

XLRI IN NEWS

APRIL 2015

PUBLICATION: Tribune, Jobs & Careers
 DATE: 29 April, 2015
 EDITION: Delhi
 PAGE: 3

COURSE CHAT

Executive certificate programme for HR personnel

XLRI, Jamshedpur, along with SHRM, launched an integrated HR Executive certificate programme that will provide working professionals a comprehensive understanding of Human Resource Management and prepare them for HR leadership roles in the global environment.



The programme will also help the participants in their preparation for the global SHRM certification exams – SHRM-CP and SHRM-SCP.

This is a 5-month programme which will be delivered through interactive virtual classroom sessions (three hours a week) allowing active interactions between fellow students and faculty. Students on virtual social learning platform will be provided access to course presentations, projects, case studies, assignments and other reference material. They can further raise their questions and doubts either real time during the live class or offline through the

Cloud Campus. Progressive tools like gamified assessment and intelligent analytics will enable a highly effective learning ecosystem.

Students who successfully clear the internal assessments, built in throughout the program, along with the requisite attendance will be awarded a Certificate from XLRI. Pursuant to completing the program, students may also register and appear for appropriate SHRM certification examinations to earn the SHRM certification as well. Registrations for this program are open for the current batch.

PUBLICATION: Afternoon
 DATE: 18 April, 2015
 EDITION: Mumbai
 PAGE: 8

India needs positive environment for whistleblowers: Experts

India needs to create a positive environment for whistleblowers, industry experts said on Friday at the Second Business Ethics Conference organised by Xavier's School of Management (XLRI) in collaboration with XLRI Alumni (Mumbai Chapter).

"India needs to create a positive environment for whistleblowers since anonymity is a concern. We would have to adopt similar policies followed in developed economies

where whistle blowers are considered an essential aspect of corporate governance," Tata Sons Group Executive Council, Chief Ethics Officer, Mukund Rajan said.

JRD Tata Chair Professor of Business Ethics at XLRI Fr Oswald Mascarenhas said, "Ethics deals with human behaviour and is currently reckoned as a responsible action programme for the betterment of individuals, groups, organisations and societies". He said that ethics become relevant wherever people interact and function together. Hence, every field of business such as planning and strategy, accounting, finance, human resources management, business law, marketing, business research, and production management involves ethical issues and challenges, he told PTI.

"Most corporate failures today reflect low levels of wisdom, low level of ethical maturity and often, a badly trained conscience. In the past two decades, fraudulent corporate business practices precipitated cash crises and subsequent bankruptcies," he said.

He cited examples like Enron, WorldCom, Global Crossing, Qwest Communications, Tyco, Satyam, 2G, 3G, CWG and Sahara.

"Organisations which stays ethical in all its products and services would have corporate advantages that translates to higher revenues, market share, profitability, and market capitalisation," he said.

PUBLICATION: The Financial Chronicle
 DATE: 29 April, 2015
 EDITION: Delhi
 PAGE: 10

XLRI launches HR programme

XLRI along with SHRM, has launched an integrated HR Executive certificate programme that will provide professionals a comprehensive understanding of HR management and prep them for HR jobs.

PUBLICATION: Andhrajyothy
DATE: 16 April, 2015
EDITION: Bangalore
PAGE: 8
Headline :XLRI to Host 2nd Business Ethics Conference

రేపు బిజినెస్ ఎథిక్స్ సదస్సు
ఆంధ్రప్రదేశ్ ప్రతిపది, బెంగళూరు: రెండవ బిజినెస్ ఎథిక్స్ సదస్సు ఎక్స్‌పర్ట్ ఆర్‌ఎ ఆధ్వర్యంలో ముంబైలో ఈ నెల 17న జరుగనుంది. ఈ విషయాన్ని సదస్సు నిర్వహకులు సగ రంలో బుధవారం విడుదల చేసిన ప్రకటనలో తెలిపారు. ఈ సారి లవరేజింగ్ ఎథిక్స్ పర్ సనైయినలుల్ కార్పొరేట్ అడ్వాన్స్‌డేజ్ అనే డిమోతో సదస్సును నిర్వహిస్తున్నట్లు తెలిపారు. సదస్సులో దేశవ్యాప్తంగా చురువును నిపుణులు పాల్గొని ప్రసంగిస్తారని ప్రకటన తెలిపింది. సదస్సును ఎక్స్‌పర్ట్‌ఆర్‌ఎ డైరెక్టర్ ఎస్‌జే ఆ బ్రహ్మం లాంచనంగా ప్రారంభిస్తారని, బెంగళూరు నగరం నుంచి పెద్ద సంఖ్యలో ప్రతినిధులు సదస్సులో పాల్గొంటారని పేర్కొన్నారు.

PUBLICATION: Navshakti
DATE: 27 April, 2015
EDITION: Mumbai
PAGE: 10

एसएचआरएम इंडियाची एक्सएलआरआयसोबत भागीदारी
मुंबई - एक्सएलआरआय जमशेदपुरने एसएचआरएमच्यासोबत सर्वसमावेशक एचआर एक्झिक्युटिव्ह प्रमाणपत्र अभ्यासक्रम जाहीर केला असून हा अभ्यासक्रम सध्या कार्यरत असणाऱ्या अधिकारी-कर्मचाऱ्यांना मानव संसाधन व्यवस्थापनाचे परिपूर्ण ज्ञान देणार असून त्यांना बदलत्या जागतिक वातावरणात एचआर विभागात नेतृत्वासाठी सक्षम करणार आहे. या अभ्यासक्रमामुळे सहभागींना एचएचआरएम-सीपी आणि एचएसआरएम-एससीपी या जागतिक एसएचआरएम-प्रमाणपत्र परिक्षांची तयारी करण्यासाठीही मदत करेल, असे एसएचआरएम इंडियाच्या मुख्य कार्यकारी अधिकारी श्रीमती अचल खन्ना आणि एक्सएलआरआयमधील ओबी व एचआर विभागाचे प्राध्यापक डॉ. आर. के. प्रेमराजन म्हणाले.

PUBLICATION: Afternoon
DATE: 29 April, 2015
EDITION: Mumbai
PAGE: 20

SHRM India and XLRI's HR Executive Certificate Program

XLRI, Jamshedpur, along with SHRM, has launched an integrated HR Executive certificate programme that will provide working professionals a comprehensive understanding of Human Resource Management and will prepare them for HR Leadership roles in the global environment.

The programme will also help the participants in their preparation for the global SHRM certification exams – SHRM-CP and SHRM-SCP.

This is a 5 month program which will be delivered through interactive virtual classroom sessions (3 hours a week) allowing active interactions between fellow students and faculty. The course is perfect for those professionals who are on the lookout for convenient weekend schedules to upgrade their knowledge and skills without missing out on their corporate experience.

Students on virtual social learning platform will be provided access to course presenta-

tions, projects, case studies, assignments and other reference material. They can further raise their questions and doubts either real time during the live class or offline through the Cloud Campus. Progressive tools like gamified assessment and intelligent analytics will enable a highly effective learning ecosystem.

