhance the credibility of the management programs offered by XLRI to prospective Indian and foreign students ensuring them the finest business education available, and thereby positively impact their careers. Also, XLRI is at an advanced stage of receiving the AACSB and NBA accreditation.

In the last three years - 2013, 2014 and 2015, XLRI has consistently been ranked as the best private B-school in India. Moreover, XLRI has been ranked among the top three business schools in the country in all the nationally respected B – School rankings.

Our present campus boasts of state-of-the-art infrastructure which includes the new learning center comprising 26 classrooms with an overall capacity for 2030 students. XLRI's infrastructural facilities have been rated as No 1 in India by Outlook Business Magazine in 2015.

Our student community has equally done us proud with their accomplishments. Team XLRI won Amazon ACE Challenge and Earthian Award organized by Wipro. We also won the AXP Campus Centurion Challenge 2014 organized by American Express.

I attribute our accomplishments to the committed faculty and staff and their dedication to teaching, research and service.

I also want to express our earnest pride when we read about the achievements of XLers across academia, industry and services both nationally and abroad.

With prayers and blessings,

A handwritten signature in black ink, appearing to read 'Fr E Abraham, SJ, PhD'. The signature is written in a cursive style with a horizontal line underneath.

Fr E Abraham, SJ, PhD

Message from the Alumni National President



Dear Friends,

I am privileged to welcome the alumni across all batches back to our beloved institution. I also swell with pride when I see the recent surveys that place XLRI among the top most private business schools and 3rd best in the country. Apart from the quality education, infrastructure, affiliation with Industry, etc. brand XLRI has also been greatly strengthened by the number of alumni holding key positions across the globe in academia and industry and the power that they wield.

I am elated that Homecoming which started in 2004 has now evolved into an annual event where over 200 alumni get together to reconnect with friends and the institute. This event will give the alumni not only a chance to connect and visit old haunts but also give them an opportunity to see and appreciate XLRI's growth and help the current students and faculty to tackle relevant topics for the present-day business requirements. Welcome home once again!

With best wishes,

A handwritten signature in black ink, appearing to read 'Rana Sinha', written in a cursive style.

Rana Sinha,
National President
XLRI Alumni Association



Distinguished Alumnus Award:
Lifetime Achievement



PMIR-72

Current Position

CEO,
Aquil Busrai
Consulting

Dr Aquil Busrai

Dr Aquil Busrai graduated in Commerce with distinction. He obtained his MBA from XLRI where he was awarded the JM Kumarappa Gold Medal. He later pursued LLB and acquired an Advanced Diploma in Training and Development. A University rank holder, he was honoured with the Bharucha Gold Medal for academic excellence. He was awarded PhD in April 2012. He is also a Certified Executive Coach.

Dr Busrai has had 42 odd years of experience in various industry sectors. He has worked in multiple HR roles with Unilever in Kenya and India and was Executive Director HR Motorola for Asia Pacific countries. He worked with Shell Malaysia as Director of Human Resources, and Managing Director of Shell People Services Asia. His last corporate assignment was with IBM India Ltd as executive director human resources. He is currently CEO of Aquil Busrai Consulting.

He has been actively associated with management forums in India having been the President of Delhi Management Association, Vice Chairman for All India Management Association's North Region. He is on the National Council of CII, ISTD and ASSOCHAM and on Board of several education institutes and corporates.

Awards & Accolades

- He was awarded the Pathfinder Award by National HRD Network for being selected as Outstanding Seasoned HR Professional
- He was adjudged amongst the Most powerful HR Professional in India at the Asia Pacific HRM Summit in Singapore
- He was bestowed Lifetime Achievement Award at Top Rankers Meet in Kuala Lumpur
- At its National Convention in November 2012, National HRD Network honoured Dr Busrai with the Life Time Achievement Award
- In March 2015 he was honoured with The Golden Globe Tigers Award in Kuala Lumpur for Leadership in HR. Dr Busrai is a visiting faculty at Berkeley EMP and UCLA PGPX, besides Indian Institute of Management.

