

XLRI IN NEWS

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Summer placement at B-schools sees double-digit rise in stipends

VINAY UMARJI
Ahmedabad, 17 October

Contrary to apprehensions of a dull season, early trends of summer placement at B-schools show an upswing in the form of a double-digit rise in stipends and anticipations of higher pre-placement offers (PPOs).

B-schools such as XLRI-Xavier School of Management, IMT Ghaziabad, and the Indian Institute of Management Kashipur (IIM-K) in Uttarakhand have either concluded their placement process for summer internships within a few days of commencement or have seen a jump in stipends by 12-15 per cent over last year.


For instance, XLRI-Xavier School of Management, which wrapped up its summer placement process for its 2017-19 batch of 364 students, has achieved 100 per cent placement, with the median and average stipends increasing by more than 20 per cent, with a highest stipend of ₹5 lakh for two months.

On the other hand, IMT-Ghaziabad, which is yet to conclude the process, has seen the highest stipend this year touch nearly ₹1 lakh a month.

According to the institute, the average package "as on the same day last year" has jumped by nearly 12 per cent.

Given the trend of internship offers so far, B-schools are anticipating a jump in PPOs over last year.

IIM-Kashipur, which had bagged 12 PPOs last year, said that it was expecting



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RECRUITMENT MARATHON

■ Monthly stipends for internships rise 12-20 per cent	■ Higher or similar offers as last year
■ Number of firms visiting campus also rises	■ Some B-schools wrap up summer placements within two days
■ Regular and new recruiters make	■ Others see rise in stipends and offers early in the season

more this year.

Though IMT-Ghaziabad sees 100-120 students bag pre-placement internships and PPOs annually, due to more options available during regular placement, the number of students who settle for PPOs is in the range of 60-80 every year, the institute has told *Business Standard*.

The positive trend of a rise in

domains such as consulting, finance sales and marketing, operations, business development, human resource (HR), and industrial relations.

The institute also saw several new recruiters. The top recruiters this year at the institute included BCG, PwC, Coca Cola, Mondelez, Hindustan Unilever, ITC, Procter & Gamble, Microsoft, Uber and ABG.

Sectorally, the number of technology firms rose during summer placement while there was a significant increase in operations roles offered by firms like Reckitt Benckiser and Colgate Palmolive.

At IMT-Ghaziabad, a majority of the batch gets placed in sectors like automobile, analytics, consulting, e-commerce, consumer goods, IT/IT-enabled services, media, and manufacturing.

In terms of roles, the institute is attracting offers in consulting, investment banking, marketing, analytics, marketing, sales, sales and services, HR and operations profiles.

The number of recruiters is 7 per cent higher than that at the same time last year at IMT-Ghaziabad, though it is yet to conclude its summer placement process.

"Unlike the general trend in the overall B schools, IMT-Ghaziabad, on the contrary, has seen a surge in the overall hiring among reputed brand names," the institute spokesperson said, attributing the trend to recent changes in its curriculum to make it more industry-ready.

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दुनिया में सफल होने की रणनीति सीखेंगे एक्सएलएस

एक्सएलआरआई सिम्पोजियम सिनर्जी-17 का शुभारंभ आज

सिटी रिपोर्टर • जमशेदपुर

एक्सएलआरआई जमशेदपुर का सालाना सातवां ऑपरेशन एंड स्ट्रेटजी सिम्पोजियम सिनर्जी-2017 का आयोजन रविवार को संस्थान परिसर में आयोजित होगा। संस्थान की कमिटी एक्सियम और क्रक्स की ओर से होने जा रहे सिम्पोजियम में कारपोरेट लीडर शिरकत करेंगे। इस साल सिम्पोजियम में तेजी से बदलती दुनिया (डायनेमिक वर्ल्ड) में लंबे समय तक सफल रहने की रणनीति पर चर्चा होगी। दिन भर के इस कार्यक्रम में पैनल डिस्कशन, की नोट एड्रेस और केस स्टडीज प्रेजेंटेशन होंगे।

ये कारपोरेट लीडर भाग लेंगे

- संदीप चटर्जी (चेयरमैन, इंटरनेशनल सप्लाय चैन एजुकेशन एलायंस)
- वीएस श्रीधर (सीनियर वाइस प्रेसीडेंट, टाटा कम्युनिकेशंस)
- रवि शंकर मिश्रा (संस्थापक और सीईओ, मेनडिक्सी हेल्थ केअर प्राइवेट लिमिटेड)
- शुभायु सेनगुप्ता (सीनियर वाइस प्रेसीडेंट, एचआर, हिंदूजा ग्लोबल सॉल्यूशन्स)
- अभिषेक नारायण (निदेशक, डेटा एंड एनालिटिक्स, ज़ोई डिजिटल)
- कार्तिकेय नाथ (एसेसिएट पार्टनर, अल्ट्रा एंड यंग)
- देवाशीष घोष (सीईओ, डीसीसी सर्विसेस लिमिटेड)
- अतानु घोष (संस्थापक, सॉल्ट एंड सोप)

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एक्सएलआरआई, जमशेदपुर

जेवियर स्कूल ऑफ मैनेजमेंट में बिजनेस मैनेजमेंट के पोस्टग्रेजुएट डिप्लोमा इन मैनेजमेंट प्रोग्राम में प्रवेश के लिए 31 दिसंबर, 2017 तक आवेदन कर सकते हैं। छात्रों को जैट या जीमैट के वैलिड स्कोर के आधार पर पर्सनल इंटरव्यू के लिए शॉर्टलिस्ट किया जाएगा।

एलिजिबिलिटी : किसी भी स्ट्रीम से बैचलर डिग्री करने वाले छात्र आवेदन कर सकते हैं। इस वर्ष फाइनल ईयर की परीक्षा देने वाले छात्र भी आवेदन के योग्य हैं।

फीस : पोस्टग्रेजुएट डिप्लोमा इन मैनेजमेंट कोर्स की एक साल की फीस लगभग 10 लाख रुपए है।

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एक्सएलआरआई प्रतिष्ठाने सार्टिफिकेट कोर्स

एक्सएलआरआई-जेवियर स्कूल ऑफ मैनेजमेंट-ए बिजनेस मैनेजमेंट एंड हिउमन रिसोर्स मैनेजमेंट-ए पोस्ट ग्राजुएट सार्टिफिकेट प्रोग्राम में भाग लेने वाले छात्रों को नए नए अवसर मिलेंगे। कोर्स की परिचालित হবে ভারতীয় ইন্টারন্যাশনাল লার্নিং (ভিআইএল)-এর মাধ্যমে। রেজিস্ট্রেশন করতে হবে ৩০ অক্টোবরের মধ্যে। ওয়েবসাইট: <http://sat.xlri.ac.in/satadmission/index.php?cmd=R>

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एक्सएलआरआई जमशेदपुर में नेशनल सिम्पोजियम सिनर्जी-17 का आयोजन
आंकड़े और डेटा बदल देगी जिंदगी, समस्याओं का समाधान हो जाएगा आसान- अभिषेक

सिटी रिपोर्टर | जमशेदपुर

आप अगर गलती से घर के पंखे अथवा एसी बंद करना भूल गए तो परेशान होने की ज़रूरत नहीं है। आप दस्तूर अथवा किसी परिचित के घर जाएं हुए किसी से भी इन उपकरणों को बंद कर सकते हैं। डेटा और ऑनक्रेड की बदौलत वह सभल होने जा रहा है।

सफलतापूर्वक आई जमशेदपुर के सातवें ऑपरेशंस एंड स्ट्रेजी निर्माण विभाग सित्तजी-2017 को संबोधित करते हुए जीई डिजिटल के डेटा एंड एनालिटिक्स निदेशक अशोक नारायण ने कहा- ऑनक्रेड हमारी जिंदगी में अहम भूमिका अदा करने जा रहे हैं। सारे ऑनक्रेड और डेटा एक-दूसरे से जुड़े (इंटीग्रेटेड) होंगे। इसकी बदौलत किसी कंपनी की प्रक्रिया पर नजर रखना आसान हो जाएगा।

बकौल नारायण, डेटा रिवॉल्यूशन की बदौलत सारी मशीन एक-दूसरे से जुड़ जाएंगी। इसका असर हमारे कंजम्पशन पैटर्न पर भी होगा। आम

हिंदुजा ग्लोबल सॉल्यूशंस के सीनियर वाइस प्रेसिडेंट (एचआर) शुभाशु सेनापुता ने कहा- 'डायनेमिक वर्ल्ड' (बदलती दुनिया) में अमेन अस्टिलत को बनार रखने के लिए सॉफ्ट स्ट्रेटजी और कोर वैल्यू जरूरी है। आज की दुनिया में भाषियता का आकलन या भाषियवाणी करना मुश्किल है। पक्वनीकी की बदौलत बदलाव की लहर बेहद तेज हुई है। ऐसे में किसी संगठन या कंपनी के सामने लंबे समय तक अस्तित्व बनार रखने की चुनौती ज्यादा है। एक गलत स्ट्रेटजी या कोर वैल्यू से विचलन (डेविएशन) कंपनी या संगठन के अस्तित्व के सामने संकट पैदा कर सकती है।

आदमी की जिंदगी के साथ ही संगठन या कंपनी के रूप बदल जाएंगे। डेटा की बदौलत किसी कंपनी में आने वाली समस्या को जल्द ही ठीक किया जा सकेगा। पहले किसी



कार्यक्रम को संबोधित करते अभिषेक नायर।

नौकरियां कम नहीं हो रही बल्कि दूसरी तरह की बढ़ रही हैं-सेनगुप्ता

[illegible]

मशीन में गड़बड़ी होने पर उसका पता लगाना मुश्किल होता था। लेकिन अब मशीनों में सेंसर लगाकर रियल टाइम डेटा को चेन्ने का टेंड तेजी से बढ़ा है। डेटा का

महत्व बढ़ने से रोजगार की संभावनाएं काफी बढ़ी हैं। इस डेटा को हैंडल करने के लिए भी दक्ष लोगों की जरूरत है। अब पुराने तरीके से डेटा को हैंडल नहीं किया जा सकता।


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छात्रों संग कॉरपोरेट किंग्स ने किया मंथन