The course will be a fully online interactive program which will be delivered using 'Direct to Device' technology, offered by Talentedge, India's first company to provide this solution.

Students who successfully clear the internal assessments, built in throughout the program, along with the requisite attendance will be awarded a Certificate from XLRI. Pursuant to completing the program, students may also register and appear for appropriate SHRM certification examinations to earn the SHRM certification as well. Registrations for this program are open for the current batch.

PUBLICATION: Loksatta
DATE: 30 April, 2015
EDITION: Mumbai
PAGE: 8

उद्योगधंद्यांना नैतिक वळण देण्यात 'जागल्यांची भूमिका महत्त्वाची!

व्यापार प्रतिनिधी, मुंबई

लव्हाडी आणि गैरव्यवहार करून उद्योग-व्यवसाय चालविण्याची परिणती ही नाना अर्थिक संकटे घेऊन येणारी ठरते आणि दिवाळखोरी हे तिचे अंतिम टोक असले, असा सार्वजनिक सूर श्रेयियर स्कूल ऑफ मॅनेजमेंट 'एक्सएलआरआय'द्वारे आयोजित दुसऱ्या व्यावसायिक नीतिमत्ता परिषदेतील चर्चासत्रात सहभागी वक्तांनी व्यक्त केले.

टाटा सन्सचे मुख्य नीतिमत्ता अधिकारी मुकुंद राजन, एक्सएलआरआयमध्ये विद्यमान एथिक्स विषयाचे प्राध्यापक आणि जेआरडी टाटा चेअरचे प्रमुख फादर ऑझी मस्करेन्हास, फादर ई अब्राहम यांचा या चर्चेत सहभाग होता. नैतिकतेची कोणत्याही व्यवसायात महत्त्वाची भूमिका असून, कोणताही

व्यवस्थापन अभ्यासक्रम हा या विषयाशिवाय पूर्ण होऊच शकणार नाही, असे मुकुंद राजन यांनी सांगितले. अनेक कंपन्यांमधील घोट्यां हे त्या कंपनीअंतर्गत झोतातून, जागतिक कर्मचाऱ्यांकडून उपडकीस आल्याची उदाहरणे आहेत. या जागल्यांची (विसल ब्लोअर्स) भूमिका अत्यंत महत्त्वाची असून, भारतात या जागल्या संस्कृतीच्या पोषण-प्रोत्साहनासाठी सकारात्मक वातावरणाची, त्यांचे नाव चोपनीय ठेवणारी, संरक्षण देणारी व्यवस्था निर्माण केली जाण्याची गरजही त्यांनी कोलून दाखविली. एन्वॉनपासून देशातील सत्यम पर्यंत खजलेले अर्थिक घोट्यां पाहिले, तर या नावाजलेल्या कंपन्या नामशेष होण्याच्या कारणांमध्ये विवेकाला सोडविण्याची, परिणामी सतर्कतेचा अभाव हाही प्रमुख घटक असल्याचे आढळून येते, असे मुकुंद यांनी सांगितले.

PUBLICATION: Afternoon
DATE: 22 April, 2015
EDITION: Mumbai
PAGE: 18

Ethics a necessity in business

Ethics a much felt need by Corporate India and the country at large, which explores how to replace the existing ways of doing business and adopt sustained ethical ways. With the aim to discuss some of the most pertinent questions related to Ethics and its significance in today's business scenario, XLRI - Xavier School of Management, in collaboration with XLRI Alumni (Mumbai Chapter) recently organized the '2nd Business Ethics Conference' in Mumbai.



similar policies followed in developed economies where whistle blowers are considered an essential aspect of corporate governance."

Fr. Ozzie Mascarenhas, S.J. JRD Tata Chair Professor of Business Ethics at XLRI and founder of XLRI Ethics Research Center (XLERC) and the host of the event said, "Ethics deals with human behavior and is currently reckoned as a responsible action program for the betterment of individuals, groups, organizations and societies. Ethics empowers us to chart and live a new value-laden direction in life. Hence, every field of business such as planning and strategy, accounting, finance, human resources management, business law, marketing, business research, and production management involves ethical issues and challenges."

Spokesperson - Group Executive Council, Chief Ethics Officer, Tata Sons) in presence of other dignitaries.

Mukund Rajan said, "India needs to create a positive environment for whistle blowers since anonymity is a concern. We would have to adopt

PUBLICATION: Hindustan Times
DATE: 1 April, 2015
EDITION: Delhi
PAGE: 3

Are you ready to go beyond IIMs?

examination
centre
WRITTEN ABILITY TEST

K Ramachandran

While the world-renowned Indian Institutes of Management (IIMs) are the dream destination for every B-school aspirant in India, there are several other institutes that offer quality education.

Many B-schools like FMS, Delhi; MDI, Gurgaon; XLRI, Jamshedpur; SP Jain, Mumbai; NITIE, Mumbai; TISS, Mumbai; IIFT, Delhi are arguably as good as the IIMs. B-schools like the IITs; IRMA, Mumbai; the Symbiosis B-school; Carsee Monjee, Mumbai; IMT, Rohtak; FORE, LBS, etc are also good.



An MBA aspirant must be able to express himself/herself clearly

clears his/her written test. A B-school tests an aspirant's writing ability through what is usually called a Written Ability Test (WAT) and/or his/her ability to participate in a Group Discussion (GD). Some B-schools have devised their own method of testing the candidate's

WATs, GDs and GAs are important to gauge whether the student possesses skillsets to become a successful manager. They test the student's maturity level, ability to take the group along etc. Students preparing for the management entrance and the group discussion should be well read and be able to analyse the 'why' and 'how' of events.

The reviewer of the essay or the moderator in a GD/GA observes whether the candidate is able to express himself/herself both orally and through the written word. Therefore, avoid use of fancy words. Avoid words like 'ain't', 'sucks', 'BTW' etc. The moderator in a GD/GA observes the candidate's communication and leadership skills. It is, therefore, advisable that candidates appear confident and maintain eye contact with all members.

The author is GM (academics)

PUBLICATION: Hindustan Times
DATE: 1 April, 2015
EDITION: Kolkata
PAGE: 2

59th annual convocation at XLRI

The 59th annual convocation of XLRI-Xavier School of Management was celebrated recently with great zeal. Students donned their graduation hats and gowns and received their medals as well as certificates in



the presence of TV Narendran, chairman, board of governors at XLRI and managing director of Tata Steel India and South East Asia, Fr. E Abraham S.J., Pranabesh Ray, dean, academics at XLRI and other dignitaries.

On this significant day,

526 XLRI students received their graduating certificates and medals including - 300 students from two-year post graduate programmes in management - BM and HRM (2013-15).