Distinguished Alumnus Award: Practising Manager





BM-91

Current Position

*Managing Director
of Mondelez India
Foods Limited*

Chandramouli Venkatesan

Chandramouli Venkatesan is the Managing Director of Mondelez India Foods Limited (formerly, Cadbury India Ltd). At Mondelez India he has also held the position of Director of Human Resources and Strategy and Director of Strategy Innovation and International Business Development.

Mr Venkatesan pursued his BTech in Chemical Engineering from Anna University. From 1991-2000 he worked with Asian Paints India as head of the marketing department. After Asian Paints he was with GE Countrywide (now GE Money) as head, consumer business, for a year. From 2001-05 he was the vice-president of marketing, sales and service in ONIDA. Mr Venkatesan was responsible for spearheading the revival of ONIDA through the multi-product initiative to expand beyond TVs.

Interests: Sports, music, singing, reading

P S Jayakumar

Mr. Jayakumar started his career with Citibank in 1986 and has held many senior management positions there, including being Country Head for Consumer Business in India and Asia Pacific and Head for Consumer Lending Business in Asia Pacific. During his banking career, spanning 24 years, he has contributed significantly to the development of the retail banking industry in India. Mr. Jayakumar has also served as Region Head of Asia-Pacific (Consumer Finance) at Citigroup Inc. from 2004-08. He previously held the responsibilities of Consumer Finance Head in India.

He is an Associate Member of the Institute of Chartered Accountants of India. He is also a Gurukul Chevening Scholar from the London School of Economics and Political Science (1998). He holds a Master's Degree in Management from XLRI, Jamshedpur and a Master's Degree in Commerce from the University of Madras.



BM-86

Current Position

*Chief Executive Officer,
Managing Director
and Director of
Bank of Baroda*



BM-89

Current Position

*Chief Operating Officer,
Lenovo Asia Pacific and
Chairman Lenovo India*

Amar Babu

Amar Babu is the Chief Operating Officer, Lenovo Asia Pacific and Chairman Lenovo India.

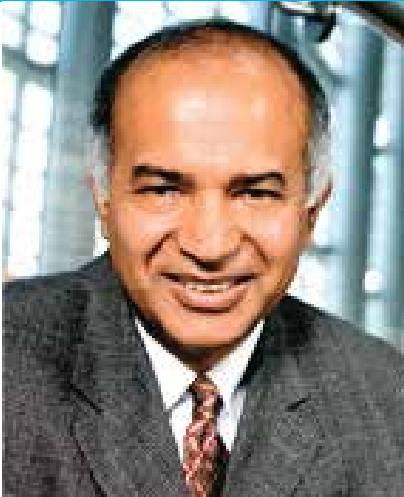
Mr. Babu has been associated with Lenovo India since November 2007. He has been instrumental in building the brand and taking it to the 3rd position in the Indian PC market. Under his leadership the company adopted differentiated strategies, established a strong partner network and acquired a large customer base. The organisation witnessed phenomenal growth in the traditional PC market. Its market share rose from 8.3 percent to 19.8 percent in less than a decade making Lenovo a strong contender in the PC+ segment (comprising of PCs, Tablets, Smartphones and Servers)

When Mr. Babu was President of MAIT, he played a significant role in leveraging opportunities to drive PC penetration in the country, working closely with the government to create policies and initiatives that accelerate technology adoption, and enable inclusive growth and development. Prior to Lenovo, he has been associated with leading brands such as Idea Cellular Ltd, HCL Information Systems & Intel Technology (I) Pvt. Ltd.

VASUDHAIVA KUTUMBAKAM



Distinguished Alumnus Award:
Academician



BM-80

Current Position

*Alvin H. Clemens
Professor of
Management &
Organization; Research
Director of the Farrell
Center for Corporate
Innovation and
Entrepreneurship,
Pennsylvania State
University*

Dr Raghu Garud

Raghu Garud is Alvin H. Clemens Professor of Management & Organisation and the Research Director of the Farrell Center for Corporate Innovation and Entrepreneurship, Pennsylvania State University. He has been a faculty at the Stern School of Business, New York University and a Fellow of the Sydney Sussex College, University of Cambridge. He is a visiting scholar at the Copenhagen Business School, University of Bologna, University of St. Gallen and Singapore Management University. He earned his PhD in Strategic Management and Organisation from the University of Minnesota.