जगभरा संवादादाता, जमशेदपुर :
एक्सप्लेअराइड हे तत्त्वविधान ने
आवोजित सिनर्जी ने रंविवाच को देश
पर से आए कॉर्पोरेट व विद्याधियों ने
बेहतर व्यवसाय के लिए र्णनीति पर
मर्थन किया। सिनर्जी के सातवें संस्करण
का आयोजन एजिमा (एएसिएफएन
एट एक्सप्लेअराइड) पर इंडियन
एंड ऑपरेशन मैनेजमेंट व क्रस
(कॉसलिंग) व रिसर्च अडॉक्टिंग (का
एक्सप्लेअराइड) ने किया था। इस
साल सिनर्जी का थीम 'चुनौतीपूर्ण
विषय में दीर्घकालीन र्णनीति को महत्ता'
विषय था। देश के जाने-माने उद्यमी,
नीति निर्यात, इंटरप्रेनर ने ऑरोगिक व
कॉर्पोरेट क्षेत्र में आ रही निवट ने चुनौतीय
पर चर्चा की। कार्यक्रम के मुख्य वक्ता
हिंदुजा लीबल सोल्यूशन्स के सीनियर
विकास प्रेसिडेंट (एनआर डी, इंडिया
शुभाय सेनगुप्ता, जीई डिजिटल डाटा
एनैलिटिक्स डायरेक्टर अभिषेक नायर व
मैट्रिक्स प्रो हेल्थकेयर प्राइवेट लिमिटेड



...महोदयों ने अपने विचारों में विचार समते धार • जागरण

 एक्सएलआरआई में
जुटे देश भर के उद्यमी
'चुनौतीपूर्ण विश्व में दीर्घकालीन
रणनीति की महत्ता' विषय पर मंथन

के सीईओ रविशंकर मिश्रा थे। कार्यक्रम में आइआइएम रांची, एक्सआइएसएस रांची, वीजीएसओएम खड़गपुर व एनआईटी जमशेदपुर के भी छात्रों ने शिरकत की।

उदघाटन भाषण में मेडिनफाई के

संस्थापक व सीईओ रवि मिश्रा ने कहा कि किस तरह उन्होंने मॉडनफाई हेल्थकेयर को भारत का सर्वश्रेष्ठ ऑनलाइन हेल्थकेयर बनाया। अभिषेक नारायण ने कहा कि जनसंख्या से संबंधित डाटा का बेहतर उपयोग कर हम व्यवसाय को और बढ़ा सकते हैं। उससे व्यवसाय सतत विकास की दिशा में अग्रसर होगा। सबसे बड़ी बात यह है कि हम कैसे निरंतरता बनाए रखेंगे।

डिजिटलाइजेशन से सप्लाय चैन प्रबंधन



छात्रों को जानकारी देते विशेषज्ञ • जागरण

को और मजबूत कर सकते हैं। नोटबंदी जीएसटी, वैश्विक राजनीति में किस तरह बिजनेस को प्रभावित किया, इस पर चर्चा की गई। उन्होंने कहा कि रिलायंस जियो के आने के बाद किस तरह प्रतिस्पर्धकों को अपनी पहचान बरकरार रखना भी मुश्किल हो रहा है। इसके बाद पैन्ल डिस्कशन में कार्टिकेय नाथ देवाशीष घोष व अनुज घोष (फ़ाइरड) सीईओ, साफ्ट एंटरप्राइस में हिस्सा लिया

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एक्सएलआरआई के वर्चुअल
प्रोग्राम में 30 तक आवेदन



सिटी रिपोर्टर | जमशेदपुर

एक्सएलआरआई जमशेदपुर ने अपने बिजनेस मैनेजमेंट और ह्यूमन रिसोर्स मैनेजमेंट के वचुअल इंटरैक्टिव लर्निंग प्रोग्राम में दाखिला के लिए आवेदन पत्र आमंत्रित किया है। किसी भी संकाय में स्नातक पास उम्मीदवार इस प्रोग्राम में दाखिला के लिए आवेदन कर सकते हैं। वीआईएल प्रोग्राम के एप्सोसिएट डीन प्रोफेसर रम कुमार कक्काजी ने बताया कि एक साल के इस ऑनलाइन प्रोग्राम की फीस ढाई लाख रुपए है। इस प्रोग्राम के लिए 30 अक्टूबर तक आवेदन किया जा सकता है। यह कोर्स देश में 40 स्टूडी सेंटर्स के जरिए मुहैया होगा। इस प्रोग्राम में एक्सएलआरआई जमशेदपुर में पांच दिन की क्लासरूम पढ़ाई भी शामिल है।

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दीये से आसमां भी रोशन



दीपावली का उत्साह हर ओर दिख रहा है। मंगलवार को एक्सएलआरआइ जमशेदपुर के छात्रों ने भी अपनी दीपावली उत्साह के रंग में रंग दी

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बिजनेस स्कूलों में समर प्लेसमेंट की अच्छी शुरुआत

MDI गुड़गांव, XLRI जमशेदपुर, SPJIMR और IIFT में इंटरनशिप के लिए एवरेज स्टाइपेंड 20-24% बढ़ा



दो महीने में ही XLRI जमशेदपुर में समर प्लेसमेंट की शुरुआत हुई है। स्कूल के प्रमुख डॉ. एन. के. जैन ने बताया कि इस बार के प्लेसमेंट में अच्छी प्रतिक्रिया मिल रही है। उन्होंने कहा कि इस बार के प्लेसमेंट में 25 लाख का स्टाइपेंड बढ़ा है।

XLRI जमशेदपुर में समर प्लेसमेंट की शुरुआत हुई है। स्कूल के प्रमुख डॉ. एन. के. जैन ने बताया कि इस बार के प्लेसमेंट में 25 लाख का स्टाइपेंड बढ़ा है।

PUBLICATION: Hans India, City life
DATE: 10 October 2016
EDITION: Hyderabad
PAGE: 2

XLRI announces admissions for Virtual Interactive Learning

The last date for online registration is October 30

XLRI-Xavier School of Management, one of India's premier B-Schools, announces its admission to the Virtual Interactive Learning (VIL) Postgraduate Certificate Program for Business Management and Human Resource Management courses. These would be conducted through VC-New's Video Conference based Virtual Classroom platform across 40 study centers in India. The duration of this VIL programme is one year which includes five days of campus stay at XLRI Jamshedpur.

PUBLICATION: Hindustan Times
DATE: 25 October 2017
EDITION: New Delhi
PAGE: 10

CAMPUS CALLING

B-Schools report strong summer placements, better stipend amid jobs growth debate

Prashant K Nanada
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NEW DELHI: Amid a raging jobs debate in the country, several top Indian B-Schools, including some Indian Institutes of Management (IIMs), have reported strong summer placements for their students with sales and marketing, finance and consulting being the top recruiters.

While IIM Lucknow and IIM Kozhikode completed their summer placements within four days, XLRI Jamshedpur achieved 100% placement in two days. While Indian Institute of Foreign Trade (IIFT) reported completion of its summer placements successfully with a double digit growth in average stipend offered, IIM Calcutta underlined its success for a program that it runs jointly with IIT Kharagpur and



■ Sales and marketing top the list of sectors with top placements

Indian Statistical Institute.

Though summer placements are not the same as final placement, they are indicative of the job environment these campuses may witness in a couple of months for the final placements of their outgoing batches. This comes amid concerns that job creation has got

hampered by policies like implementation of GST.

For summer placements or internships, students work for eight to 10 weeks to gain experience that often translate into full-fledged job offers.

"Buoyed by optimistic investors, the Indian economy is in a good shape and our summer placements have registered simply unprecedented success this year, both in terms of monthly stipend offered to the students and the list of companies visiting our campus," Kulbhushan Balooni, director (in-charge) of IIM Kharagpur said.

"The healthy economic environment has helped IIM Lucknow maintain its status as a top recruiting destination and has attained 100% placements for its largest batch of 459 students," the B-School said. The B-School said that it has 40 new companies in the

total pool of recruiters in 2017 as against 32 in 2016.

At IIM Kozhikode some 100 recruiters made 359 offers and the average stipend has grown 25%. Though the school did not quantify the average stipend offered, it said the highest stipend offered was ₹3 lakh. Similarly, XLRI said average stipend has gone up by 20% and at IIFT, it has gone up by more than 11%.

Institutes that have completed their summer placements said sales and marketing, consulting and finance were the top roles for which students were selected.

JPMorgan Chase & Co., Godrej Industries Ltd, Aditya Birla Group, Amazon India, Uber India, Cipla Ltd, American Express, Deutsche Bank, Walmart Labs, EY, PwC, Hindustan Unilever Ltd, ITC Ltd were the top recruiters across campuses.

PUBLICATION: Deccan Herald
DATE: 12 October 2016
EDITION: Bangalore
PAGE: 15

VIL courses

XLRI-Xavier School of Management announces its admission to the Virtual Interactive Learning (VIL) postgraduate certificate programmes for Business Management and Human Resource Management courses. The last date for registering online is October 30, 2017. For mode details, visit www.bit.ly/2g8kxV5.

PUBLICATION: DNA, Money
DATE: 20 October 2017
EDITION: Mumbai
PAGE: 3

XLRI places entire batch
Premier business school Xavier School of Management (XLRI) today said it has achieved 100 per cent placement in this year's summer internship placement process (SIP), which lasted all of two days. The median and average stipend increased by over 20%, with a highest stipend of Rs 5 lakh for two months.

PUBLICATION: Hindustan Times
DATE: 19 October 2017
EDITION: Ranchi
PAGE: 2

XLRI completes internship placement in 2 days

HT Correspondent
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JAMSHEDPUR: XLRI – Xavier School of Management has set a new record this year, completing its summer internship placement process of 2017 in just two days.

The batch of 2017-19 consisting of 364 students has achieved 100% placement with the median and average stipend increasing by over 20%, with a highest stipend of Rs 5 lakhs for two months.

The placement process saw participation of more than 90 companies offering roles across domains, including consulting, finance, sales and marketing, operations, business development (BM), human resources (HR) and industrial relations (IR).

This year, multiple new companies were added to the recruiters' list, not to mention the traditional recruiters hired a large



XLRI campus in Jamshedpur.

HT FILE PHOTO

number of students as well. The top recruiters this year include PWC, Coca-Cola, Mondelez, Microsoft, Uber, GSK CH, and ABG, among others.