PUBLICATION: Hindustan Times
DATE: 29 April, 2015
EDITION: Mumbai
PAGE: 17

face to face

EABRAHAM, director, XLRI

Jocana Lobo

This year XLRI (Xavier School of Management) achieved 100% placement for its students in the batch of 2013-15. 300 students were placed in 25 days. In Mumbai recently held annual business ethics conference, Fr. E. Abraham, the director of XLRI, spoke to HT Education about unconventional course options, the value of distance learning and the relevance of the MBA degree.

India is among the top five preferred MBA destinations. Yet, many Indians are moving abroad to study. Why? There is still the perception of foreign degrees translating into better employment. However, with many advanced economies being in the midst of slow economic growth, post-MBA jobs

are not easy to come by in many western economies.

Are conventional courses losing out to unconventional options like retail, private equity, etc? It is a good sign that today's job market has widened its scope and has given rise to many innovative and unconventional courses. But this has not limited the scope of the conventional programmes. The interest in conventional programmes has always been strong as they are constantly being revised and made relevant. Students still compete very hard to enrol in these conventional programmes.

XLRI got 100% placement this

'An MBA is a great tool for entrepreneurs'

year. What are companies looking out for when recruiting students? An MBA student is equipped with a thorough knowledge of the marketplace and adaptability to today's market scenario. In today's business scenario and global business scenario, understanding over complex financials is a must. A company should look for resourcefulness, clear vision and zeal for innovation besides good interpersonal skills, quick thinking and multi-tasking abilities that enables them to become effective decision makers.

Is distance-learning as valuable as a full-time course? The Virtual Learning programme provides working professionals the opportunity of formal learning. There are certain disadvantages - lack of face-to-face time



with faculty and classroom or campus peer learning. However, virtual learning is expanding at a healthy pace. The VII programme at XLRI has faculty deliver lectures over a HD video; the one-year programme has a five-day intensive learning session at the XLRI Campus.

Last year saw the birth of 3,100 start-ups in India, many of which are founders do or did not have an MBA. Does this system of learn-as-you-earn work over a degree? It is definitely possible to run successful businesses without an MBA. Many of today's large successful organisations were founded in times when the business management degree hadn't even existed in the country. However, the MBA is one of the best tools an entrepreneur can possess.

It not only gives an advantage in the global marketplace, but it also teaches a person about adaptability in this dynamic and volatile economy, where constant change is the norm.

Is the management degree losing its charm? MBA is still perceived to be the 'master programme' that prepares a student for various professional responsibilities and placements.

PUBLICATION: Dainik Bhaskar
DATE: 2 April, 2015
EDITION: Jamshedpur
PAGE:

एक्सएलआरआई के सहयोग से सेंटर फॉर एक्सीलेंस में कार्यशाला आज से डिजिटल लिटरेसी के जरिए सशक्त होंगी शहर की महिलाएं



शहर की महिलाओं को डिजिटल लिटरेसी के जरिए सशक्त करने का उद्देश्य रखते हुए एक्सएलआरआई के सहयोग से सेंटर फॉर एक्सीलेंस में कार्यशाला आज से शुरू हो रही है। इस कार्यक्रम में महिलाओं को डिजिटल लिटरेसी के जरिए सशक्त करने का उद्देश्य है।

शहर की महिलाओं को डिजिटल लिटरेसी के जरिए सशक्त करने का उद्देश्य रखते हुए एक्सएलआरआई के सहयोग से सेंटर फॉर एक्सीलेंस में कार्यशाला आज से शुरू हो रही है। इस कार्यक्रम में महिलाओं को डिजिटल लिटरेसी के जरिए सशक्त करने का उद्देश्य है।

PUBLICATION: Hans India, Young Hans
DATE: 25 April, 2015
EDITION: Hyderabad
PAGE: 4

SHRM partners with XLRI for Executive Certificate Programme

OUR BUREAU

Hyderabad: A first of its kind, an integrated HR executive certificate programme for HR personnel across all sectors was launched by Xavier School of Management (XLRI), Jamshedpur, along with HR consulting firm SHRM. The programme will provide working professionals a comprehensive understanding of human resource management and will prepare them for HR leadership roles as well. It will also help the participants in their preparation for the global SHRM certification exams - SHRM-CP and SHRM-SCP.

Those on the lookout for convenient weekend schedules to upgrade their knowledge and skills without missing out on their corporate experience. Students will be provided access to course presentations, projects, case studies, assignments and other reference material on virtual social learning platform. They can further raise their questions and doubts either real time during the live class or offline through the cloud campus.

"We are delighted to partner with XLRI to launch this unique executive programme. The partnership signifies an evolution in the HR certification industry. It is the first step to provide an exclusive opportunity of dual certification from two of India's leading HR institutes, XLRI and SHRM India. Talentedge, a premier educational service provider which will offer the social online platform to meet programme schedules," said Achal Khanna, CEO, SHRM India.

Speaking at the launch of the programme, Dr Premarajan, Professor at XLRI, said "The programme is targeted for MBA graduates with a minimum of one year experience or graduates with a minimum of two years work experience in the field of HR. This programme will fill the void in HR education needs in India."

Students who successfully clear the internal assessments, built in throughout the programme, along with the requisite attendance will be awarded a certificate from XLRI. Registrations for this programme are open and the programme is scheduled to start from August, 16, 2015.

The five-month programme will be delivered through interactive virtual classroom sessions (3 hours a week), allowing active interactions between fellow students and faculty. The course is meant for



XLRI, Jamshedpur, announced the launch of an integrated executive certificate programme on Human Resource Management along with SHRM

PUBLICATION: Hindustan Times
DATE: 30 April, 2015
EDITION: Kolkata
PAGE: 2

campusbuzz

Blazing a trail in hand washing

HT Correspondent

xlri@hindustantimes.com

KOLKATA: XLRI-Xavier School of Management, one of India's premier B-schools, has created a world record in hand washing. Guinness World Record has officially accepted this feat.

There were 991 participants at a hand-washing relay recently, including members of XLRI as well as residents of Jamshedpur.

The initiative, 'Banega Swachh India' campaign was taken up by the Marketing Association of XLRI (MAXI) with support from leading hygiene product brand Dettol at the 36th MAXI Fair held at XLRI Campus in Jamshedpur recently.

This initiative was undertaken to spread the message of 'Clean India' by carrying forward Prime Minister Narendra Modi's 'Swachh Bharat Abhiyan'.

The Guinness World Record authorities in London have recognised this endeavour as an event where the highest number of participants took part in a hand washing 'relay'. XLRI has beaten the record created by 650 participants in Sri Lanka.

Established in 1971, the Marketing Association of XLRI (MAXI) is one of

the oldest and most revered marketing associations of India. It organises the annual MAXI Fair, one of the oldest and most respected events in Jamshedpur, which witnessed a footfall of over 7,000 people this year.

Pr. E Abraham, director, XLRI said, "We congratulate our Team MAXI for creating this record. This was a novel initiative entirely conceptualised by our students to spread awareness for a clean India movement."



