

XLRI IN NEWS

JULY 2016

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XLRI welcomes new batch of students

Village Exposure
Programme made
compulsory

PNS ■ JAMSHEDPUR

Xavier School of Management (XLRI) on Tuesday welcomed the new batch of students at a ceremony of commencement of the new academic session of 2016.

A total of 537 students joined the illustrious XLRI student fraternity, including the three flagship programmes: Business Management (PGDM-BM: 2016-18 batch) — 183 students, Human Resource Management (PGDM-HRM: 2016-18 batch) - 182 students, Fifteen-months General Management Programme (PGDM-GM: 2016-17 batch) — 119 students, along with: Three years Postgraduate Diploma in Management (PGDM-BM, Part Time: 2016-19 batch) — 39 students.

Students in new batch of Fellow Programme in Management (FPM) and Executive Fellow Programme in Management (EXEC-FPM) were also welcomed at today's



The new students will be taken through a Special Orientation Programme drawn up by XLRI to update their knowledge before regular classes commence.

The first year students will also be taken for XLRI's compulsory Village Exposure Programme and the Outbound Programme. Both the programmes have been specially designed for the students to create awareness about the realities rural India.

Introducing the new batch of students to the accomplished faculty members of the institute, Prof. Pranabesh Ray, dean [academics], XLRI commented: XLRI is known for its academic excellence as well as instilling in its students the right values through courses, activities, events and the environment it creates. A unique feature in the first term will be the Village Exposure Programme and the Outbound Programme. Both the programmes have been designed to create awareness among the students of life in rural India, as well as the importance of team spirit. Such an integral and value-based formation will impel the future managers to be innovative, competent and creative leaders."

Fr. E. Abraham, S.J., Director, XLRI, welcomed the students and said : "Many organisations consider their greatest asset to be their good name or reputation. Big and small firms and lately even educational institutions should nurture their organizations and brands in a sustainable and responsible manner, day-in-and-day-out, or else one fine morning decades of brand-building might suddenly collapse. Having a high disposable income in your hands does not in any way justify irresponsible celebration thereby harming yourself and other innocent

people, and consequently wrecking one's career and bringing a bad name to one's organization or educational institution."

"XLRI views ethical and responsible behavior as being an integral part of their graduate's attributes. A student's ethical awareness includes the ability to understand ethical standards and professional conduct both within the classroom and outside. It is expected that you will hold and nurture personal values and beliefs consistent with your role as responsible members of local, national and professional communities", he added.

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New academic session at XLRI

Around 537 students joined XLRI in programmes including Business Management (PGDM-BM: 2016-18 batch) (183 students); Human Resource Management (PGDM-HRM: 2016-18 batch) (182 students); 15-month General Management Programme (PGDM-GM: 2016-17 batch) (119 students) along with the three-year Postgraduate Diploma in Management (PGDM-BM, part time: 2016-19 batch)



(39 students). The new students were welcomed at a solemn, inaugural prayer service function at XLRI campus in the presence of all current students, faculty and staff members. The welcome ceremony was addressed by Fr. E Abraham, SJ, director, and Prof Pranabesh Ray, dean (Academics) at XLRI.

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एक्साएलआरआई में नए छात्रों का स्वागत

एक्साएलआरआई जमशेदपुर में संवादकारी को नए प्राचीन सभा 2016 का उद्घाटन हुआ। इस अवसर पर हमेल्हारआई विश्व ट्राई एट्रिएटरियम में आयोजित स्वागत समारोह में नए सद के 532 छात्रों का स्वागत किया गया।



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■ NEW BATCH STARTS AT XLRI JAMSHEDPUR

A TOTAL of 537 students have joined the latest batch at XLRI Jamshedpur for its three flagship programmes: Business Management (183 students); Human Resource Management (182 students); General Management Programme (119 students) and Post Graduate Diploma in Management (39 students). The students were welcomed at the campus by E. Abraham,

ham, director, and Pranabesh Ray, dean, XLRI. The students will attend a special orientation programme before the classes begin.