Dr Garud's research explores the emergence of novelty and its adoption. Specifically, he is interested in understanding how new ideas emerge, are valued, and become institutionalised. He has written extensively on these topics offering concepts such as path creation, economies of substitution, technology entrepreneurship, bricolage as a collective process and the socio-cognitive bases for technology emergence. He is currently working on narratives as the generative force for the emergence of novelty within a system of meaning that shapes and is shaped by entrepreneurial foresight.

He has served as the Chair of the Technology and Innovation Management Division of the Academy of Management and as the co-director of e-resources for the academy. He has served as the co-editor of Organization Studies and Associate Editor of Management Science.

His co-authored book *The Innovation Journey* Oxford University Press book was the finalist for the George R. Terry Book Award. He is a co-PI on an NSF grant to study the architecture of collaboration in scientific communities and has also received grants from 3M Corporation to study innovation and from the Society for Human Resource Management to study virtual work.

Achievements

- Journal of Management Inquiry awarded him the Breaking the Frame award for his co-authored paper A Frame for Deframing in Strategic Analysis
- He is the recipient of Tenneco and Dexter awards and the best paper award from the Technology and Innovation Management Division of the Academy of Management as well as from the Center for Entrepreneurial Studies, Stern School
- His dissertation was among the top 5 in the BPP dissertation competition, Academy of Management

Dr. Sarosh Kuruvilla

Dr. Kuruvilla was the Director of Southeast Asia Program in Cornell University and has also chaired ILR International Programs. He has taught in several renowned colleges and universities including London School of Economics, Indian Institute of Management, Calcutta, Aarhus School of Business, Denmark and University of the Philippines. He completed his PhD in Business Administration from University of Iowa.

Dr Kuruvilla has also authored several books. To name a few: *From Iron Rice Bowl to Informalization: Markets, Workers and the State in a Changing China*; *The Transformation of Industrial Relations in Large Enterprises in Korea: Appraisals of Korean Enterprise Unionism*; *Colonialism, Nationalism, and the Institutionalization of Industrial Relations in the Developing World*.

Awards & Accolades

- Fulbright Research Scholar, 2004. Middle East, North Africa, and South Asia. Study: The Indian Outsourcing Industry.
- Outstanding Young Scholar Award for Best Contribution to International and Comparative Labour and Employment Research, 1996-1997. Industrial Relations Research Association, USA.
- Outstanding Teacher: ILR School. The Interfraternity Council at Cornell University.



PMIR-81

Current Position

*Professor of
Comparative
Industrial Relations,
Asian Studies and
Public Affairs,
Cornell University,
Ithaca, NY*





Distinguished Alumnus Award:
Young Achiever



GMP-2005

Current Position

*Director, External
Relations and Human
Resources, Indian
School of Business*

DNV Kumara Guru

DNV Kumara Guru focuses on building partnerships for ISB with key external stakeholders and in managing the people function across both campuses. An alumnus of XLRI Jamshedpur, he started his career at the Jain Group of Institutions, Bangalore.

He is an alumnus of the Indo-Canada Youth Exchange Programme (1994), the US State Department's International Visitor Leadership Program (2009), Australia India Youth Dialogue (2013) and the British High Commission, India's Young Leaders Forum (2013).

Mr Guru led the Young Indians as National Chair in 2014-15, on the theme Building Youth Leadership and worked closely with chapters across 36 cities in India towards this.

Interests: He follows Indian politics. He enjoys travelling, reading and is an aspiring long distance runner.



Distinguished Alumnus Award:
Young Entrepreneur



BM-88

Current Position

*Co-Founder &
Managing Director
First Energy Private Ltd.*

Mahesh Yagnaraman

First Energy Private Ltd, based in Pune, applies biomass and gasification technology to heating applications; specifically home and commercial cooking. It caters to consumers in India through its brand Oorja which consists of a biomass stove and a fuel – made from pelletised agri-residue. The company has been recognised as Technology Pioneer by World Economic Forum.