PUBLICATION: Mail Today
DATE: 14 April, 2015
EDITION: New Delhi
PAGE: 30

NEWS ALERTS

XLRI CONDUCTS CONVOCATION

AS MANY as 526 XLRI students received their graduation certificates as a part of a convocation ceremony held at XLRI, Jamshedpur, recently. The graduates also included the first batch of the Global MBA programme which XLRI

launched in partnership with the Weatherhead School of Management, US. T.V. Narendran, Managing Director, Tata Steel India and South-East Asia and Chairman, Board of Governors, XLRI, gave away the certificates to students.



PUBLICATION: The New Indian Express
DATE: 28 April, 2015
EDITION: Chennai
PAGE: 10

Wooing Investors, Revamp a Dilemma for Railways

OPINION | GOURAV VALLABH



The author is professor of finance, XLRI, Jamshedpur. E-mail: gourav.vallabh@gmail.com

A democracy by its very foundation promises to offer voice to each opinion that is raised within and outside set boundaries by its citizens. But when the opinion mounts to millions, the voice could be as thunderous as one could ever imagine. This is so true for the Indian Railways which is close to every Indian citizen's heart, being a part of their memories in some form or the other.

The railways ferries close to 23 million passengers per day, thus tickling myriad emotions and opinions, if not more. To satisfy each opinion may not be possible for an entity like the railways that is at the crunch of arguably the most coveted resource of all—cash.

The present government has shown stronger resolve to look for innovative solutions to generate and sustain the resource model. An important step toward it has been the introduction of 100 per cent foreign direct investment (FDI) in rail infrastructure. The Bibek Debroy committee set up in September last has come out with its recommendations, most of which seem to be in sync with the purpose for which it was formed: mobilisation of resources for major projects and restructuring of railways.

Some of the recommendations are well-thought out and we might see them being implemented in the years to come. The only problem seems to be that most recommendations on paper and may never be realised. Any corporate restructuring may have tremendous repercussions and here we are not talking of any other organisation but a giant elephant that may take down governments with it if it happens to fall. The assumption that the private sector will only come in if there is fair and open access to infrastructure is a far-fetched one. Creating separate competition for the railways may go unaccepted with a number of associations and I don't see it happening at least for as long as I can foresee.

If we study the ministry of railways' sectoral guidelines for domestic/foreign direct investment, it clearly lists 17 key areas that it opens up for investment by both domestic private players or through FDI inflows. Of the 17, many don't seem to be inviting participation of a lot of domestic players due to either the sheer magnanimity of the projects or due to

the technical expertise involved. Most of the key areas, like the modern signalling systems, high-speed train projects, non-conventional energy, technological solutions for manned and unmanned level crossings, technological solutions to introduce safety mechanisms can only see the light of day if joint ventures are set up with foreign countries that have a strong and advanced rail network. Domestic Indian firms don't have the requisite technological expertise as far as these areas are concerned. FDI from countries like Japan, France, Russia, Canada and the US that have the best rail networks needs to flow in most of the sectors listed. If we look at the figures of the cumulative FDI inflows between 2000-2014, the numbers aren't too encouraging as far as investment projections are concerned. Out of the total inflows in the period, 35 per cent has come from Mauritius alone

As suggested by the Debroy committee, complete shifting of the regulatory authority from the govt to a separate regulatory authority may not be feasible for an organisation like the railways

with Japan accounting for just 7 per cent, the US 6 per cent with Russia registering a paltry 0.40 per cent and Canada another meagre 0.22 per cent. What these numbers suggest is that these haven't really been very attractive investment areas for foreign investors. Nor have the countries with expertise in modern rail networks been the prime investors in India.

If we look at the FDI figures of a country like Russia, the stark difference lies in the areas it attracted FDI inflows. Manufacturing attracted around 46.9 per cent of the FDI projects there and created around 98 per cent of the total FDI jobs. Indian FDI figures are dominated by the services sector that accounts for around 17.47 per cent of the total inflows. As far as non-conventional

energy sources are concerned, between 1991 and 2014, its share in India were just 1.45 per cent of the total FDI inflows. If history has anything to suggest, the data is pointing only towards one direction.

The PM's France visit has at least sealed the deal for a joint execution study for the upgrade of the Delhi-Amritsar railway line to a semi-high speed network and redevelopment of stations. All the focus and energy must be to encourage domestic players to tie up with foreign ones through joint ventures or technology partnerships, just like the one with France. When the PM pitches Make in India to German investors as a national movement, allaying fears of red tape and complex tax structures, he is not barking up the wrong tree.

Apart from the "sophisticated" areas, there are very few avenues for small entrepreneurs as well. The ministry has tried to leverage its biggest asset: land. Areas like mechanised laundry and biotiles have the potential to attract domestic investment from private players. But how much interest have the players shown after the new regulations were announced or how much interest can the proposals draw is a separate matter. Very few private players have shown interest in the past and to bank on them may prove to be a fatal assumption. As suggested by the Bibek Debroy committee, complete shifting of the regulatory authority from the government to a separate regulatory authority may not be feasible for an organisation like the railways.

such as the Indian Railways. Instead of setting up separate bodies, it can follow a multidivisional structure with each zone acting as a division and as a separate profit centre. Ultimate decision-making powers and policy making should be centralised with the corporate office, i.e. the railway board.

The railways might well let go of the non-core activities as recommended, but in phases. When the private sector hasn't been too keen to jump in, there is no guarantee of the same happening anytime soon. The golden dilemma of the Indian Railways doesn't seem to be clearing out as decision making no longer remains an easy task when a billion lives are dependent on it and even more eyes waiting for a chance to pounce on for criticism.

PUBLICATION: Prabhat Khabar
DATE: 2 April, 2015
EDITION: Jamshedpur
PAGE:

कौशल विकास कर सकेंगी महिलाएं

लाइफ रिपोर्टर @ जमशेदपुर

सेंटर फॉर एक्सीलेंस में गुरुवार को इंफावरमेंट ऑफ वूमन थ्रू ट्रेनिंग ऑन डिजिटलाइजेशन (इडब्ल्यूटीडी)-2015 कार्यशाला का आयोजन किया गया है। चार दिवसीय कार्यशाला का आयोजन रीलर्न फाउंडेशन की पहल पर और डिजिटल लिटरेसी मिशन (डीएलएम), इंडियन इंस्टीट्यूट ऑफ मेटल्स (आईआईएम) व एक्सएलआरआई के एंटरप्रेन्योरशिप डेवलपमेंट सेंटर (इडीसी) के संयुक्त प्रयास से किया गया है।

इसका उद्देश्य महिलाओं का कौशल विकास करना है। यह जानकारी इडीसी के चेयरपर्सन व एक्सएलआरआई के फैकल्टी प्रो प्रबल कुमार सेन व एनएमएल की सीनियर प्रिंसिपल साईटिस्ट डॉ मीता तरफदार ने दी। वे बुधवार को सेंटर फॉर एक्सीलेंस स्थित आईआईएम के कार्यालय में संवाददाता