In sector-wise split, Fast Moving Consumer Goods (FMCG) stayed at the top with a 27% share. The participation of technology firms like Uber saw an increase, with 20% roles in Business Management being offered in Tech-

nology sector. Other sectors in the process were, Banking Financial Services and Insurance (13%), consulting (11%), conglomerates (16%), and a 13% share split between media, pharma, auto and telecom.

There was also a significant increase in operations roles with firms like Reckitt Benckiser and Colgate-Palmolive opening their

operations roles for students. The sales and marketing roles topped the charts with 25% share in the recruitments, followed by finance with 20%. The performance in finance sector this year has been exceptionally good with many regular recruiters opening up multiple roles.

Parivartan - the Social Sector Internship Program of XLRI which was formed with the objective to provide relevant avenues for students looking to gain exposure by working on social projects, received several placement offers. Multiple students were recruited by firms such as Bill & Melinda Gates Foundation, Tata Trust, Dr. Reddy's Foundation, and E-Vidyalyoka through Parivartan.

XLRI director E Abraham said that the placement proved that quality teaching was being imparted to students with motivation for service to the society.

PUBLICATION: Hindustan Times
DATE: 25 October 2017
EDITION: Mumbai
PAGE: 13

Admissions open for XLRI's PGDM programmes

XLRI- Xavier School of Management has announced its admission to the Virtual Interactive Learning (VIL) post-graduate certificate programme for Business Management and Human Resource Management courses. The last date for registering for the one-year programme is October 30.

PUBLICATION: Hindustan Times
DATE: 25 October 2017
EDITION: New Delhi
PAGE: 20



Sales and marketing, finance and consulting firms have been the top recruiters

On the job: Business schools report strong summer placements

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NEW DELHI: Amid concerns over falling employment opportunities in the country, several top B-schools, including some Indian Institutes of Management (IIMs), have reported strong summer placements for their students with sales and marketing, finance and consulting firms being the top recruiters.

While IIM Lucknow and IIM Kozhikode completed their summer placements within four days, XLRI Jamshedpur achieved 100% placement in just two days.

The Indian Institute of Foreign Trade (IIFT) reported completion of its summer placements with double-digit growth in average stipend offered. Mumbai-based SPJIMR, too, reported good response from companies with a 34% rise in the average stipend.

Though summer placements or internships are not the same as final placement, they are indicative of the job environment these campuses are likely to witness in a couple of months for their outgoing batches of students.

They come amid concerns that job creation has been impacted by

cost tax (GST). "The healthy economic environment has helped IIM Lucknow maintain its status as a top recruiting destination and has attained 100% placement for its largest batch of 459 students," the B-school said, adding that it has 40 new firms in its pool of recruiters in 2017, as against 32 in 2016. At IIM Kozhikode some 100 recruiters made 359 offers and the average stipend has grown 25%. Though the school did not quantify the average stipend offered, it said the highest stipend offered was 15 lakh. Similarly, XLRI said average stipend has gone up by 20% and at IIFT, it has gone up by more than 11%.

Institutes that have completed their summer placements said sales and marketing, consulting and finance were the top roles for which students were selected.

JPMorgan Chase & Co, Godrej Industries Ltd, Aditya Birla Group, Amazon India, Uber India, Cipla Ltd, American Express, Deutsche Bank were the top recruiters across campuses.

Between 2011-12 and 2015-16, India created 3.65 million jobs a year, according to lobby group Confederation of Indian Industry

PUBLICATION: Mail Today
DATE: 3 October 2017
EDITION: New Delhi
PAGE: 23

XLRI HOLDS KURIEN MEMORIAL ORATION

XLRI — Xavier School of Management organised its fourth 'Dr Verghese Kurien Memorial Oration' last week. Eminent environmentalist Ashok Khosla in his lecture said that the 'White Revolution' brought enormous quantities of protein into the diets of Indian population. The annual oration aims at providing a platform to learn and listen social entrepreneurs, development sec-



Dr. Verghese Kurien Memorial Oration

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DATE: 30 October 2017
EDITION: Jamshedpur
PAGE: 2



इक्सएलआरआई की ओर से रविवार को आयोजित सातवें एनुअल ऑपरेशंस एंड स्ट्रेटजी सम्मेलन सितंबर 2017 में भाग लेते विद्यार्थी। • हिंदुस्तान

हर परिस्थिति में ढलने की कला जरूरी : मिश्रा

जमशेदपुर (बर्स.)। बेहतर उद्यमी बनने के लिए हर परिस्थिति में ढलने की कला का होना जरूरी है। उद्यमी बनने के लिए जरूरी है कि आप हर रिस्क के लिए तैयार रहें।

ने कानें मेडिफाई हेल्थ केयर प्राइवेट लिमिटेड के संस्थापक सह सीईओ रवि मिश्रा ने रविवार को एक्सएलआरआई में कहा। ये एक्सएलआरआई द्वारा आयोजित सातवें एनुअल ऑपरेशंस एंड स्ट्रेटजी सम्मेलन सितंबर 2017 को वक्ता वक्ता संबोधित कर रहे थे।

एक्सएलआरआई, एक्सआईओएम व क्रक्स के संयुक्त तत्वावधान में आयोजित इस संगोष्ठी में देश के कई महान् उद्योगों ने भाग लिया। साथ ही आईआईएम रांची, एक्सआईएमएस रांची, आईआईटी खड़गपुर व एनआईटी जमशेदपुर के विद्यार्थी भी इस कार्यक्रम का हिस्सा बने। इस वर्ष सितंबर-2017 की थीम स्ट्रेटजी ऑफ लॉगिस्टिक्स : एन्वयरिंग सक्सेस इन ट्रायनोमिक वलर्ड रखा गया है।

संगोष्ठी के दौरान रवि मिश्रा ने

स्वागत भाषण दिया। इसके बाद हिंदुजा मोबिल सोल्यूशंस के सीनियर वाइस प्रेसिडेंट शुभाशु मेनगुजने जने 16 वर्ष के एचआर व कंसल्टिंग अनुभवों को साझा करते हुए 'सेलुलर मैनेजमेंट और औद्योगिक कार्यों के बारे में जनकता दी। जीई टिचिस्टल के डाटा एंड एनालिटिक्स विभाग के निदेशक ऑफिस नारायण ने एनालिटिक्स कैल्कुलेशन व वर्तमान व्यापार जगह में इसकी महत्ता के बारे में बताया। वहीं डाटा कम्युनिकेशन के सीनियर वीपी वीएस श्रीधर ने वीडियो कांफ्रेंसिंग से

व्याख्यान दिया। इस दौरान बिल्डिंग कांफ्रेंसिंग धू बिजिनेसमैन ऑफ सफाई चैन बिषय पर एक फैसल डिक्शन भी हुआ। इसमें पैनेलिट की प्रतिका डेलीवरी शिडिंग के सीनियर मैनेजर संदीप चटर्जी, सीसीटी सर्विसेज प्रॉब्लिम के सीईओ देवाधीप पोष व ब्ल्यूक सोल्यूशंस सॉल्ट एंड पोष के संस्थापक सह सीईओ आनंद पोष ने विषयों। तीनों पैनेलिट ने विद्यार्थियों के सवालों के जवाब भी दिये। बिजनेस केस पैलेज के महव सात टीमों का चयन किया गया।

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NEWS ALERTS

XLRI COMPLETES SUMMER INTERNSHIP PLACEMENT

XLRI — Xavier School of Management — has completed its summer internship placement in just two days. The batch consisting of 364 students has achieved 100 per cent placement with the median and average stipend increasing by over 20 per cent. The highest stipend allotted was ₹5 lakh

for two months. The placement saw participation from over 90 countries offering roles across domains including consulting and finance.

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PAGE: 14

GMAT IT TO SUCCESS

To tap opportunities and shape your future for admissions abroad, GMAT is a major factor, says ATUL GUPTA

The Graduate Management Admission Test (GMAT) exam is a standardized test designed to measure an aspirant's aptitude for business studies at graduate school. The GMAT is required for admission to more than 2000 B-schools across the world. GMAT is also accepted by Indian schools like Indian School of Business (ISB), XLRI and Great Lakes as well as for PGD & MBA programmes at the IIMs. In Nov-2011, AICTE has approved that GMAT can be taken as a qualifying test for MBA admission and hence more Indian schools are likely to accept GMAT scores.

It is administered around the year and candidates should book a slot on www.mba.com to take the test. The score is valid for five years unlike most of the exams like CAT whose scores are valid only for one year.

This test has been administered for over 90 years, in more than 150 countries around the world including the US, the UK, Canada, Australia, New Zealand, India and China by the GMAC (Graduate Management Admission Council). From January 2006 onwards, the test is being administered by Pearson VUE head quartered at Minneapolis.

The application for the test is to be submitted with a payment of \$20. One should have a valid passport at the time of applying for the test. Before taking the test, the test takers are asked to submit the names of five B-schools that they would like to send their scores to. This facility is part of the \$150 fee that is charged for the test. A further payment of \$28 (per copy) should be made for additional copies of the score sheets. Whenever these may be required, especially to send the scores to B-schools, test takers should decide which schools they wish to apply to. The test can be taken five times a year and there must be a gap

of at least 16 days between two attempts. The test is a computer adaptive test which indicates that the test adapts itself to the correct/incorrectness of responses. There is an Integrated Reasoning Section which is not adaptive. The first few questions in Verbal Ability and Quantitative sections are of moderate difficulty. With correct responses, the level of difficulty increases, and conversely with incorrect responses the level of difficulty decreases. The score does not depend only on the number of correct and incorrect answers. It also depends on the difficulty level of the questions encountered.

The weightage for tougher questions is more than for the easier questions. The test is administered on the computer and the questions have to be tackled in the order in which they appear; you can't skip a question. Neither can you revert to an earlier question to change the answer. The final score will be in multiples of 10. It is essential that all questions are completed as there is a heavy penalty for the questions not attempted. These factors make time management very critical in GMAT. It is enough if you are familiar with the basic functions of the computer and no special expertise is needed. An online calculator is provided only for the Integrated Reasoning Section. You can view the total score obtained on completion of the test. However, if you are dissatisfied with your performance and wish to have the test attempt cancelled, this can be done immediately on completion of the test and before the test score is viewed.

A score of 720/800 will give an aspirant a decent chance of getting into top-10 schools across the world and top Indian schools like ISB, PGD of IIMs. A score of about 700 is required to get into top-25 schools across the world. A score of about 680 is required to get into top-100 schools across the world. However, GMAT is just one factor influencing the admission. Other factors like SOP, work experience, recommendations and undergraduate GPA/percentage also play crucial roles.