Prior to starting his own business, Mr. Yagnaraman was the CEO of BP Energy India, where this business originated. His experience spans 27 years across continents and functions. Before First Energy and BP, Mr Yagnaraman had tenured at several country offices of Unilever, where he managed key customers and was involved in concentrated markets, sales development, supply chain and business. He has also worked as Director, Global Trends for BP Worldwide, after which he set up BP Energy.

Mr Yagnaraman enjoys listening to Indian classical music and reading. He is also a serious runner.



Distinguished Alumnus Award:
Public Service



BM-89

Current Position

*CEO,
Azim Premji
Foundation*

Anurag Behar

Anurag Behar is the CEO of Azim Premji Foundation. The foundation runs institutions and programmes in India for improving school education and other fields of human development. The foundation has established the not-for-profit Azim Premji University, with teaching and research programs focused on the fields of education and development. Mr Behar also serves as the Vice Chancellor of this university. He is closely involved with Azim Premji Philanthropic Initiatives, a grant-making organisation supporting not-for-profit organisations working on certain specific issues in the social sector.

He has been engaged with efforts to improve education in India for the past 13 years. He has been a vocal advocate for the critical importance of public systems, in particular the public education system. His many years in business have given him an insider's view into both the possibilities and limits of markets. For the past few years he has also been engaged with environmental and ecological issues.

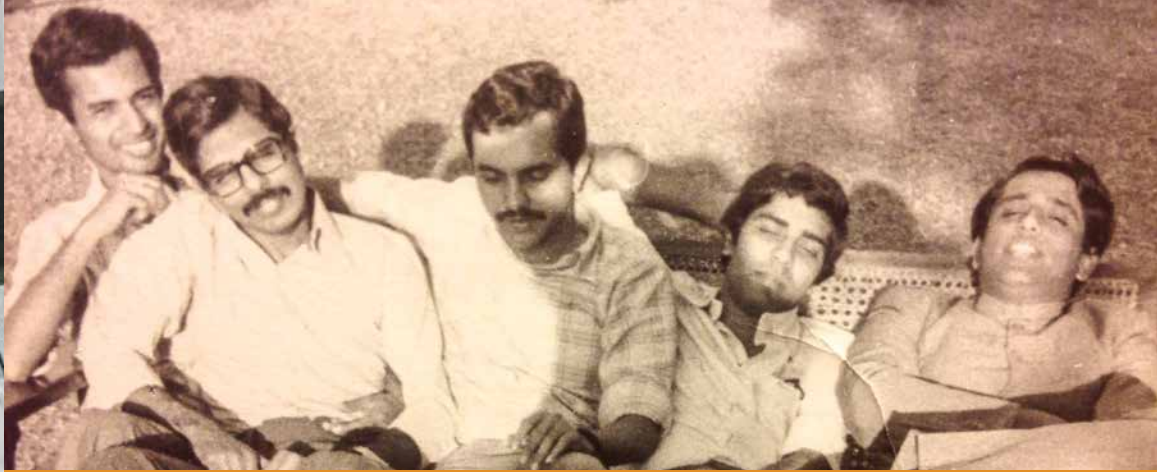
Mr Behar has earlier played leadership roles in business as well. As the CEO of Wipro Infrastructure Engineering, he led the business from being No. 20 in the world to being the No. 1 in just five years. The business has operations in Europe, India, Brazil, and China. He led Wipro's investments in two strategic diversifications — in the clean energy and water sectors.

He has been honored by the World Economic Forum, by being recognised as a Young Global Leader.



Down the Memory Lane





Making of an XLER





Campus THEN...