डीएलएम, आईआईएम व एक्सएलआरआई के इडीसी का प्रयास

सम्मेलन को संबोधित कर रहे थे। **द्वितीय सत्र में मिलेगी टीचर ट्रेनिंग :** कार्यशाला में कोलकाता स्थित एडुप्लेक्स सोल्यूशंस के अरविंदो बासु एंड टीम प्रतिभागी महिलाओं को प्रशिक्षण देगी। इडीसी के विभिन्न वैच के छात्र भी कार्यक्रम से जुड़े हैं, जो वर्तमान में स्वयं नियोजक हैं। प्रशिक्षण के द्वितीय चरण में प्रशिक्षुओं को टीचर ट्रेनिंग भी दी जायेगी। इसके लिए इच्छुक महिलाओं ने ऑनलाइन रजिस्ट्रेशन कराया है। रजिस्ट्रेशन शुल्क 500 रुपये

है। कार्यशाला शुरू होने से पहले दोपहर दो बजे तक आयोजन स्थल पर भी रजिस्ट्रेशन कराया जा सकता है। **कई संस्थाओं का मिल रहा सहयोग :** कार्यशाला में कई ऐसी महिलाएं भी भाग ले रही हैं, जो रजिस्ट्रेशन शुल्क का भुगतान करने में सक्षम नहीं हैं। वैसे महिलाओं के लिए रोटरी क्लब, मारवाड़ी महिला मंच व अन्य संस्थाओं ने सहयोग राशि के रूप में रजिस्ट्रेशन शुल्क का भुगतान किया है। आयोजन में अन्वेषा, कॉज-फॉर-चेंज, समाज

विकास केंद्र, द सोशियो-इकोनॉमिक एंड एजुकेशन डेवलपमेंट सोसाइटी (शीडस) व एसोसिएशन ऑफ ब्रिटिश स्कॉलर्स जमशेदपुर चैप्टर शामिल हैं। **डांस फॉर एजुकेशन 5 को :** पांच अप्रैल को भालुबासा के कम्युनिटी सेंटर में डांस फॉर एजुकेशन का आयोजन होगा। डॉ मीता तरफदार ने बताया कि कार्यक्रम में डीएलएम द्वारा संचालित कक्षाओं के बच्चे शामिल होंगे। उनके द्वारा सांस्कृतिक कार्यक्रम भी प्रस्तुत किये जायेंगे।

सेंटर फॉर एक्सीलेंस के लाइब्रेरी हॉल में आज से शुरू होगी कार्यशाला

PUBLICATION: Dainik Jagran
DATE: 2 April, 2015
EDITION: Jamshedpur
PAGE:

मैट्रिक पास महिलाएं सीखें कंप्यूटर, पाएं नौकरी

जगरण संवाददाता, जमशेदपुर : यदि आप मैट्रिक पास हैं और कंप्यूटर का थोड़ा-बहुत भी ज्ञान है, तो डिजिटल लिटरेसी मिशन आपको सहायता के लिए तैयार है।

स्वयंसेवी संस्था डिजिटल लिटरेसी मिशन (डीएलएम) डिजिटलाइजेशन के माध्यम से नारी सशक्तीकरण करने जा रही है। इसके तहत 2-5 अप्रैल तक जुबिली पार्क के पास रुसी मोदी सेंटर फॉर एक्सीलेंस में कार्यशाला करने जा रही है, जिसमें 30-40 महिलाओं-युवतियों को कंप्यूटर का व्यावहारिक प्रशिक्षण देकर रोजगार के लायक बनाया जाएगा।

आरएमसी स्थित इंडियन इंस्टीट्यूट ऑफ मेटल्स के कार्यालय में बुधवार को संवाददाता सम्मेलन के दौरान एंटरप्रेन्योरशिप डेवलपमेंट सेंटर (इडीसी)-एक्सएलआरआई के निदेशक

♦ आज से सीएफई में शुरू होगा डिजिटल लिटरेसी मिशन

प्रो. प्रबल सेन ने बताया कि शहर में इस तरह का पहला कार्यक्रम हो रहा है। कार्यशाला में प्रशिक्षण देने के लिए कोलकाता से दो अनुभवी प्रशिक्षक आ रहे हैं। प्रशिक्षु महिलाओं में से कुछ को वे अपने संस्थान में नौकरी दे देंगे, तो बाकी के लिए जमशेदपुर की अन्य स्वयंसेवी संस्थाएं प्रयास करेंगी। एनएमएल की वरिष्ठ मुख्य वैज्ञानिक डॉ मीता तरफदार द्वारा वर्ष 2011 में स्थापित संस्था डीएलएम के साथ इडीसी-एक्सएलआरआई, री-लर्न फाउंडेशन व आईआईएम के अलावा स्वयंसेवी संस्था अन्वेषा, सीड्स आदि मिलकर काम कर रही हैं। कार्यशाला का शुभारंभ गुरुवार को दोपहर तीन बजे से होगा। प्रो. सेन ने बताया



इंडियन इंस्टीट्यूट ऑफ मेटल्स के कार्यालय में पत्रकारों से स्वरूप प्रो. प्रबल सेन व अन्य। कि आजकल बैंकों के अलावा सरकारी व निजी कार्यालयों में डाटा एंट्री, स्कैनिंग आदि के बेशुमार काम आउटसोर्स किए जा रहे हैं। इस प्रोग्राम के तहत प्रशिक्षित महिलाओं को यहां आसानी से रोजगार मिल सकता है। इसके लिए 'मीता डॉट सीएसआईआर एट जीमेल डॉट कॉम' पर ऑनलाइन आवेदन भी किया जा सकता है। वैसे इसमें रजिस्ट्रेशन के लिए सिर्फ 500 रुपये लिए जाते हैं, लेकिन यदि प्रतिभागी सक्षम नहीं हैं तो हम उसे भी मौका देंगे। प्रशिक्षण में रोटरी क्लब ने तीन और मामलों ने पांच प्रशिक्षुओं को प्रयोजित किया है। प्रेस वार्ता को डॉ. जफर आलम, अल्पना भट्टाचार्य, मृत्युंजय भट्टाचार्य, सुदीप घोष गय, सुदीप सिंह ने भी संबोधित किया।

PUBLICATION: Pioneer
DATE: 8 April, 2015
EDITION: New Delhi
PAGE: 14

IN BRIEF CONVOCATION AT XLRI

The 59th annual convocation was celebrated at XLRI-Xavier School of Management recently at its campus. Students received their medals and certificates in the presence of TV Narendran, chairman, Board of Governors at XLRI & MD, Tata Steel India and South East Asia, Fr E

Abraham SJ, director of XLRI, Dr Pranabesh Ray, Dean, Academics at XLRI and other dignitaries. Congratulating the students Narendran said: "There will be tough decisions to make. Remember, that no matter what be the outcome, you will need to choose the righteous path."