The writer is Product Head, Education Abroad, Pearson Institute of Management Education, New Delhi

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PAGE: 2

एक्सलर्स का शत-प्रतिशत प्लेसमेंट

जमशेदपुर। संवाददाता

जेवियर स्कूल ऑफ मैनेजमेंट (एक्सएलआरआई) में चल रही समर इंटरनशिप प्लेसमेंट प्रक्रिया दो दिनों में ही पूरी हो गई। सत्र 2017-19 के 364 छात्रों को शत-प्रतिशत नियुक्ति मिली। संस्थान का दावा है कि इस वर्ष औसत वेतनमान 20 प्रतिशत बढ़ा है। वहाँ दो महीनों के लिए 5 लाख के उच्चतम वेतनमान के साथ विद्यार्थी चयनित हुए हैं।

समर इंटरनशिप प्लेसमेंट प्रक्रिया में इस बार 90 कंपनियों ने भाग लिया। इसमें फाइनेंस, मार्केटिंग, बिजनेस मैनेजमेंट, मानव संसाधन और औद्योगिक संबंधों सहित अलग-अलग वर्ग के लिए नियुक्ता कंपनी पहुंचे। इस वर्ष शीर्ष नियुक्ताओं में बीसीजी, पीडब्ल्यूसी, कोका-कोला और एचसीसीबी, मॉडलेज, एचयूएल, आईटीसी, पीएंडजी, टीएएस, आरबी, आरपीजी, माइक्रोसॉफ्ट, उबर, जीएसके सीएच और एबीजी शामिल हैं।

सबसे अधिक एफएमसीजी क्षेत्र में चयनित : समर इंटरनशिप के लिए 27 प्रतिशत विद्यार्थी एफएमसीजी में गए, वहीं

उपलब्धि

● 364 विद्यार्थियों को मिला है अवसर, 20 % वेतनवृद्धि का दावा

● समर प्लेसमेंट में इस वर्ष 90 कंपनियों ने लिया भाग



उबर समेत तकनीक आधारित कंपनियों के बिजनेस मैनेजमेंट के लिए 20 प्रतिशत विद्यार्थी चयनित हुए। जबकि बीएफएसआई में 13 प्रतिशत, वित्तीय सलाह में 11 प्रतिशत, मॉडिया, फार्मा, ऑटो और टेलीकॉम के बीच 13 प्रतिशत विद्यार्थियों ने रुचि दिखाई। **सामाजिक परियोजनाओं में दिखाई रुचि :** एक्सएलआरआई के कई विद्यार्थियों ने सोशल सेक्टर इंटरनशिप प्रोग्राम में भी रुचि दिखाई। बिल और मेलिंडा गेट्स फाउंडेशन, टाटा ट्रस्ट, डॉ. रेड्डीज फाउंडेशन और परिवर्तन विद्यालय के माध्यम से ई-विद्यालोक जैसे फर्मों द्वारा कई छात्रों को भर्ती की गई थी।

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PAGE: 8

Top B-schools report strong growth in summer placements

B-schools see rise in both monthly stipend offered to students and list of companies visiting campuses

BY PRASHANT, K. NANDA
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NEW DELHI

Amid concerns over falling employment opportunities in the country, several top B-schools, including some Indian Institutes of Management (IIMs), have reported strong summer placements for their students with sales and marketing, finance and consulting being the top recruiters. While IIM Lucknow and IIM Kozhikode completed their summer placements within four days, XLRI Jamshedpur achieved 100% placement in just two days. The Indian Institute of Foreign Trade (IIFT) reported completion of its summer placements with double-digit growth in average stipend offered. Mumbai-based SPJIMR (earlier called SP Jain Institute of Management and Research) too reported good response from companies with a 24% rise in the average stipend. Though summer placements are not the same as final placement, they are indicative of the job environment these campuses are likely to witness in a couple of months.



Though summer placements are not the same as final placement, they are indicative of the job environment these campuses are likely to witness in a couple of months.

likely to witness in a couple of months for their outgoing batches of students. They come amid concerns that job creation has been impacted by policies like the goods and services tax (GST). In summer placements or internships, students work for 8-10 weeks to gain experience that often translates into full-fledged job offers to many of them. "Buoyed by optimistic investors, the Indian economy is in good shape and our summer placements have registered unprecedented success this year, both in terms of monthly stipend

HINDUSTAN TIMES

offered to the students and the list of companies visiting our campus," Kulbhushan Balooni, director (in charge) of IIM Kozhikode, said in a statement. "The healthy economic environment has helped IIM Lucknow maintain its status as a top recruiting destination and has attained 100% placement for its largest batch of 459 students," the B-school said, adding that it has 40 new companies in its pool of recruiters in 2017, as against 32 in 2016. At IIM Kozhikode some 100 recruiters made 359 offers and the average stipend has grown 25%. Though the school did not quantify the average stipend offered, it said the highest stipend offered was Rs3 lakh. Similarly, XLRI said average stipend has gone up by 20% and at IIFT, it has gone up by more than 11%.

Institutes that have completed their summer placements said sales and marketing, consulting and finance were the top roles for which students were selected. At XLRI, for example, the sales and marketing roles topped the charts with 25% share of recruitments, followed by finance with 20%. At IIM Lucknow, sales and

marketing (35%), finance (25%) and consulting (20%) were the top profiles offered. IIM Kozhikode reported over 30% of its batch going for sales and marketing. At SPJIMR, consumer goods and the consumer durables sector were the lead recruiters during the placement, with 34% of the batch getting placed in the sectors. JPMorgan Chase & Co., Godrej Industries Ltd, Aditya Birla Group, Amazon India, Uber India, Cipla Ltd, American Express, Deutsche Bank, Walmart Labs, EY, PricewaterhouseCoopers, Hindustan Bank, lever Ltd, ITC Ltd, Axis Bank, Mahindra and Mahindra Ltd, Air-tel and Godrej Properties were the top recruiters across campuses. Job shortage remains a bane of the economy. While a million people enter the workforce every month, the number of jobs created has lagged. Between 2011-12 and 2015-16, India created 3.65 million jobs a year, according to lobby group Confederation of Indian Industry.

Accelerating employment creation is crucial for the National Democratic Alliance (NDA) government at the centre as it heads into the next general election in 2019.

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Industry stalwarts participate in Synergy 2017

PNS ■ JAMSHEDPUR

Xavier School of Management (XLRI) hosted Synergy 2017 - its Annual Operations and Strategy Symposium. The 7th edition of the symposium was jointly conducted by AXIOM, Industrial and Operations Management and CRUX, the Consulting and Research Undertaking at XLRI. Ravi Mishra, founder and CEO of Medinif Healthcare Private Limited, discussed about the entrepreneurial mindset that needs to be nurtured along with facing any risks that come our way. He spoke about his journey and lessons that led to Medinif's success in the most recognised instruments in India's online healthcare field. Shubhaya Gengupta, senior vice-president, Hindustan Global Solutions spoke about the confluence of people management and industrial functioning in order to ensure the seamless performance of an organisation. The next speaker, Abhishek Narain, director of Data Analytics, GE Digital, discussed the dynamics of the analytics value chain and its relevance in today's businesses. His broad experience in the field of technical solutions delivery across various platforms and expertise on data analytics created an impactful effect on the audience. One of the speakers, Sridhar, senior vice-president and head-internet of things business unit at Tata Communications Limited delivered his talk via video-conferencing, where he addressed the growing importance of proper communication and technology in business activities like acquisitions and



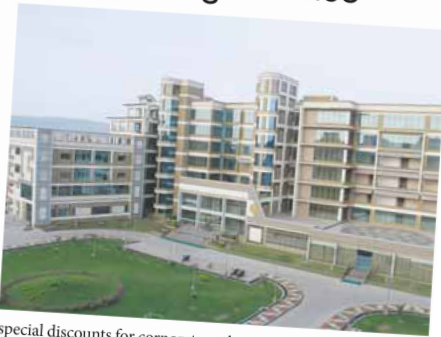
their implications. This was followed by a panel discussion by Sandeep Chatterjee, senior manager, Deloitte India, ex-Associate Director, KPMG; Debasis Ghosh, CEO, DCC Services Private Limited and Atanu Ghosh, Founder & CEO, BlueBeaks Solutions, Salt n Soaps. They talked about "Building Competency through Digitalisation in Supply Chain". The session was interactive with the students posing questions to the panelists about the challenges and the possible solutions that shape certain chain world. Synergy 2017 concluded by conducting the national finals of the Business Case Challenge with seven finalist teams. The leading B-Schools provided engaging insights that went into solving the strategic cases provided to them. It was a roller coaster ride featuring future leaders battling it out to emerge as the ultimate champions.

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XLRI announces admissions to Virtual Interactive Learning Programmes

PNS ■ JAMSHEDPUR

XLRI- Xavier School of Management, one of India's premier B-Schools, announces its admission to the Virtual Interactive Learning (VIL) Postgraduate Certificate Programs for Business Management (batch - 33) and Human Resource Management (batch - 25) courses.



These would be conducted through VCNOW's Video Conference based Virtual Classroom platform across 40 study centers in India. The duration of this VIL program is one year which includes 5 days of campus stay at XLRI Jamshedpur. The last date for registering online is 30 October. Applicants need to have minimum two years' work experience (as on October 2017) after completion of graduation (in 10+2+3 format) or equivalent. The course fee for the PGCBM program is Rs. 2, 10,000/- and for PGCHRM is Rs. 2, 50,000/- payable in five installments. XLRI provides special discounts for corporate sponsorships as well.

The One-year online program aims to provide management education to working executives without the need to leave their jobs or cities. The classes are conducted by XLRI Professors through a High Definition Video Conference based Virtual Classroom platform. The course also includes a 5-day intensive learning experience called the 'Campus Component' at the XLRI Campus at Jamshedpur. Over the span of 15 years more than 6500 students have been graduated through this programme.

The Certification along with Alumni status will be awarded at a full-fledged formal Graduation Ceremony at XLRI, Jamshedpur.

Prof. Ram Kumar Kakani, Associate Dean of VIL programs at XLRI commented, "XLRI Jamshedpur has the distinction of being the first Management Institute in India to commence management programs for working professionals, through its unique methodology. The programs have been designed for Working Executives to upgrade their business acumen, hone their managerial skills that would add value to them personally as well as professionally in their careers without leaving their jobs, cities, and families."