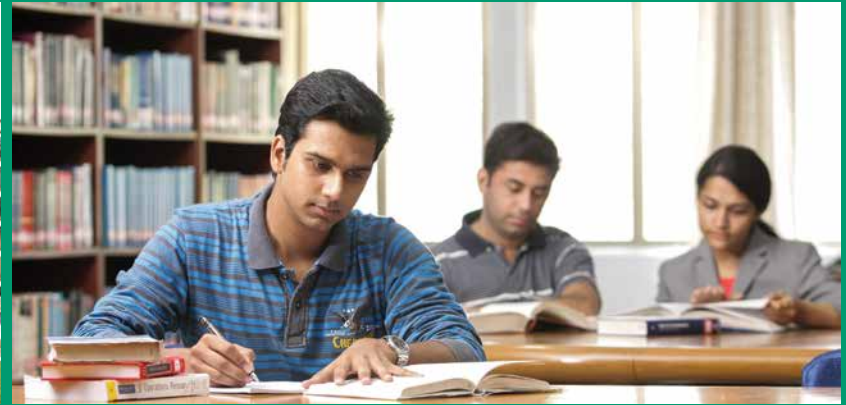


... and NOW





XL Events for the Greater Good



XLRI gets international accreditation from AMBA

XLRI, one of the oldest B-schools in India, earns the coveted international accreditation with the Association of MBAs (AMBA) for its best management programmes.

The Association of MBAs (AMBA) is the international authority on postgraduate business education. Its accreditation service is the global standard for all MBA, DBA and MBM programmes. The association connects MBA students and graduates, accredited business schools, and MBA employers in more than 110 countries.

On receiving the AMBA accreditation XLRI Director Fr E Abraham, SJ, said, *“XLRI with its singular philosophy of Magis i.e. pursuit of excellence in all endeavors, has continually focused on three inter-related areas: academic excellence, personal values and societal concern. Our institution has spared no effort to make our curriculum world-class and deliver it in the most effective manner.”*



36th Edition of MAXI Fair

The most popular marketing fair amongst the B-schools stepped into its 36th year with a focus on promoting cleanliness and creating awareness about hygiene. Taking a cue from the Prime Minister's Swachh Bharat Abhiyan, the annual marketing event opened to cleanliness drive and handwashing relays.

With another chapter adding to its 35-year-long journey, MAXI Fair conducts market research in a manner that is both illuminating for the researchers and entertaining for the participants. The fair remains to be favoured event of the year for corporate majors to conduct research through elaborate games designed by the students of XLRI.

Established in 1971, the Marketing Association of XLRI (MAXI), is one of the oldest and most revered marketing associations of India. It organises the annual MAXI Fair, one of the oldest and most respected events in Jamshedpur, which witnessed a footfall of over 7000 people this year.

Highlights of this year's MAXI Fair

Banega Swachh India campaign

The campaign was supported by one of India's leading hygiene product brand, Dettol. The campaign was aimed at setting a record for the most number of participants in a handwash relay. A record of 991 participants was registered with Guinness World Records shattering the previously created in record of Sri Lanka by 650 participants.



Cleanliness drive

The students of BM, HRM and Global MBA organised a cleaning drive across the city. Jusco helped identify the areas in the city that needed cleaning. Some senior citizens also joined hands in the drive, which was an attempt to promote cleanliness in the locality.

Launch of Hobby in a Box

XLRI student's unique start-up venture, Hobby in a Box, was also launched during the fair. A one-stop solution for your do-it-yourself ideas was founded by Manveen (PGDBM student in XLRI), Sarthak (PGDBM student in XLRI) and Nishant (pursuing management studies at IIMB), Hobby in a Box provides all the hobby supplies in the required quantity and with easy instructions as a Hobby Kit.

The venture that was operational on their Facebook page so far now has its own website with cash on delivery and free shipping facilities. The Hobby in a Box team has also launched a YouTube channel which contains tutorials of do-it-yourself ideas.



JRD Tata Oration in Business Ethics

No management education is complete unless the students are instilled with a set of abiding values. At XLRI we strongly believe in the importance of pursuing an ethical code of conduct in the corporate world.

The 23rd JRD Tata Oration in Business Ethics is an important annual event of XLRI wherein eminent business leaders and distinguished speakers inspire students to follow ethical codes of conduct in their professional and personal lives. This year the ethics oration was delivered by the Chairman and CEO of PepsiCo D Shivakumar. The topic for the oration was Building Trust.