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एक्सेलआरआइ, जये बैच की हुई शुरुआत

रिस्पॉन्सिबल लीडर तैयार करता है संस्थान



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PAGE: 8

Stop brain drain to ensure development : Dr. Kuruvilla



Jamshedpur, June 8: On day two of the management research methodology workshop at XLRI on Tuesday, a research paper was presented on future of management. Dr. Sarosh Kuruvilla and Dr. Shubha Patvardhan, assistant professor of management at University of Delaware are present as a resource person who would help provide global platform to higher education.

The workshop organized jointly by XLRI Jamshedpur and Cornell University informed the PhD students about the importance of

research. "There is a need to increase the number of superior institutes like NIT, IIM and XLRI in India which would help increase the resource person who will take place in every sector of the country," added Dr. Kuruvilla.

A group discussion was also held on the interesting research done in field of human resource management, labor relation and organizational behavior.

tive methodology, which would help facilitate management mode.

The professors also informed the management students' data gathering. They were told as to how big research can become influential just by the data.

Dr. Kuruvilla said that he himself is from India and is currently living in the US. "India has the best young brain, but the issue is that all good scientists and researchers associated with management and doctors migrate to foreign countries and India faces a lot of problem due to this. If India can stop the young brain drain then fast development will take place in every sector of the country," added Dr. Kuruvilla.

"As our portfolio companies have grown, both in numbers and size, the help that we can offer and make a difference often becomes more complex. We have been thinking how at each functional level we can help them," said Vani Kola, managing director at Kalaari.

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Kalaari Cap Adds Three More to Its Leadership Team

Firm strengthens investment and ops teams

Madhav.Chanchani
@timesgroup.com

At the Top



Bengaluru: Venture capital firm Kalaari Capital has strengthened its leadership team with three appointments in the investment and operations teams.

The Bengaluru-based firm has roped in Prashanth Aluru, a former partner at consulting firm Bain & Company as a partner and Pooja Gupta, a former human resources head for fashion retailer Myntra has joined the fund as head – portfolio HR. In addition, Kalaari has made the first senior hire for its seed programme Kstar, by appointing Muthiah Venkateswaran as partner.

The new hires come after Kalaari, an early investor in ecommerce firms Snapdeal and Myntra, raised \$250 million (₹1,922 crore) last year. The venture fund is now building an operations team, just like others in the industry such as Sequoia Capital India and Accel India, have already done.

"As our portfolio companies have grown, both in numbers and size, the help that we can offer and make a difference often becomes more complex. We have been thinking how at each functional level we can help them," said Vani Kola, managing director at Kalaari.

Kalaari has Prasanna HK and Karthik Nagaswaram, who work with portfolio companies in finance. With Gupta now leading HR, the VC firm also plans to add executives for functions like legal, technology and marketing but "not immediately as it takes time to hire the right people," according to Kola.

Gupta was with Myntra for over five years, where Kalaari was an early investor. She has also worked with software maker SAP and is an MBA from XLRI Jamshedpur. Aluru, a BTech from IIT-Kharagpur and MBA from Kellogg School Management, was with Bain for over



MY BOSS HAS A PLAN
AND I'M LIKE

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'Trade Unions Unlikely to Hurt IT in Short Term'

Experts say decision to form union under Industrial Disputes Act 1947 may affect industry in long term

Jocelle Mendonca
etimesgroup.com

Mumbai: Tamil Nadu's decision to allow information technology workers to form unions is unlikely to hurt the domestic industry in the short term, but it may have a long-term impact as automation begins to hit demand for labour, experts said. Earlier this week, Tamil Nadu's principal secretary for labour and employment Kumar Jayaram clarified that the IT sector is covered by the Industrial Disputes Act 1947, which allows workers to form unions.

"In the past, there was high labour mobility, so employees could quit rather than raise their voice. But now, with automation, demand for labour will fall and that could spur creation of unions," said Kishore Srinivasan, professor of human resources management at XLRI Jamshedpur.

The IT sector has been free from unionisation, a factor that analysts said has helped the industry grow over the past three decades. So long as the sector maintains its growth momentum, trade unions will not attract many workers, they said.