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PAGE: 17

एक्सएलआरआई में सिनर्जी 2017 : हिंदुजा ग्लोबल सॉल्यूशंस के सीनियर वाइस प्रेसीडेंट ने कहा

कंपनियों का एक-दूसरे में विलय वैश्विक जरूरत

लघु रिपोर्ट: जमशेदपुर

हिंदुजा ग्लोबल सॉल्यूशंस के सीनियर वाइस प्रेसीडेंट एचआर एस सेन गुप्ता ने कहा कि कंपनियों का एक दूसरे में देश के प्रमुख प्रबंध शिक्षण संस्थानों के 1200 से अधिक प्रतिनिधियों ने लिया भाग



विमर्श किया गया। संस्था की ओर से पिछले छह वर्षों से इसका आयोजन होता आ रहा है। सिनर्जी के तहत एक्सएलआरआई की टीम ने पहले अलग-अलग प्रबंध शिक्षण संस्थानों में कार्यक्रम का आयोजन किया, इसके आधार पर मुख्य आयोजन में भागीदारी के लिए अलग-अलग टीम का चयन किया गया। आयोजन में रणनीति, संगठन, ईटजी, डेव गुप्ता, शिवांक शर्मा समेत अन्य की सक्रिय भूमिका रही।

इन्होंने रखे विचार: वीरस श्रीवास्तव (सीनियर वाइस प्रेसीडेंट एंड हेड, टाटा कन्सल्टेंसिया सि), अभिषेक नारायण (डायरेक्टर जीए डिजिटल), ए. चोपड़ा (फाउंडर सीईओ, सॉल्यूटिओ, एमएच), रवि मिश्रा (फाउंडर एंड सीईओ, एमएच प्रोटेक्ट लिमिटेड), संदीप चटर्जी (सीनियर मैनेजर, इलेक्ट्रॉनिक्स)

नये वर्क कल्चर और कंपनी की जरूरतों के हिसाब से मानव संसाधन के निवेश एवं अग्रेषण को लेकर निष्कर्ष निकालेंगे। बाजार में खुद को स्थापित करने के लिए कंपनियों को इस बदलाव के लिए तैयार रहना होगा।

एक्सएलआरआई में आयोजित सिनर्जी में उपस्थित विभिन्न प्रबंध शिक्षण संस्थान के प्रतिनिधि और उनके संबोधित करते विशेष वक्ता।

सिंधुजा ग्लोबल सॉल्यूशंस के सीनियर वाइस प्रेसीडेंट एंड हेड, टाटा कन्सल्टेंसिया सि, ने अपने विचार रखे। इस दौरान प्रबंध क्षेत्र की नयी चुनौतियों, आवश्यकताओं से देश भर के अलग-अलग प्रबंध संस्थान के 1200 प्रतिनिधियों ने हिस्सा लिया। कार्यक्रम सुबह नौ बजे शुरू हुआ। कार्यक्रम का उद्देश्य है कि इस बार कंपनियों के बीच एक नया रिश्ता बन सके।

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DATE: 18 October 2017
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PAGE: 7

एक्सएलआरआई

वलहल्ला की थीम लांच

जमशेदपुर: मंगलवार की शाम एक्सएलआरआई में वलहल्ला के नये सीजन का थीम लांच किया गया। वलहल्ला व ऑनसेंबल की आयोजन समिति के सभी 40 सदस्यों ने संयुक्त रूप से मिल कर थीम को लांच किया। बताया गया कि इस बार का मेलाज ऑफ आइडियाज यानी कई आइडिया को मिलाकर थीम रखा गया है। आयोजन समिति से जुड़े बीएम व एचआरएम के विद्यार्थियों ने संयुक्त रूप से लैप लाइट को हवा में उड़ा कर थीम को लांच किया।

इस मौके पर बताया गया कि इस बार स्पॉटर्स फेस्ट वलहल्ला व मैनेजमेंट फेस्ट ऑनसेंबल दोनों को मर्ज कर दिया गया है। इसी वजह से कई आइडिया के मिलाप को ही इस बार थीम रखा गया है। आयोजन समिति के सदस्यों ने कहा कि इस बार प्राइज मनी करीब 20 लाख रुपये रखी गयी है। 16 नवंबर से लेकर 19 नवंबर तक चलने वाले इस फेस्ट में करीब 3 दर्जन से ज्यादा बी स्कूलों के विद्यार्थी हिस्सा ले रहे हैं।



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PAGE: 5

XLRI to organise 'Synergy 2017' on October 29

Jamshedpur : XLRI-Xavier School of Management, India's No. 1 Private Business School, is all set to host 'SYNERGY 2017' - its Annual Operations and Strategy Symposium. The VIIth edition of the symposium will be jointly conducted by AXIOM, Association at XLRI for Industrial and Operations Management and CRUX, the Consulting

and Research Undertaking at XLRI on October 29, 2017.

The symposium will witness a plethora of events and presence of eminent industrialists, policy makers and entrepreneurs to discuss some of the pressing and relevant issues in today's industrial and corporate scenario.

Owing to the ever-changing dynamics of the

industrial landscape, Synergy 2017 recognizes the need to adopt policies for sustaining businesses in the long run. The theme for this year's edition is "Strategies for longevity: ensuring success in a dynamic world."

The speakers for the conference include stalwarts like Sandeep Chatterjee, Chairman- International Supply Chain

Education Alliance (ISCEA), VS Sridhar, Senior Vice President and Head- Internet of Things Business Unit at Tata Communications Ltd, Ravi Shankar Mishra, Founder and CEO- Mendinfi Healthcare Pvt. Ltd, Shubhaya Sengupta, Senior Vice President, HR Head India- Hinduja Global Solutions, Abhishek Narain, Director, Data and

Analytics- GE Digital, Kartikeya Nath, Associate Partner- Ernst and Young, Debasis Ghosh, CEO- DCC Services Pvt. Ltd. and Atanu Ghosh, Founder and CEO- Salt n Soap. Some highlights of the conference are the keynote speech, panel discussions by the business leaders and case presentations by students from top Business schools across India.

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PAGE: 5

364 छात्रों का इंटरनशिप प्लेसमेंट



एक्सएलआरआई ने तोड़े रिकार्ड

जमशेदपुर: देश के प्रतिष्ठित बी स्कूल जेवियर स्कूल ऑफ मैनेजमेंट (एक्सएलआरआई) ने रोजगार के संकट के सभी दावों की हवा निकाल दी है। संस्था ने दावा किया है कि इस बार कंपनियों सेलेक्शन का नया रिकार्ड कायम किया गया है। एक्सएलआरआई में

समर इंटरनशिप प्लेसमेंट प्रक्रिया सिर्फ दो दिनों में पूरी हो गयी। सत्र 2017-19 के 364 छात्रों ने 100% नियुक्ति प्राप्त की है। संस्थान का दावा है कि इस वर्ष औसत वेतनमान 20 प्रतिशत बढ़ा है। दो महीनों के लिए पांच लाख के उच्चतम वेतनमान के साथ विद्यार्थी चयनित हुए हैं।

90 कंपनियों ने लिया हिस्सा : समर इंटरनशिप प्लेसमेंट प्रक्रिया में इस बार 90 कंपनियों ने भागीदारी की है। इसमें फाइनेंस, मार्केटिंग, बिजनेस मैनेजमेंट, मानव संसाधन और औद्योगिक संबंधों सहित अलग-अलग वर्गों के लिए नियुक्ति कंपनी पहुंची। इस वर्ष शीर्ष नियुक्तियों में बीसीजी, पीडब्ल्यूसी, कोका-कोला और एचसीसीबी, मोडेलेज, एचयूएल, आइटीसी, पीएंडजी, टीएस, आरबी, आरपीजी, माइक्रोसॉफ्ट, उबर, जीएसके सीएच और एबीजी जैसी कंपनियां शामिल हैं।

एफएमसीजी में हुआ सर्वाधिक वयन : समर इंटरनशिप के लिए 27 प्रतिशत विद्यार्थी एफएमसीजी में गये, वहीं उबर समेत तकनीकी आधारित कंपनियों के बिजनेस मैनेजमेंट के लिए 20 प्रतिशत विद्यार्थी चयनित हुए। जबकि बीएफएसआई में 13 प्रतिशत, वित्तीय सलाह में 11 प्रतिशत, मीडिया, फार्मा, ऑटो और टेलीकॉम के बीच 13 प्रतिशत विद्यार्थियों ने रुचि दिखाई है। एक्सएलआरआई के कई विद्यार्थियों ने सोशल सेक्टर इंटरनशिप प्रोग्राम में भी रुचि दिखाई, बिल और मेलिंडा गेट्स फाउंडेशन, टाटा ट्रस्ट, डॉ रेड्डीज फाउंडेशन और परिवर्तन विद्यालय के माध्यम से ई-विद्यालोक जैसे फर्मों द्वारा कई छात्रों की भर्ती की गयी थी। इस बार पिछले वर्षों के मुकाबले बेहतर प्रदर्शन रहा है।

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PAGE: 7

XLRI highest summer internship stipend hits ₹5 lakh this year

Kolkata: XLRI - Xavier School of Management, Jamshedpur, has completed its summer internship placement process (SIP) for 2017 in just two days, with 364 students placed across various companies like PricewaterhouseCoopers, Coca-Cola and Microsoft, roping in the students and the highest stipend touching Rs 5 lakh, a statement said.

"The batch of 2017-19 consisting of 364 students has achieved 100 per cent placement with the median and average stipend increasing by over 20 per cent, with the highest stipend of Rs 5 lakh for two months," the statement issued on Wednesday said.

The placement process saw the participation of 90-plus companies offering roles across domains including consulting, finance,



sales and marketing, operations, business development (BM), human resources (HR) and industrial relations (IR).

This year multiple new companies were added to the recruiters' list, besides the traditional recruiters hired a large number of students as well.

The top recruiters this year include BCG, PWC, Coca-Cola and HCCB, Mondelez, HUL, ITC, P&G, TAS, RB, RPG, Microsoft, Uber, GSK CH, and ABG, among others. IANS

PUBLICATION: The Avenue Mail
DATE: 31 October 2017
EDITION: Jamshedpur
PAGE: 8

Industry bigwigs brainstorm in Synergy 2017

Jamshedpur, Oct. 30 : XLRI- Xavier School of Management hosted 'Synergy 2017' - its Annual Operations and Strategy Symposium. The 7th edition of the symposium was jointly conducted by AXIOM, Association at XLRI for Industrial and Operations Management and CRUX, the Consulting and Research Undertaking at XLRI.