D Shivakumar, Chairman & CEO of PepsiCo, India, on Building Trust:

- **Pointed out that:** In an organisation trust is the glue that keeps the culture together. Trust in senior management keeps hopes alive, trust in senior management gets people to commit their best. Trust in senior management attracts good talent to the company.
- **He observed that:** The best leaders know that building trust is critical to their success. Leaders build trust when they bring clarity to the table, they communicate with passion about the purpose.
- **He marked that:** A good leader never compromises on his vision, but compromises for his vision. That's what builds trust for him or her.
- **He stressed on:** Ethics and good governance being the foundations of building trust. A company can only build trust in a digital world if the company is humble, responsive and orchestrates the response from within the company to address stakeholders concerns

The History

XLRI, in association with a few select Tata Group Companies, established in 1991 the JRD Tata Foundation in Business Ethics, to espouse their long-standing commitment and contribution to business ethics in India. The foundation seeks to address itself by publicly affirming the urgent need for upholding ethics in all spheres of business and the need to bring about a suitably favourable culture in which it can thrive. JRD Tata, himself a role model par excellence, delivered the first oration in 1991.

The activities that are envisaged by the foundation are:

- An annual JRD Tata Oration in Business Ethics
- Recognition and presentation of the JRD Tata Award for Business Ethics to an eminent person who has distinguished oneself in business ethics
- The setting up of the JRD Tata Chair in Business Ethics at XLRI for the advancement of research in this field





XLRI Felicitated in IR Conclave

XLRI was felicitated for Outstanding Contribution to the Field of Industrial Relation (IR) in the second edition of the IR Conclave organised by The Economic Times in association with Aparajitha Corporate Services last year in Mumbai.

Dr. Santanu Sarkar, Associate Dean, Programmes collected the award on behalf of XLRI.



Daan Utsav

Spreading the Joy of Giving

Daan Utsav is a public festival of philanthropy, which was launched across India in 2009, to celebrate and promote various acts of giving – money, time, resources and skills. It is celebrated every year for a week starting on Gandhi Jayanti.

The student society of XLRI, SIGMA, orchestrates and supports the festival for Jamshedpur. Much like the previous editions the 2014 edition also saw a wide range of events including Vastra-Samman (a donation drive to collect wearable clothes, blankets, shawls) and Ann-Daan (a donation and distribution drive for ration).

The distribution of the commodities collected was done through partner NGOs, Kalamandir and Pragya, to ensure that they reach the under-served and needy segments of the society. During the Daan Utsav week members of SIGMA and volunteers from XLRI visited Nirmal Hriday, a shelter for the differently abled children and elders. SIGMA donated the basic daily provisions including rice, oil, clothes, soap & medicines which it had collected from the students as part of the Wish Tree Initiative.

XLRI students also visited the orphaned toddlers of Nirmal Sishu Bhawan and spent some quality time with them. As part of Keh Kaha Day, SIGMA hosted 50 tribal students from Bhalubasha and Karendih centres of Digital Literacy Mission, an organisation promoting education in the tribal communities.





Alumni Summer Meets 2015



Alumni Meet in Bangalore



Alumni Meet
in **Delhi**





Alumni Meet
in Pune



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We feel privileged in associating ourselves with the Premier Learning Institute -XLRI, Jamshedpur in welcoming its illustrious Alumni.

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12500 Ton – SMS Meer, Germany, Wedge Press



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A major portion of its turnover comes from exports to USA, Canada, Mexico, Brazil, Italy, Turkey, Sweden, Germany, Bangladesh etc.

RKFL has entered into heavy & critical forging parts arena. Wherein it will specialize in supplies of parts like Crankshaft, I-Beam (Front Axle Beams), Knuckles (Steering Arms), Connecting Rods and Diff Case by manufacturing them on different capacity Press Lines based on the job weights (to be supplied in fully machined conditions) i.e. 2000Ton, 3150Ton, 4500Ton, 6300Ton and 12500Ton – Brand New SMS, Germany Wedge Press.