"While the industry is growing rapidly, there are above-average wage hikes of about 10% for junior employees and high mobility – attrition is 15-20% – there is no incentive for employees to form unions," says Sagar Rastogi,

analyst, Ambit Capital.

Industry veterans said that while IT companies are covered under the Act, several states, including Karnataka, have issued exemptions that prevent the formation of unions. In any case, efforts to unionise the sector have failed in the past, they said.

"There are white-collar workers with global skills. The concern for IT companies has been to retain them and lower attrition, not send them home. I don't see employees jumping to set up unions," said V Balakrishnan, former chief financial officer of Infosys.

The calls for unionisation grew louder after the industry leader Tata Consultancy Services began cutting jobs last year. Though TCS said it had slashed only 1% of its workforce, the company confirmed

the calls for unionisation grew louder after TCS began cutting jobs early last year. TCS has now decided to allow IT staff to form trade unions. The IT sector has so far been free from unionisation. Experts say with automation, demand for labour will fall and that could spur creation of unions.

When the industry is growing rapidly, there are above-average wage hikes of about 10% for junior employees and high mobility – attrition is 15-20% – there is no incentive for employees to form unions.

Sagar Rastogi, Analyst, Ambit Capital

that it would not be able to meet demands for unionisation.

Several states, including Karnataka, have issued exemptions that prevent the formation of unions.

Experts are urging IT companies to settle claims that it was laying off 25,000 employees, setting off a media and public relations firestorm.

Balakrishnan said Tamil Nadu will have to face the impact of the classification. "Most IT companies will stop investing in environmental headcounts in the state until this situation is clarified," he said.

The National Association of Software and Services Companies said in a statement, "Our initial discussions with the government indicate that the legislation is not new, it will be important to understand changes, if any to the implementation process."

Experts are urging IT companies to settle claims that it was laying off 25,000 employees, setting off a media and public relations firestorm.

Clarification by Tamil Nadu could embolden workers in other states to set up unions and to challenge classifications such as those issued in Karnataka.

Professor Sundar said that while IT companies have been designated as public utilities, making it harder for IT companies to go on strike, it is not impossible. "Even if they don't set up trade unions, they could form associations and that is the way the IT sector is headed," he said.

Illustration: S. Sankar

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Business-friendly policy at labour's expense

The experience of different countries would suggest this is so — and India is no different

KR SHYAM SUNDAR

Needs that India jumped 13 points to rank second only to China in the Global Retail Development Index brought cheers to the business world and policymakers. India is slowly progressing in the World Bank's ease of doing business ranking. The World Bank, recognising the importance of decentralisation and competitive federalism, in 2005 initiated the exercise of ranking the States in India.

Not surprisingly, this has caught the attention of the chief ministers who are in a race to scale up their ranking. Not to be outdone, the thinktanks of the Government last year set up an official initiative for ease of doing business in States on the labour front. This has led to competitive reform of labour laws. There are other exercises too to measure business friendliness. These ranking exercises are watched keenly by policymakers and industry. There is no consideration for labour welfare or rights.

Unions on the back foot
The ease of doing business exercises implicitly or explicitly argue for de-

regulation and reward countries that streamline, relax or deregulate labour regulatory policies and governance. A flood of these exercises has pushed trade unions on the backfoot in the corridors of lobbying, policymaking and in the labour markets. Also philosophically, 'flexibility', a pro-market ideological term, is seen to aid growth, which is opposed by trade unions; this is taken to amount to 'rigidity' which is perceived rightly or wrongly as 'anti-growth'. So in a better sense, trade unions are on the 'wrong side'. There is no countervailing narrative on labour rights to tell the policymakers. The ratification of ILO conventions (International Labour Treaties) is a marker of labour rights, though the yawning gaps between ratification and field realities cannot be ignored.