PUBLICATION: The Echo of India
DATE: 26 April, 2015
EDITION: Kolkata
PAGE: 8

Snippets

SHRM India partners with XLRI

MUMBAI / KOLKATA, APRIL 25 /--/ XLRI, Jamshedpur, along with SHRM, Friday launched an integrated HR Executive certificate programme that will provide working professionals a comprehensive understanding of Human Resource Management and will prepare them for HR Leadership roles in the global environment. The programme will also help the participants in their preparation for the global SHRM certification exams – SHRM-CP and SHRM-SCP. “We are delighted to partner with XLRI to launch this unique Executive Program in Human Resource Management. The partnership signifies an evolution in the HR certification industry.” said Achal Khanna, CEO, SHRM India.(EOIC)

PUBLICATION: The Echo of India
DATE: 17 April, 2015
EDITION: Kolkata
PAGE: 8

XLRI to Host 2nd Biz Ethics Conference

XLRI - Xavier School of Management, one of India's premier B-Schools, in collaboration with XLRI Alumni (Mumbai Chapter) is all set to organize the 2nd Business Ethics Conference on April 17 at ITC Grand Central, Mumbai.

The theme of the conference is “Leveraging Ethics for Sustainable Corporate Advantage”.

Conceptualized and organized by the XLRI Ethics Research Center (XLERC), the one-day event would bring together prominent academicians and industry leaders to discuss some of the most pertinent questions related to Ethics and its significance in today's industry scenario and address key issues like ‘Failures of ethics in organizations’.

Fr. Ozzie Mascarenhas, S.J. JRD Tata Chair Professor of Business Ethics at XLRI and founder of XLRI Ethics Research Center (XLERC) and the host of the event says, “Ethics deals with human behavior and is currently reckoned as a responsible action program for the betterment of individuals, groups, organizations and societies. Ethics empowers us to chart and deliver a new value-laden direction in life. It becomes relevant wherever people interact and function together. Hence, every field of business such as planning and strategy, accounting, finance, human resources management, business law, marketing, business research, and production management involves ethical issues and challenges”.

The event is to be inaugurated by Fr. E Abraham, S. J. (Director of XLRI), Fr. Ozzie Mascarenhas, S. J. (JRD Tata Chair Professor of Business Ethics at XLRI and founder of XLERC), Mr. Mukund Rajan (Chief Ethics Officer, Tata Group and Member Group Executive Council of Tata Sons) and Mr. N S Rajan (Group Chief Human Resources Officer and Member Group Executive Council of Tata Sons) in presence of Mr. Ramkumar (Exec Director ICICI Bank), Mr. Milind Sarwate (Member - Strategy and CSR of Wadhawan Group), Mr. K Srinivas (Head HR, Wadhawan Group), Mr. Saumen Chakraborty (President and CFO of DRL), Mr. Ranaveer Sinha (Managing Director of Tata Hitachi Construction Machinery among other dignitaries.

“Given XLRI's Jesu background as an institution with grounding in social justice, we have always stressed upon the importance of pursuing an ethical code of conduct both in workplace and in the business world.

We believe that no management education curriculum is really complete less and until the students are instilled with a set of enduring values - that are indispensable ingredients for any aspiring business leader in today's world. It is for this reason that a course on “Managerial Ethics” is compulsorily offered to all our students at XLRI since early nineties,” remarked Fr. E Abraham, S. J. Director of XLRI.

PUBLICATION: The Economic Times
DATE: 25 April, 2015
EDITION: Kolkata
PAGE: 4

Gates Foundation Offers Top Dollars to Interns

BIG MOOLAH Two MBA students get ₹4.8 lakh each in its first internship programme outside US; to cover more biz schools next year

Bombay: The Bill & Melinda Gates Foundation (BMGF) is paying around ₹4.8 lakh each to two MBA students for a week-long internship programme in India. The students are from the XLRI campus in Jamshedpur.

The BMGF, which is a non-profit foundation, has been working in India for over a decade. It has been supporting various social enterprises and has been working on projects that focus on improving the lives of the poor.

The BMGF has been working on projects that focus on improving the lives of the poor. It has been supporting various social enterprises and has been working on projects that focus on improving the lives of the poor.

The BMGF has been working on projects that focus on improving the lives of the poor. It has been supporting various social enterprises and has been working on projects that focus on improving the lives of the poor.

The BMGF has been working on projects that focus on improving the lives of the poor. It has been supporting various social enterprises and has been working on projects that focus on improving the lives of the poor.

PUBLICATION: Times of India, Student Edition
DATE: 8 April, 2015
EDITION: Kolkata
PAGE: 8

Biz school creates world record

XLRI - Xavier School of Management, has created a world record for the largest hand washing relay. Guinness World Records has officially confirmed the record.

The initiative, 'Banega Swachh India' campaign was conducted by the marketing association of XLRI (MAXI) at the 36th MAXI Fair held at XLRI Campus



in Jamshedpur in January. It was a part of MAXI's awareness drive to spread the message of 'Clean India', carrying forward Prime Minister Narendra Modi's 'Swachh Bharat Abhiyan'.

The relay saw a participation of over 991 participants including members of XLRI as well as residents of Jamshedpur. XLRI has beaten the record formerly created in Sri Lanka by 650 participants.

PUBLICATION: The Times of India, Education Times
DATE: 13 April, 2015
EDITION: New Delhi
PAGE: 3

CONFERENCE

Xavier School of Management, in collaboration with XLRI Alumni will organise the second business ethics conference on April 17 in Mumbai.

PUBLICATION: Saamana
DATE: 25 April, 2015
EDITION: Mumbai
PAGE: 9

एसएचआरएमचा अभ्यासक्रम
एसएचआरएमसोबत एक्सएलआरआयने एचआ
एक्झिक्युटीव्ह प्रमाणपत्र अभ्यासक्रम जाहीर केल
आहे. या अभ्यासक्रमातून सध्या कार्यरत असणाऱ्या
अधिकारी - कर्मचाऱ्यांना मोनव संसाधन
व्यवस्थापनाकडून संपूर्ण ज्ञान देण्यात येणार आहे

PUBLICATION: The Economic Times
DATE: 25 April, 2015
EDITION: Mumbai
PAGE: 4

TAPPING TALENT Gates Foundation offers ₹4.8 lakh each to two MBA students, making them highest-paid summer interns in India

Local Interns Hit Pay Dirt with Stint at Gates NGO

Sreeradha Basu
@tmcsgroup.com

Mumbai: The Bill & Melinda Gates Foundation (BMGF) will be paying around ₹4.8 lakh each to two MBA students for a 10-week internship with the NGO.

Campus sources say the chosen two, Simarpreet Singh from Gurugao's Management Development Institute and Akhil Khanna of Indian Institute of Foreign Trade in Delhi, are the highest paid summer interns in India across all sectors. BMGF, the largest private foundation in the world, has never offered internship programmes outside the US before. In the US, it partners with top universities including Duke, Fudan, Harvard and Stanford to recruit interns.

"India has a great potential talent pool and we would like to play a catalytic role in shaping this talent for the social and development sector," Girindra Bose, director of India country office at BMGF, said in an email, responding to ET's request for comment.

The foundation has focused on Delhi and NCR (National Capital Region) in the first year, but has plans to cover more business schools next year.