ISO/TS 16949:2009
ISO 9001:2008
ISO 14001:2004
OHSAS 18001:2007
BUREAU VERITAS
Certification



XLRI Alumni Homecoming 2015 (November 7-8, 2015)

SCHEDULE

November 7, 2015

Time	Events	Venue
09.00 – 10.45 hrs	Registration, Fellowship & Tea	Learning Centre 2
10.45 – 11.00 hrs	Naming of the New Hostel as Fr. McGrath Residence	New Campus
11.00 – 11.15 hrs	Welcome Mr. Sharad Sarin , Chairperson, Alumni Mr. Rana Sinha, National President, XLRI Alumni Association	Learning Centre 2
11.15 – 12.45 hrs	Presentation on XLRI Fr. E. Abraham, S.J, Director Presentations by Students <i>Video Presentation of student endeavors by XLRI student body</i> <i>XLRI : A short movie</i>	Learning Centre 2
12:45 - 13.00 hrs	Group Photograph	In Front of Learning Centre 2
13.00 – 14.00 hrs	Barakhana <i>Community Lunch with Faculty, Staff & Students</i>	Diamond Jubilee Park
14.15 – 16.15 hrs	Panel Discussions on Selected Topics	Classrooms in Learning Centre 2
16.15 - 17.45 hrs	Tea Break and free time	New Campus
17.45 - 20.00 hrs	Alumni Awards Ceremony	Tata Auditorium
20.00 hrs onwards	Dinner <i>Hosted by Mr.T.V Narendran MD,Tata Steel</i>	International Centre
22.00 hrs onwards	Performance by XL Band	Diamond Jubilee Park

November 8, 2015

Time	Events	Venue
0600-08:30 hrs	Golf Tournament	Golf Course
08.30-10.30 hrs	'Jalpaan'- Breakfast & Interaction <i>Hosted by GMP students</i>	XL Playground
10.00-12.00 hrs	Cricket Tournament/Tug of war /Treasure Hunt	XL Play ground
12.00-12.30 hrs	Prize distribution	TFEMR Mess
13.00 – 14.00 hrs	Lunch <i>Hosted by Mr. Rana Sinha, National President, XLRI Alumni Association</i>	TFEMR Mess
14:00 – 16:00 hrs	Free time for individual catching up	

TATA STEEL

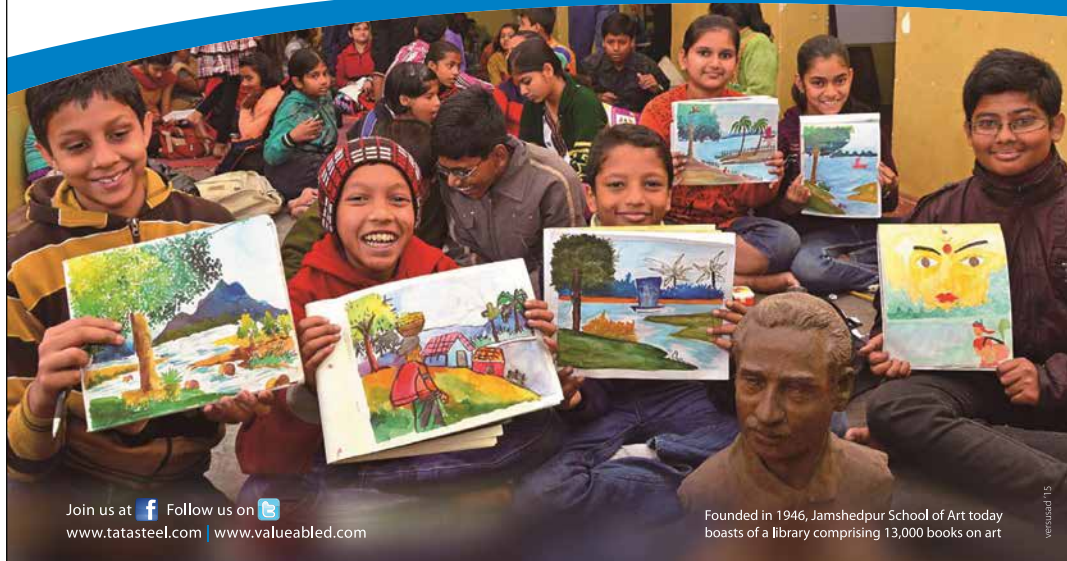


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Scholarships to more than 3,000 SC/ST students | More than 16,000 adults became functionally literate

| 200 underprivileged girls linked to formal schools | More than 10,000 students provided pre-matric coaching | Mid-day meals for 50,000 students in partnership with Jharkhand government and ISKCON.



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