According to Child Rights and You, regulation and reward committed States that streamline, relax or deregulate labour regulatory policies and governance. A flood of these exercises has pushed trade unions on the backfoot in the corridors of lobbying, policymaking and in the labour markets. Also philosophically, 'flexibility', a pro-market ideological term, is seen to aid growth, which is opposed by trade unions; this is taken to amount to 'rigidity' which is perceived rightly or wrongly as 'anti-growth'. So in a better sense, trade unions are on the 'wrong side'. There is no countervailing narrative on labour rights to tell the policymakers. The ratification of ILO conventions (International Labour Treaties) is a marker of labour rights, though the yawning gaps between ratification and field realities cannot be ignored.

Respecting labour
The Global Rights Index (GRI) seeks to capture the degree of respect accorded to labour rights by government and industry, and ranks 141 countries against 97 international labour rights indicators. Suffice it to say that the GRI is subject to no audit and hence is at credible as others. The countries are rated from 1 to 5+ and labour rights violations

are higher as we move up — being the best rating and 5 the worst.

The GRI should interest India because even as it's working on the ease of doing business index, its labour rights violations record is worsening. India, along with Cambodia, Iran and Turkey, joined the 'rogues gallery' of ten worst countries for labour rights this year.

It has been shown that countries with a good record of ease of doing business fare worse on the human rights front (for example, Saudi Arabia and Qatar). The drive for flexibility

is of the collective power of the working class and dilution of democratic rights.

Rank dicey Comprising on democratic rights is no exaggeration

The writer is a professor at XLRI, Jamshedpur



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Batch of 537 aspiring achievers join XLRI; Curriculum includes Village Exposure Program

Jaipur, June 14: Xavier School of Management (XLRI) on Tuesday welcomed the new batch of students at a ceremony of commencement of the new academic session of 2016.

A total of 537 students joined the illustrious XLRI student community, including the three degree programs (PGDM, PGIM, PGDHRM) and 2016-18 batches of 182 students, Indian Residential PGIM-IRPM, 16 batches of 182 students, 15-month Graduate Management Program (GMP) and 2016-17 batch of 119 students, along with 99 students of first year Postgraduate Diploma in Management (PGDM-BIM) Part Time (2016-19 batch) - 39 students.

Students in new batch of Executive Fellow Program in Management (EFP), and Management (FPM) and

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Workshop to push research

OUR CORRESPONDENT

How can a research scholar publish a comprehensive thesis in a world class journal? Learn it from XLRI.

Organised by the B-school's department of fellow programme in management (FPM) in association with New York's Cornell University, a five-day workshop on research methodologies kicked off on Monday, drawing scholars and faculty members from institutes across the country.

The workshop, which will continue till June 10, aims at training PhD students and their guides on how to get their work published in top-rated journals in the world.

According to Mohanty, published research papers help future researchers learn and understand varied topics and work out their own course of action. "XLRI promotes a lot of research work. Research plays a pivotal role in development of the country. We do publish an annual research journal where we bring out the work of our faculty members and students," he added.



scholars to express views and ideas about the research results.

Introducing the new batch of students in the accomplished faculty members of the institute Prof. Pradip Ray, Dean Academic of XLRI, said

XLRI is known

as an academic excellence

in research, teaching and

XLRI's first term will be in the

Village Exposure Program

and the Orientation Program

Both the programs have

been designed to create

leaders.

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PAGE: 11,12



NML HOSTS PLANET CRUSADERS

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Water war, rule of plastic among concerns at all-India meet at NML

Budding techies devise formulas for change

OUR CORRESPONDENT

Budding engineers don't just mug up long formulas, they also think on topical issues.

This was proven when students of 24 engineering institutes brainstorms on national and global concerns at the India Teachers' Desk, a seminar hosted by CSIR-NML in Birurammane on Thursday.

Along with CSIR-NML, the meet was jointly organised by Tata Steel, Indian Institute of Metals, Jamshedpur and Indian Society for Non-Destructive Testing.

The most innovative session was held on Friday.

Some 30 engineering students took part in an interactive session on 'Cycle of Development, Innovation, Technology and Entrepreneurship'.

In this, students were divided into five teams — Water for India, Make in India, Digital India, Skill India and Swachh Bharat Mission.