Turning the internship, the students will gain insights into the local strategy development process, get rich experience by working on live projects and will exchange learning with their peer interns from other foundation offices," said Bose.

BMGF declined to comment on the stipend amount.

Campus sources, however, claimed it is the highest offered for domestic summer internships.

Consulting majors such as Boston Consulting Group offer around ₹1 lakh for a two-month stint, while e-commerce players like Flipkart, Snapdeal and CodeNation pay ₹1.2 lakh.

Stipends apart, the Gates Foundation brand itself is a big draw. Founded by Microsoft co-founder Bill Gates and wife Melinda, it is one of the top names in global philanthropy, as of end-November, BMGF had an endowment of around \$25 billion.

This underscores the huge demand from students to do internships at BMGF, despite the foundation stating that it wouldn't be offering any pre-placement offers.

"This is an extremely prestigious internship," according to MDI-

There's Money in Social Service

Gates Foundation hires two MBA students - one from MDI-Gurgaon and the other, from IIFT Delhi - as interns

Plans to reach out to more campuses next year

Most social sector companies pay an average of ₹10,000-15,000 per month to interns

Founded by Microsoft co-founder Bill Gates and wife Melinda Gates (left), the foundation is one of the top names in global philanthropy and had an endowment of around \$25 billion as of end-November

Gurgaon placements chairperson Kunal Kaur.

At IIFT-Delhi, as many as 102 students more than half the batch applied for the internship, said Sanjay Verma, joint corporate and placement adviser.

Simarpreet Singh of MDI-Gurgaon has earlier been a consultant at Deloitte and has also worked with a couple of not-for-profit organisations. He is currently working on a project that focuses on mapping how the grants received have impacted various areas.

"It's a wonderful opportunity," he says. With most social sector organisations paying only ₹10,000-15,000 per month, students usually shy away from internships with NGOs.

One of the initiatives trying to change that and encourage students to work with not-for-profit is XLRI Jamshedpur. For the first time ever, it has decided to part fund stipends from its own resources so that students

aren't put off from working in the social sector.

It has started with a couple of students working with the Magic Bus Foundation as interns. Magic Bus is a non-profit working with 200,000 children from marginalised communities in India and was not in a position to pay students.

"We have decided to take it on our own resources to take it on an even footing in the sector don't have that kind of money," said Madhukar Shukla, chairperson of XLRI's Pr. Arun Center for Ecology & Sustainability.

"Stipends should not be a reason to prevent students from exploring a career in the sector." Initiatives like this spell good news for the social sector, where low pay poses a constraint in terms of attracting top B-school students.

At IIM-Bangalore and IIM-Kozhikode there have been no recruiters from this space during the summer placements. At IIM Calcutta, four placements this year went to interns with Annapurna Foundation, a social sector organisation.

person Ravi Kumar. Two other students are working with SKS Microfinance.

PUBLICATION: The New Indian Express
DATE: 11 April, 2015
EDITION: Chennai
PAGE: 10

Indian B-schools Flunking the Theory of Business

OPINION | GOURAV VALLABH



The writer is professor of finance, XLRI, Jamshedpur. E-mail: gourav.vallabh@gmail.com

It's that time of the year when the heat starts getting to everyone of us, and implicitly to some. The season of admissions is back again with lakhs of aspirants looking to secure one amongst the most coveted spots. The picture surrounding the B-school admissions has started clearing out with a few premier institutes already declaring the final lists of selected students and, within the next few days, the rest should follow suit. Although a lot doesn't change as far as the admission season is concerned, as far as B-schools are concerned, their world has undergone a full swing.

With the number of B-schools in India almost doubling in the last decade, from around 1132 in 2005-06 to around 2467 in 2013, one would imagine an equal surge in the interest shown by both the aspirants and corporate houses towards the management education system. As far as absolute numbers are concerned, India is poised to become an education hub, if it hasn't become one already. With more than 3 lakh management students graduating every year, B-schools seem to be churning out enough resources to cater well to the needs of corporate houses and the nation. But an equally disturbing statistic is that the number of management schools opening every year has been falling considerably. The number of schools putting down shutters is even more alarming. According to a report, in 2013-14 alone, around 147 B-schools decided to shut down, with Maharashtra, Tamil Nadu and Andhra Pradesh leading the way in the numbers tally.

Being associated with more than one leading business school over the past

15 years, I can safely say that there has been changes all over and not only on the surface of it all. Different agencies adopt different criteria to evaluate the quality of B-schools in India. One thing which everyone familiar with the rankings would admit is that there has hardly been any new entrant in the top 20 list in the last 10 years. If we go beyond the top 20, we might encounter names which would require significant efforts from our end to remember. Unlike the engineering rankings where the number of decent-to-good colleges is many, the quality of B-schools dips significantly once we cross the top 20 list. No wonder

reports suggest that only 10 per cent of the 3 lakh students graduating every year are employable.

Every organisation, whether a business or not, has a theory of business at the time of its inception and which must be dynamic, as pointed out by Peter Drucker, one of the most celebrated contemporary management thinkers.

The cause of failure of most organisations lies in their failure to identify that the theory of business no longer works. The theory of business of B-schools once was to attract students through proposals of a number of lucrative offerings with strong infrastructure, good pay packages and peer learning being a few of them. B-schools over the years have been catering to the needs of corporate houses by garnering a rich talent pool which went on to form top management teams. With the availability of more and more managers and the belief that managers are a strategic resource that may provide an organisation with a competitive edge, the number of middle-level managers was on the rise. The

corporate world of today has seen the stage of saturation with managers no longer being a valuable and a rare resource. This may not have affected the top-notch B-schools like the IIMs or XLRI but has hit the schools which form the bottom of the pyramid hard. Pay packages have gone down considerably or have not risen at the same rates as the fee. This has led to a number of schools dealing with a large number of vacant seats leading to their closure over the years. Those surviving are struggling to carve out a living.

The fee of IIM-Ahmedabad in 2004 was around ₹2 lakh which went on to

₹14.5 lakh in 2011-12. The average pay packages offered also show a similar story with the figure being ₹5.2 lakh in 2004 and increasing to ₹16.8 lakh in 2013. The fee has increased by more than 600 per cent but the average pay packages show only a 200 per cent increase. Well, these numbers are just indicative of the fact that if the best B-schools may have seen such increases, what about the rest. What about an institute located in a remote corner of Tamil Nadu or Maharashtra? What niche do they have to offer?

A resource can be of competitive advantage if it is valuable, rare, inimitable and non-substitutable, but the management education of today seems to be providing none to the nation or to the industries. The theory of business, if I could use the word business, has to change and change big time. A few schools do offer streams such as energy management, forest management, hospital administration and have managed to carve out a niche for themselves.