Ravi Mishra, founder and CEO of Medinfi Healthcare Private Limited about the entrepreneurial mindset that needs to be nurtured along with facing any risks that come our way. He spoke about his journey and lessons that led to Medinfi being one of the most recognized instruments in India's online healthcare field.

ShubhayuSengupta, senior vice president, Hinduja Global Solutions spoke about the confluence of people management and industrial functioning in order to ensure the seamless performance of an organization. The next speaker, AbhishekNarain, director-Data and Analytics, GE Digital, discussed the dynamics of the analytics value chain and its relevance in today's businesses. His broad experience in the



field of technical solutions delivery across various platforms and expertise on data analytics created an impactful effect on the audience. One of the speakers, V S Sridhar, senior vice president and head- internet of things business unit at Tata Communications Limited

delivered his talk via video-conferencing, where he addressed the growing importance of proper communication and technology in business activities like acquisitions and their implications. This was followed by a panel discussion by SandeepChatterjee, senior

manager, Deloitte India, Ex Associate Director, KPMG, DebasisGhosh, CEO, DCC Services Private Limited and AtanuGhosh, Founder & CEO, BlueBeaks Solutions, Salt n Soaps. They talked about "Building Competency through Digitization in Supply Chain". The session was interactive with the students posing questions to the panelists about the challenges and the possible solutions that shape certain nuances of the digitized supply chain world.

Synergy 2017 concluded by conducting the national finals of the Business Case Challenge with 7 finalist teams. The presentations by students from leading B-Schools provided engaging insights that went into solving the strategic cases provided to them. It was a roller coaster ride featuring future leaders battling it out to emerge as the ultimate champions.

PUBLICATION: The Avenue Mail
DATE: 11 October 2017
EDITION: Jamshedpur
PAGE: 5

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October. Applicants need to have minimum two years' work experience (as on October 2017) after completion of graduation (in 10+2+3 format) or equivalent. The course fee for the PGCBM program is Rs. 2,

40,000/- and for PGCHRM is Rs. 2, 50,000/- payable in five installments. XLRI provides special discounts for corporate sponsorships as well. The One-year online program aims to provide management education to working executives without the need to leave their jobs or cities. The classes are conducted by XLRI Professors through a High Definition Video Conference based Virtual Classroom platform. The course also includes a 5-day intensive learning experience called the 'Campus Component' at the XLRI Campus at Jamshedpur. Over the span of 15 years more than 6500 students have been graduated through this programme.

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Prof. Ram Kumar Kakani, Associate Dean of VIL programs at XLRI commented, 'XLRI Jamshedpur has the distinction of being the first Management Institute in India to commence management programs for working professionals, through its unique Virtual Interactive Learning methodology. The programs have been designed for Working Executives to upgrade their business acumen, hone their managerial skills that would add value to them personally as well as professionally in their careers without leaving their jobs, cities, and families.'

PUBLICATION: The Economic Times
DATE: 11 October 2017
EDITION: Kolkata
PAGE: 16

Recruiters Queue Up at Top B-schools to Hire Best Interns

average stipend at top B-schools rises up to 24%, Amazon, Godrej, Wipro among top hiring firms

New Delhi: The challenge job market has failed to put a damper on the country's leading business schools with summer placements starting off on a strong note. Institutes such as Management Development Institute, Gurugram; XLRI Jamshedpur; SPJIMR and the Indian

Institute of Foreign Trade have seen average stipends jump 20-24% as recruiters rushed to snap up the best interns off campuses. The top stipend this year so far for a two-month internship is ₹5 lakh. Amazon, Godrej, Wipro, Axis Bank and ITC are among the top recruiters across management schools so far. For employers, the top schools as far as placements are concerned have been gaining popularity as internships provide the perfect platform to size up potential employees and subsequently make pre-placement offers to them based on performance. XLRI, where summer placements are still ongoing, has seen the highest stipend of ₹5 lakh for a two-

month internship by JPMorgan Chase & Co. Multiple offers have come in from other finance companies like Goldman Sachs, Avendus Capital as well as banks. "This has been a good year from the perspective of summer internship recruitments. Finance and operations domains have done particularly well," said placements chairperson Vidy Damodaran. At MDI Gurgaon, which just completed summer placements, over 600 companies made internship offers with an average stipend of around ₹1.5 lakh. About 20% higher than last year. Seven international offers were made, compared with three last year. Godrej and ITC offered the highest stipend of ₹5 lakh for a two-



month internship, followed by P&G with ₹2.5 lakh. "Our summer internship programme has been a key source of business school talent for us. We believe it is a

smarter strategy to hire someone you have observed closely over a two-month internship, rather than make hiring decisions about people we have never met before. After 20-minute interviews," said Sumit Mitra, head, group human resources, Godrej Industries and associate companies. "Summer internships allow both the student and us to make more informed choices. Roughly 80% of our management trainee batch comes through the pre-placement offer route." Besides scaling up hiring from schools it already has an association with Godrej is also exploring some new schools like IIM Trichy. According to Kanwal Kapil, placements chairperson at MDI, there was a visible increase in leadership roles this year from such corporates as Aditya Birla Group, Airtel, PPG and Reliance Industries. "We witnessed more than 20 new recruits participate in our school

interviews," said Sumit Mitra, head, group human resources, Godrej Industries and associate companies. "Summer internships allow both the student and us to make more informed choices. Roughly 80% of our management trainee batch comes through the pre-placement offer route." Besides scaling up hiring from schools it already has an association with Godrej is also exploring some new schools like IIM Trichy. According to Kanwal Kapil, placements chairperson at MDI, there was a visible increase in leadership roles this year from such corporates as Aditya Birla Group, Airtel, PPG and Reliance Industries. "We witnessed more than 20 new recruits participate in our school

PUBLICATION: The Avenue Mail
DATE: 19 October 2017
EDITION: Jamshedpur
PAGE: 5

XLRI completes Summer Internship Placement in record two days

Jamshedpur, Oct. 18 : XLRI - Xavier School of Management, completed its Summer Internship Placement Process (SIP) of 2017 in just two days. The batch of 364 students has achieved 100% placement with the median and average stipend increasing by over 20%, with a highest stipend of 5 lakhs for two months.

(BM), human resources (HR) and industrial relations (IR).

This year multiple new companies were added to the recruiters' list, not to mention the traditional recruiters hired a large number of students as well.

The top recruiters this year include BCG, PWC, Coca-Cola and HCCB, Mondelez, HUL, ITC, P&G, TAS, RB, RPG, Microsoft, Uber, GSK CH, and ABC among others.

In sector-wise split, FMCG stayed at the top with a 27% share. The participation of Technology firms like Uber saw an



increase, with 20% roles in Business Management being offered in Technology sector. Other sectors in the process were, BFSI (13%), Consulting (11%), Conglomerates (16%), and a 13% share split between Media, Pharma, Auto and Telecom.

There was also a significant increase in operations roles with firms like Reckitt Benckiser and

Colgate-Palmolive opening their Operations roles for students. The sales and marketing roles topped the charts with 25% share in the recruitments, followed by Finance with 20%.

The performance in Finance sector this year has been exceptionally good with many regular recruiters opening up multiple roles. Many offers were made by Kotak Wealth Management, Mondelz Corp Fin, Avendus capital, Goldman Sachs, JPMC Markets.

With 17% Operations and 17% General Management, and 11% consulting roles, the diversity was clearly

evident.

XLRI also continued with its focus on the Principles of Magis- Greater Good, Parivartan - the Social Sector Internship Program of XLRI was instituted in 2014, with the objective to provide relevant avenues for students looking to gain exposure by working on social projects.

Multiple students were recruited by firms such as Bill & Melinda Gates Foundation, Tata Trust, Dr. Reddy's Foundation, and E-Vidyaloka through Parivartan.

PUBLICATION: The Telegraph
DATE: 18 October 2017
EDITION: Jamshedpur
PAGE: 11

Wave of ideas at XLRI fest

OUR CORRESPONDENT

Jamshedpur: XLRI's annual B-school festival Ensemble-Valhalla, to be held from November 16 to 19, will witness a sea of new ideas, enthusiasm and talent.

Ensemble, the management fest of the institute and Valhalla, the inter-college sports-cum-cultural festival, has been merged into one giant extravaganza Ensemble-Valhalla from this year.

At a programme titled Ignito on Tuesday, the B-school announced the theme of 'Melange of Ideas' for Ensemble-Valhalla 2017.

Sky lanterns were released by the students and faculty members during the theme launch.

"The theme sends out a message that a successful business is a reflection of amalgamation of ideas. This year we have combined both the fests so the theme is a combination of both business and cultural domain of Ensemble and Valhalla. This time we can expect double the fun and excitement," said Shelly Goyal, a



AIM HIGHER: XLRI students release sky lanterns during the theme launch of Ensemble-Valhalla in Jamshedpur on Tuesday. Picture by Bhola Prasad

second-year student of XLRI. Last year Ensemble saw a participation of over 40 B-schools across the country.

"This year we expect around 200 schools and undergraduate colleges to participate. We have already sent the invites and students can take part in around 50 sports, cultural and business related

events. The event will no longer be restricted to B-schools only. Our aim is to make Ensemble-Valhalla the biggest B-school festival in the country," added Shelly.

The institute will also organise a Future Leadership Programme (FLP), specially for schoolchildren as part of the fest.

PUBLICATION: The Avenue Mail
DATE: 19 October 2017
EDITION: Jamshedpur
PAGE: 5

XLRI celebrates theme launch event of Ensemble-Valhalla 2017



Jamshedpur, Oct 18 : XLRI's annual festival Ensemble-Valhalla is all set to take place on 16th-19th November 2017. The college celebrated the theme launch event of the fest - IGNITO which witnessed huge participation from students and faculty. The theme of the fest is "Melange of Ideas" which is a representation of the coming together of the sports, cultural and management events this year. With the business domain thriving with disruptive ideas and business models, the theme aligns itself well with the current times of Start-up culture.