The idea behind it was to get students to generate ideas for these themes, promote innovation, technology development and entrepreneurship.

Students had to analyse the programmes, find flaws and come up with solutions through their presentations.

Last but not the least, they were also supposed to present

their ideas with confidence.

Here, the most innovative ideas emerged on some of the most burning issues in India today as students spoke their mind.

Hritik Chandra, a second-year engineering student of Water for India team, said how saving water was doable on a daily basis.

"We all know the next war will be on water. Therefore, the winning idea will be to harvest water whenever and wherever possible so that groundwater level increases. We can also use sensor caps at home to avoid wasting water. Finally, it is behavioural change that will

save the planet," said Hritik.

Students of team Swachh Bharat Mission spoke on how to reduce the use of plastics and use more bio-degradable material in daily life. The team led by Shubham Jain from NIT-Durgapur spoke on awareness programmes in rural areas to reduce open defecation.

Finally, team Skill India, which spoke on arming youths with skills, won among the five contestants in the session, followed by team Water for India.

Judges panel comprised scientists from NML and faculty members from XLRI.

Students who presented papers in technical sessions were also awarded on Friday.



The panellists at the seminar, Behind the Teacher's Desk, at NML in Jamshedpur on Friday. Picture by Bhola Prasad

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Aiming to be carbon neutral by 2020, B-school recycles food waste, plants solar lights

No cars & bikes on XLRI's green campus



Green campus
Reporters

XLRI has set a target to become a carbon neutral institution by 2020. The Xavier School of Management has been recycling its food waste since 2013. It has also planted solar lights along its campus. The school has also stopped using vehicles and has shifted to electric vehicles.

XLRI has also stopped using vehicles and has shifted to electric vehicles.

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PAGE: 11

New XLRIs near Delhi, Mumbai

ANIMESH BISOOF

One of India's premier business schools, XLRI will soon move its campuses near Delhi and Mumbai.

The campus near Mumbai will open by early 2017 and the one near Delhi by 2018.



XLRI director Father E. Abraham addresses students at the institute auditorium on Tuesday. (Bhola Prasad)

ened due to the small's pace of road widening work. Long train journeys are often the only option of outstation students.

Abraham said they had acquired 60 acres at Navi Mumbai, an urban township of India's financial capital.

"There was a charitable institute on the plot. But we will renovate it to make our new building. Therefore, much construction work will not be required. However, there are some issues over registry of land. We are hopeful of sorting out the issues and opening the campus by six-seven months," he added.

The second one will come up at Jhajjar district of Haryana, 73km from Delhi, on 30 acres at a cost of around Rs 165.20 crore to be funded by the Haryana government.

XLRI director Father E. Abraham said if their B-school had campuses near metro cities with proper air connectivity, it would help facilitate better placement opportunities from foreign companies.

"A campus in close proximity to metro cities with good air connectivity augurs well for our institution," Abraham said on the sidelines of an event to mark the start of the new academic session on Tuesday.

Currently, Jamshedpur does not have air connectivity. Commuting between Ranchi and Jamshedpur is a nightmare on the crater-riddled NH-32, which has further wors-

ened due to the small's pace of

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The second one will come

up at Jhajjar district of

Haryana, 73km from Delhi,

on 30 acres at a cost of around

Rs 165.20 crore to be funded by

the Haryana government.

"The Haryana government

gave its nod to XLRI in No-

ember 2015 to set up campus on 30

acres. Construction work will

start soon after the building

plans are cleared by the gov-

ernment," said Abraham.

Earlier in the day, the B-

school extended a warm wel-

come to its new batch of 537

students who have enrolled in

its three flagship programmes

— business management

(183), human resource man-

agement (182) and general man-

agement (119), besides the

three-year postgraduate diplo-

ma in management (39) at the

Tata Auditorium.

Addressing freshers, Fa-

ther Abraham asked them to

be ethical and responsible in-

side and outside the campus.