While the prime minister talks about developing smart cities, I have failed to notice any of the B-schools in India declaring courses on smart city/town management or habitation management so as to produce able managers and encourage the government to tie up with such institutes. These are the initiatives which would attract budding managers who are also looking for a change. Maybe the regulation of the government on the corporates to spend

at least 2 per cent of their profits towards corporate social responsibility (CSR) calls upon an opportunity to include a domain of CSR management in the B-schools with tie-ups with companies en-

suring recruitment to motivate students to take up such streams as the liability of loans of huge amounts sometime stops students and parents from opting for offbeat courses. Courses inculcating innovation and entrepreneurial spirit and in sync with government initiatives may help all the stakeholders. Since management education is a multi-channel system, with all channels being stakeholders, all voices must be heard and adhered to. Creating value for the customers shouldn't just be a rhetoric in the classrooms but must be implied upon in producing resources for the corporates.

PUBLICATION: The Asian Age
DATE: 18 April, 2015
EDITION: Mumbai
PAGE: 3

'Whistleblowers need support'

Mumbai: India needs to create a positive environment for whistleblowers, industry experts said on Friday at the Second Business Ethics Conference organised by Xavier's School of Management (XLRI) in collaboration with XLRI Alumni (Mumbai Chapter).

"India needs to create a positive environment for whistleblowers since anonymity is a concern. We would have to adopt similar policies followed in developed economies where whistle blowers are considered an essential aspect of corporate governance," Tata Sons Group Executive Council, Chief Ethics Officer, Mukund Rajan said.

—PTI

PUBLICATION: The Economic Times, Corporate Dossie
DATE: 24 April, 2015
EDITION: Mumbai
PAGE: 4

GRAPHICA

ESCP EUROPE
Established in December 1816, ESCP is the world's first business school. One of the founders of the school, which was originally known as École Supérieure de Commerce de Bruxelles, was Jean-Baptiste Say, who passed away in 1829. In 1998, the school moved to London and is now a part of the ESCP Europe group. The school is known for its high standards of education and its focus on international business.

HARVARD BUSINESS SCHOOL
The Harvard Business School is one of the most prestigious business schools in the world. It was founded in 1863 and is known for its rigorous curriculum and its focus on practical business education. The school has produced many successful business leaders and is a leader in business research.

World's Oldest B-Schools
These institutes have been around before business education became popular

XLRI, JAMSHEDPUR
XLRI is one of the oldest business schools in India. It was founded in 1949 and is known for its focus on management education. The school has produced many successful business leaders and is a leader in business research.

WHARTON SCHOOL OF BUSINESS
The Wharton School of Business is one of the most prestigious business schools in the world. It was founded in 1883 and is known for its rigorous curriculum and its focus on practical business education. The school has produced many successful business leaders and is a leader in business research.

PUBLICATION: Mumbai Mirror
DATE: 16 April, 2015
EDITION: Mumbai
PAGE: 26

NEWS ROUND UP

Send us updates on news.yourcv@gmail.com

BUSINESS ETHICS CONFERENCE

Xavier School of Management, in collaboration with XLRI Alumni (Mumbai Chapter), will organise the Second Business Ethics Conference tomorrow. Conceptualised and organised by the XLRI Ethics Research Center (XLERC), the conference themed 'Leveraging Ethics for Sustainable Corporate Advantage' will bring together academicians and industry leaders to discuss pertinent questions related to ethics and its significance in today's industry scenario and address key issues like failures of ethics in organisations. The event will include panel sessions on topics such as relevance of business ethics, failure of ethics in organisations, and remediation points from policy, organisation and behavioural angles, ethics as a sustainable competitive advantage, operationalising ethics in business models, future of corporate ethics, etc. Fr Ozlee Mascarenhas SJ, JRD Tata Chair professor of business ethics at XLRI and founder of XLRI Ethics Research Center (XLERC) says, "Ethics deals with human behaviour and is currently reckoned as a responsible action programme for the betterment of individuals, groups, organisations and societies. It becomes relevant wherever people interact and function together. Hence, every field of business such as planning and strategy, accounting, finance, human resources management, business law, marketing, business research, and production management involves ethical issues and challenges."

PUBLICATION: Dainik Jagran
DATE: 2 April, 2015
EDITION: Jamshedpur
PAGE:

रसोई के कचरे से घर में ही बनेगी खाद

■ मैनेजमेंट छात्र सुवेता ने की खत, कचरा प्रबंधन में प्रगति की राफ़तन को दिख जम

जीवन जल, जलसंधि

सुवेता ने कहा कि रसोई के कचरे को घर में ही खाद में बदल दिया जा सकता है। यह प्रक्रिया बहुत सरल है और इसे घर में ही कर सकते हैं। इससे न केवल पर्यावरण को संरक्षित किया जा सकता है, बल्कि किसानों को भी फायदा होगा। सुवेता ने कहा कि यह प्रक्रिया बहुत सरल है और इसे घर में ही कर सकते हैं। इससे न केवल पर्यावरण को संरक्षित किया जा सकता है, बल्कि किसानों को भी फायदा होगा।

जुवेला व एक्जक्यूटिव्स का नाच

जुवेला व एक्जक्यूटिव्स का नाच। यह प्रदर्शन बहुत ही रोमांचक था। जुवेला ने कहा कि यह प्रदर्शन बहुत ही रोमांचक था। जुवेला ने कहा कि यह प्रदर्शन बहुत ही रोमांचक था। जुवेला ने कहा कि यह प्रदर्शन बहुत ही रोमांचक था। जुवेला ने कहा कि यह प्रदर्शन बहुत ही रोमांचक था।



कृष्ण-कुल के लोग

कृष्ण-कुल के लोग। यह प्रदर्शन बहुत ही रोमांचक था। कृष्ण-कुल ने कहा कि यह प्रदर्शन बहुत ही रोमांचक था। कृष्ण-कुल ने कहा कि यह प्रदर्शन बहुत ही रोमांचक था। कृष्ण-कुल ने कहा कि यह प्रदर्शन बहुत ही रोमांचक था। कृष्ण-कुल ने कहा कि यह प्रदर्शन बहुत ही रोमांचक था।

PUBLICATION: The Times of India
DATE: 6 April, 2015
EDITION: Kolkata
PAGE: 10

Education Times

NEWSBYTES

Records Reached
XLRI - Xavier School of Management, has created a World Record for the largest hand washing relay. The Guinness World Records has officially confirmed the record. The initiative, 'Banega Swachh India', campaign was conducted by the Marketing Association of XLRI (MAXI) with support of a leading hygiene product brand at Jamshedpur in January, 2015 and was a part of MAXI's awareness drive to spread the message of 'Clean India', carrying forward Prime Minister Narendra Modi's 'Swachh Bharat Abhiyan'. The relay saw over 991 participants including members of XLRI as well as residents of Jamshedpur. The Guinness World Record authorities in London accredited this endeavour by XLRI students for the most number of participants in a hand washing relay in February after a scrutiny of the submitted evidences. XLRI has beaten the record formerly created in Sri Lanka by 650 participants. Fr E Abraham, director, XLRI re-creating this record. This was a noble initiative entirely conceptualised by our students to spread awareness for the Clean India movement."