The event was attended by Prof. Ashis K Pani, the Dean Academics and other faculty members. XLRI students lit lanterns to mark the successful completion of the first event of Ensemble-Valhalla 2017. The event also saw participation from all the committees on campus who organised various events for the students. With the merger of the two flagship festivals of XLRI, the fest Ensemble-Valhalla is set to attain new heights. The fest is expected to attract participation from b-schools and undergraduates from across the nation.

Ensemble-Valhalla, the annual fest of XLRI would essentially combine the management, sports and cultural aspects of a professional's life. The fest will take place on 16th - 19th of November. XLRI's Ensemble and Valhalla has witnessed participations from top B-schools across the country and performances by renowned artists like Lucky Ali, Nikhil D'Souza, The Local train, Sorabh Pant, and Zakir Khan. The combined fest is expected to be a grand celebration of spirit and character encompassing the values of excellence and integrity of India's oldest business management school.

PUBLICATION: The Economic Times
DATE: 20 October 2017
EDITION: Chennai
PAGE: 8

XLRI's Highest Summer Internship Stipend Hits ₹5 Lakh

Kolkata: XLRI Xavier School of Management, Jamshedpur, has completed its summer internship placement process for 2017 in just two days, with top companies like PricewaterhouseCoopers, Coca-Cola and Microsoft, roping in the students and the highest stipend touching ₹5 lakh, a statement said.

"The batch of 2017 consisting of 364 students has achieved 100% placement with the median and average stipend increasing by over 20%, with a highest stipend of ₹5 lakh for two months."

The placement process saw participation of 90-plus companies offering roles across domains including consulting, finance, sales and marketing, operations, business development, human resources (HR) and industrial relations (IR).

This year, multiple new companies were added to the recruiters' list. The top recruiters this year include BCG, PwC, Coca-Cola and HCCB, Mondelez, HUL, ITC, P&G, TAS, RB, RPG, Microsoft, Uber, GSK CH and ABC.

In sector-wise split, FMCG stayed at the top with a 27 per cent share.

The participation of technology firms such as Uber saw an increase, with 20 per cent roles in business management being offered in the technology sector.

PUBLICATION: The Hindu Business Line
DATE: 20 October 2017
EDITION: Mumbai
PAGE: 11

XLRI summer internship: Highest stipend hits ₹5 lakh

INDO-ASIAN NEWS SERVICE

Kolkata, October 19 XLRI - Xavier School of Management, Jamshedpur, completed its summer internship placement process for 2017 in just two days, with top companies such as PricewaterhouseCoopers, Coca-Cola and Microsoft roping in the students, with the highest stipend touching ₹5 lakh, a statement said.

"The batch of 2017-19 consisting of 364 students has achieved 100 per cent placement with the median and average stipend increasing by over 20 per cent, with a highest stipend of ₹5 lakh for two months," the statement issued on Wednesday said.

The placement process saw participation of 90-plus companies offering roles across domains including consulting, finance, sales and marketing, operations, business development, human resources and industrial relations.

This year, multiple new companies were added to the recruit-

PUBLICATION: The Hindu Business Line
DATE: 28 October 2017
EDITION: Kolkata
PAGE: 6

Summer internship: Top-B schools see increase in offers, rise in stipend

Placement process wrapped up in record time, boosts sentiment

SHOBHA ROY/CARIMA SINGH
Kolkata News Desk, October 27

Boosted by a rise in the number of offers and average stipend for summer placements, B-schools are expecting a better show for their management graduates for the final placements this season.

Summer placements provide internship opportunities to first-year management students.

According to industry experts, nearly 20-30 per cent of the pre-placement offers (PPOs) bagged by students at the final placement come through their summer internship stints.

So, a good show at summer internship not just helps boost sentiments, but also puts students in a better stead during final placements.

Quick wrap up
B-schools have not only managed to get offers from across the sector, but have also been able to wrap up the internship process in record time.

Xavier School of Management (XLRI) completed summer internship placement process for its 2017-19 batch comprising 364 students in just two days. It took three days for the institute to

Chairperson, Placements at IIM, Kozhikode, said. The stipend data was not available with the IIM, Lucknow. However, the institute said it saw a 50 per cent increase in the finance profiles offered on campus this year.

Interestingly, pharmaceuticals/healthcare companies such as Allergan and Sanofi, came for recruitment to the campus for the first time. Accenture Strategy, Aditya Birla Group, Amazon, AT Kearney, Cipla, Deutsche Bank, EY, Hindustan Unilever Ltd were some of the other major recruiters for internships.

Faculty of Management Studies, New Delhi saw 100 per cent placement this season, with highest stipend going up to ₹50 lakh per month.

IIM Calcutta is yet to commence the summer placement process for its general management programme.

However, students of PGDBA (Post Graduate Diploma in Business Analytics) programme saw a significant increase in the internship stipends offered. The average monthly stipend increased to ₹97,804 this year as compared to ₹77,300 last year, Sumit Kalaskar, PGDBA Placement Representative said.

The PGDBA programme is jointly designed by IIM Calcutta, IIT Kharagpur and Indian Statistical Institute.

Indian Institute of Management (IIM) Kozhikode received close to 359 offers from around 100 recruiters. The placement season not only saw an upward swing in the average monthly stipend but also had niche roles being offered to the students.

"The average stipend has risen by 25 per cent from last year. We were able to wrap up the process in record time, we are hopeful of doing well in the final placements as well," Priya Nair Rajeev, Damodaran told BusinessLine.

Offers received
Nearly 90-odd companies participated in the summer internship process at XLRI. The institute witnessed a 20 per cent rise in the median and average stipend this year compared with the previous year. The highest stipend offered was ₹5 lakh for two months.

complete the process last year. IIM Kozhikode (IIMK) wrapped up the process in four days.

According to Uday Damodaran, Chairperson, placements, XLRI, the institute not only received a wide range of offers from various sectors but also saw companies coming in with more roles to offer. "Usually we get offers from general management, operations and marketing companies. This year, we received offers from across the board. In fact, we had to regret participation to some companies," Damodaran told BusinessLine.

More opportunities Nearly 20-30 per cent of the pre-placement offers bagged by students at the final placement come through their summer internship stints. www.bseindia.com

PUBLICATION: The Statesman
DATE: 27 October 2017
EDITION: Kolkata
PAGE: 16

Management education



Xavier School of Management announces its admission to virtual interactive learning postgraduate certificate programmes for business management and human resource management courses. These would be conducted through VCNOW's video conference based virtual classroom platform across 40 study centres in India. The duration is for a year including five days of campus staying at XLRI Jamshedpur.

The last date for registering online is 30 October. Applicants must have minimum two years work experience after completion of graduation or equivalent. The course fee for the PGCBM programme is Rs 2, 40,000 and for PGCHRM is Rs 2,50,000 payable in five instalments. XLRI provides special discounts for corporate sponsorships as well. The online programme aims to provide management education to working executives. The certification along with alumni status will be awarded. For details visit <http://sat.xlri.ac.in/>

PUBLICATION: The Statesman
DATE: 24 October 2017
EDITION: Kolkata
PAGE: 16

PLUS POINTS Placements galore



Xavier School of Management completed its Summer Internship Placement Process 2017. The 2017-19 batch consisting 364 students achieved 100 per cent placement with the median and average stipend increasing by over 20 per cent, with a highest of five lakh for two months.

The sip process saw participation of 90+ companies offering roles across domains including consulting, business development, human resources and industrial relations among others.

This year multiple new companies were added to the recruiters' list. The top recruiters include BCG, PWC, Coca-Cola and HCCB, Mondelez, HUL, ITC, P&G, TAS, RB, RPG, Microsoft, Uber, GSK CH, and ABG among others. There was also a significant increase in operations roles with firms like Reckitt Benckiser and Colgate-Palmolive. The sales and marketing roles topped the charts with 25per cent share in the recruitments, followed by finance with 20per cent.

PUBLICATION: The Times of India
DATE: 19 October 2017
EDITION: Ranchi
PAGE: 2

XLRI summer internship drive ends

Jamshedpur: The Xavier School of Management completed its Summer Internship Placement (SIP) of 2017 on Wednesday. The batch of 2017-19, comprising 364 students, achieved 100% placement with the median and average stipend increasing by over 20% and the highest stipend being Rs 5 lakhs for two months.

The SIP process witnessed the participation of more than 90 companies, including consulting, finance, sales and marketing, operations, business development, human resources and industrial relations. The top recruiters included BCG, PWC, Coca-Cola and HCCB, Mondelez, and ABG.

In sector-wise split, Fast Moving Consumer Goods companies stayed at the top with a 27% share. The participation of technology firms like Uber. Twenty percent of the roles in BM were offered by the technology sector. There was also a significant increase in operation roles with firms like Reckitt Benckiser and Colgate-Palmolive offering seats to the students.

Sales and marketing roles also topped the placement charts with 25% share in recruitments.

PUBLICATION: The Telegraph
DATE: 30 October 2017
EDITION: Jamshedpur
PAGE: 10

Biz growth in focus

OUR CORRESPONDENT

Jamshedpur: Industry stalwarts, policy-makers and entrepreneurs assembled on the XLRI campus on Sunday to share insights on ways to make businesses sustainable in the long term in the fast-changing industrial and corporate scenario.

XLRI's student committees — AXIOM (Association at XLRI for Industrial and Operations Management) and CRUX (Consulting and Research Undertaking at XLRI) organised the seventh edition of Synergy, its annual operations and strategy symposium, on the premises of the premier B-school on Sunday. The theme was "Strategies for longevity: ensuring success in

a dynamic world."

Hinduja Global Solution's senior vice-president and HR head (India) Shubhayu Sen-gupta was the keynote speaker. GE Digital's data and analytics director Abhishek Narain and founder & CEO of Mendinfi Healthcare Ravi Shankar Mishra also spoke on strategies to deal with changing economic scenarios.

The participants spoke about ways decisions such as demonetisation and GST had affected businesses. The speakers cited examples of telecom firms that had lost their identity following mergers after the advent of Reliance Jio.

Stressing the crucial role of data census and digitisation in growth, Narain said, "Using data census wisely can change

the landscape of any business. It can either make businesses obsolete or sustainable. The use of digitisation in supply chain management is also pretty important."

There was also a panel discussion with guests such as Kartikeya Nath, associate partner at Ernst & Young, Debasis Ghosh, CEO of DCC Services and Atanu Ghosh, founder and CEO of Salt n Soap.

"This is an event where academics and industry stalwarts come together to discuss the trends in their world. Students get to see a wider aspect of the industrial scenario specifically in strategy and communications," Rahul Santhapur, secretary of AXIOM and a second-year management student, said.