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NEWSBYTE

NEW BATCH

XLRI — Xavier School of Management recently welcomed new batch of students for the academic session of 2016. In all 537 students joined, including the three flagship programmes: Business Management (PGDM-BM; 2016-18 batch) - 183 students; HR Management (PGDM-HRM; 2016-18 batch) - 182 students; 15-months General Management Programme (PGDM-GM; 2016-17 batch) - 119 students and three-years PG Diploma in Management (PGDM-BM, Part Time; 2016-19 batch) - 39 students. The new students were welcomed at an inaugural prayer service at the campus. The ceremony was addressed by Fr E Abraham, SJ, director and Prof Pranabesh Ray, dean (academics), XLRI. Students in new batch of Fellow Programme in Management (FPM) and Executive Fellow Programme in Management (EXEC-FPM) were also welcomed.

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Watch the talk

TED Talks are entertaining and educative. Prasen Choudhuri and Manasi Shah zero in on six inspiring lectures that no student should miss

India's first TEDx event, TEDxXLRI, was held on June 11 at the Xavier School of Management auditorium. The event was organized by the students of XLRI. The speakers included Prasen Choudhuri, founder of TEDxXLRI, and Manasi Shah, a TEDx speaker. The speakers discussed various topics such as leadership, innovation, and entrepreneurship. The event was a success and received positive feedback from the audience.

Watch laterally

A s a leader, it is important to have a lateral perspective. This means looking beyond the obvious and considering alternative viewpoints. It requires an open mind and a willingness to explore different ideas. By doing this, leaders can gain a deeper understanding of their environment and make better decisions. Lateral thinking is a valuable skill for anyone who wants to succeed in today's competitive world.

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Go go-karting, ride ATVs & laser-tag your friends at resort on NH-33, all at prices you wouldn't mind

A world of thrills just a short drive away from city

ANTARA BOSE



Youths enjoy go-karting and ride ATVs at Wave International on NH-33, 12km from Jamshedpur, last week. Telegraph photo

If you are up for adventure, head to Wave International on NH-33, 12km from Jamshedpur.

For Odyssey Wonders, an adventure tourism company started by XLRI alumnus Shadab Akhter along with his partner Jagdeep Singh Bhuria has introduced go-kart racing tracks, laser tag arenas and all terrain vehicles (ATV) at the resort on NH-33.

The facilities have come up on an area of around 11hectacres. "We opened these facilities on June 19. Already, we have had 100 visitors and they are liking it because the steel city did not have such avenues until now. Go-kart racing and laser tagging are new concepts in the steel city. Sports enthusiasts can also try driving the ATVs," said Shadab Akhter, owner of Odyssey Wonders.

Go-karting is riding a small four-wheeled vehicle, while the ATVs are vehicles that handle a wide variety of terrains. An ATV trail has not been developed yet but Akhter said it would come up soon.

Laser tag is a tag game played with lasers. Infrared-sensitive targets are worn by players, four in each team, and are targeted by the players of the opponent team. The players shoot their opponents with laser lights, which when comes in contact turns the jacket white. The idea is to score

as many points as possible to win the game that continues for 15 minutes. "The go-kart vehicles and ATVs are all Indian-made with Honda engines. We are working on developing an ATV trail so that visitors can experience driving them," Akhter said.

People will be given proper instructions before they go for go-karting or ride the ATVs. They will also be made to sign an indemnity bond that says if anything happens to a person while trying out adventure games, the company will neither be responsible for it nor pay any damages.

So, how much will it cost?

For laser tagging, two players will pay Rs 500 in all for 15 minutes. Go-karting and riding ATVs will set one back by Rs 300, for 10 and 15 minutes, respectively.

Those who have tried out the adventure games at Wave International are excited.

"We need such hangouts. I loved the laser tagging as it gives you a feeling of being in a war zone. It is better than pinball. You try to shoot the other team members and gain points. Great fun," said Abhay Maurya, an RJ who lives in Adityapur.

Raja Singh, director of Wave International on whose property the facilities have come up, said he was sure this would become one of the favourite hangout spots for adventure junkies on weekends.

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Have app, do good

A hero can be anyone, said Batman. Cut to India today and the same holds true for any person armed with a thinking smartphone app, says Prasun Chaudhuri