PUBLICATION: The Telegraph
DATE: 3 October 2017
EDITION: Jamshedpur
PAGE: 8

XLRI students to celebrate joy of giving till October 20

Thinking out of the box

OUR CORRESPONDENT

It's that time of the year when the country comes together to celebrate the spirit of giving.

Nationwide campaign Daan Utsav, which is spearheaded by XLRI in Jamshedpur, kicked off on Monday with students of the premier B-school identifying the clothes collection points on the campus.

One of the main planks of this festival of philanthropy is "Donate for Dignity" under which XLRI, schools and other institutes will collect resources for the less-privileged segments of the society.

Earlier known as the Joy of Giving Week from October 2-8, XLRI will continue the collection drive till October 20 this year in view of the Puja vacations in schools and the exams to be conducted when they re-open.

Besides clothes and food grains, students and corporate houses donate mosquito nets



A student places a carton to collect clothes as part of Daan Utsav in Jamshedpur on Monday. Telegraph picture

and sanitary napkins that are distributed among the needy with the help of local NGOs.

Making villages resource-rich is another major initiative of the campaign under which utility items such as combs, nail cutters, safety pins, irons, notebooks, pencils, erasers, sharpeners and first-aid boxes are provided to residents of remote villages.

XLRI students had also put up Daan Utsav posters in some

of the Durga Puja pandals to generate awareness about the campaign and urge people to participate in it.

"We have already written to the other stakeholders such as schools, corporate houses and NGOs who have been participating in this festival of philanthropy since many years. Our students have also put up posters in various parts of the city and have started receiving positive response," XLRI sen-

ior professor Madhukar Shukla, who leads the campaign in Jamshedpur, said.

The B-school has also tied up with a Delhi-based NGO Goonj to contribute funds to its flood relief programme in 10 states.

"We are planning to increase the reach of the campaign. So far, we have concentrated in some pockets of the city. This year, we are trying to involve more volunteers so that we can take up activities that will benefit more people. Some schools have already responded but we are waiting for all the schools to reopen," said Dolly Rohira, a second year student of XLRI.

Daan Utsav was launched across the country in 2009 to celebrate and promote various acts of giving — money, time, resources and skills. Last year, millions of people had participated in more than 1,500 events and initiatives across more than 200 cities.

PUBLICATION: Udit Vani
DATE: 11 October 2017
EDITION: Jamshedpur
PAGE: 5

एक्सएलआरआई शुरू कर रहा पीजीसीबीएम और पीजीसीएचआरएम में वीआईएल कोर्स

■ 30 अक्टूबर तक कराया जा सकता है रजिस्ट्रेशन

जमशेदपुर : भारत के प्रमुख बी-स्कूलों में से एक एक्सएलआरआई ने वर्चुअल इंटीक्टिव लर्निंग (वीआईएल) के तहत पोस्ट ग्रेजुएट सर्टिफिकेट प्रोग्राम फॉर बिजनेस मैनेजमेंट (बैच -33) और ह्यूमन रिसोर्स मैनेजमेंट (बैच -25) में एडमिशन की प्रक्रिया शुरू कर रहा है। इसे देश के 40 अध्ययन केन्द्रों में वीसी नाऊ के वीडियो कॉन्फ्रेंस आधारित वर्चुअल क्लासरूम प्लेटफॉर्म के माध्यम से आयोजित किया जाएगा। इस वीआईएल कार्यक्रम की अवधि एक वर्ष है जिसमें एक्सएलआरआई जमशेदपुर कैम्पस में 5 दिन का प्रवास शामिल है। इस कार्यक्रम में रजिस्ट्रेशन करने की अंतिम तिथि 30 अक्टूबर 2017 है। इस कार्यक्रम में रजिस्ट्रेशन के लिए आवेदकों के पास स्नातक के बाद कम से कम दो वर्ष का कार्यनुभव भी होना चाहिए, पीजीसीबीएम प्रोग्राम के लिए पाठ्यक्रम शुल्क 2,40,000 रुपये और पीजीसीएचआरएम के लिए 2,50,000 रुपये है, जिसका भुगतान पांच किश्तों में करना होगा। इस एक साल के ऑनलाइन कार्यक्रम का उद्देश्य कामकाजी अधिकारियों को अपनी नौकरी या शहर छोड़ें बिना प्रबंधन शिक्षा प्रदान करना है। पिछले 15 वर्षों के दौरान इस कार्यक्रम के तहत 6500 से अधिक छात्रों ने शिक्षा हासिल की है।

PUBLICATION: Tribune
DATE: 11 October 2017
EDITION: New Delhi
PAGE: 3

COURSE CRUISING

XLRI aptitude test for Fellow Programme in Management

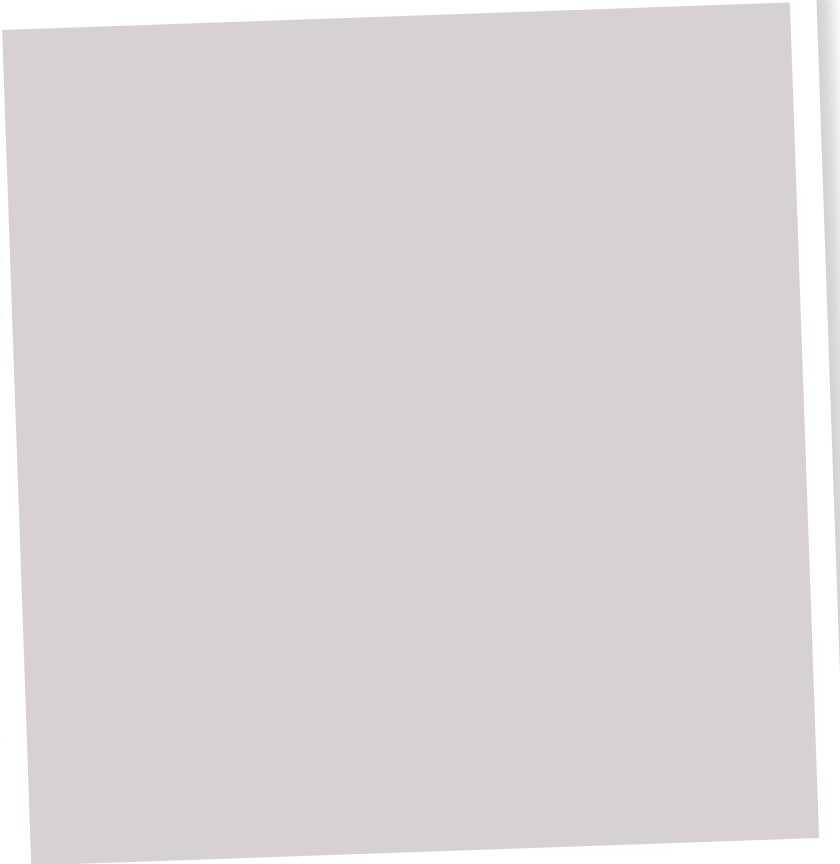
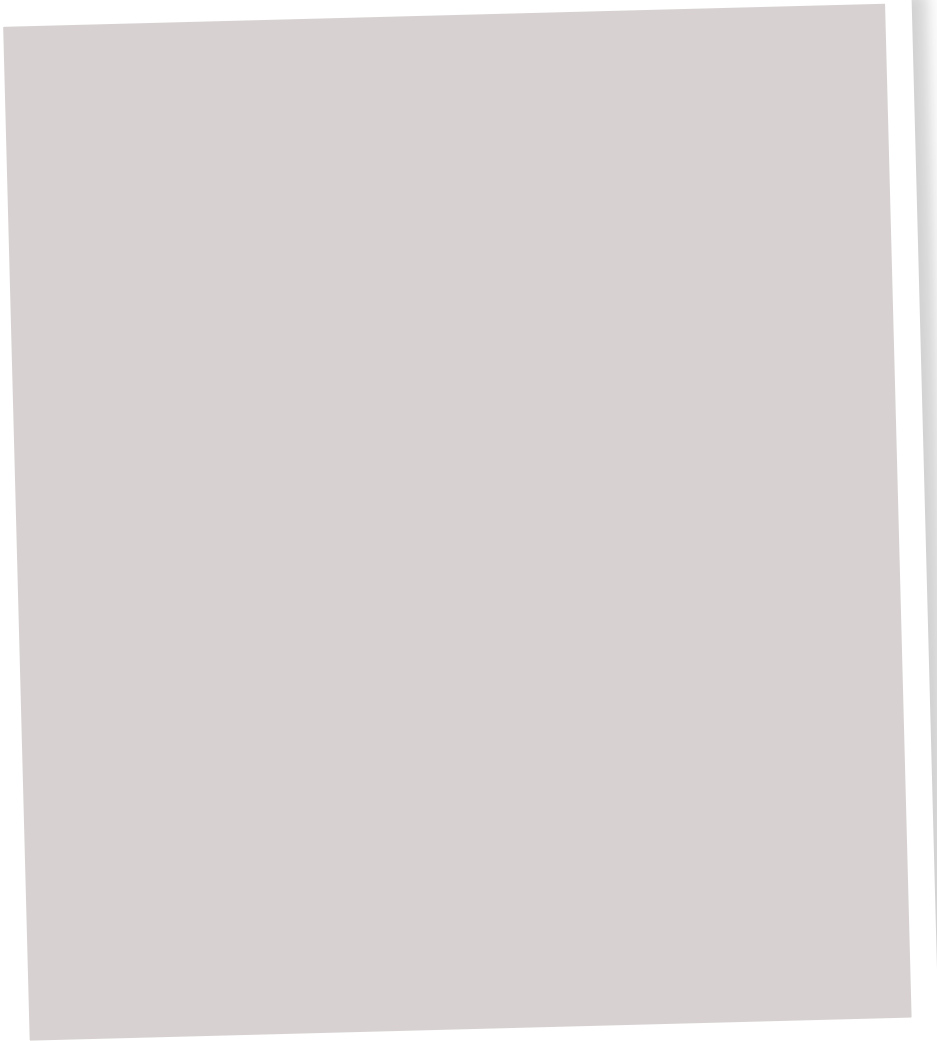
Xavier Labour Relations Institute (XLRI), Jamshedpur invites applications for XLRI Research Aptitude Test (XL-RAPT-2018), which will be conducted in January 2018.

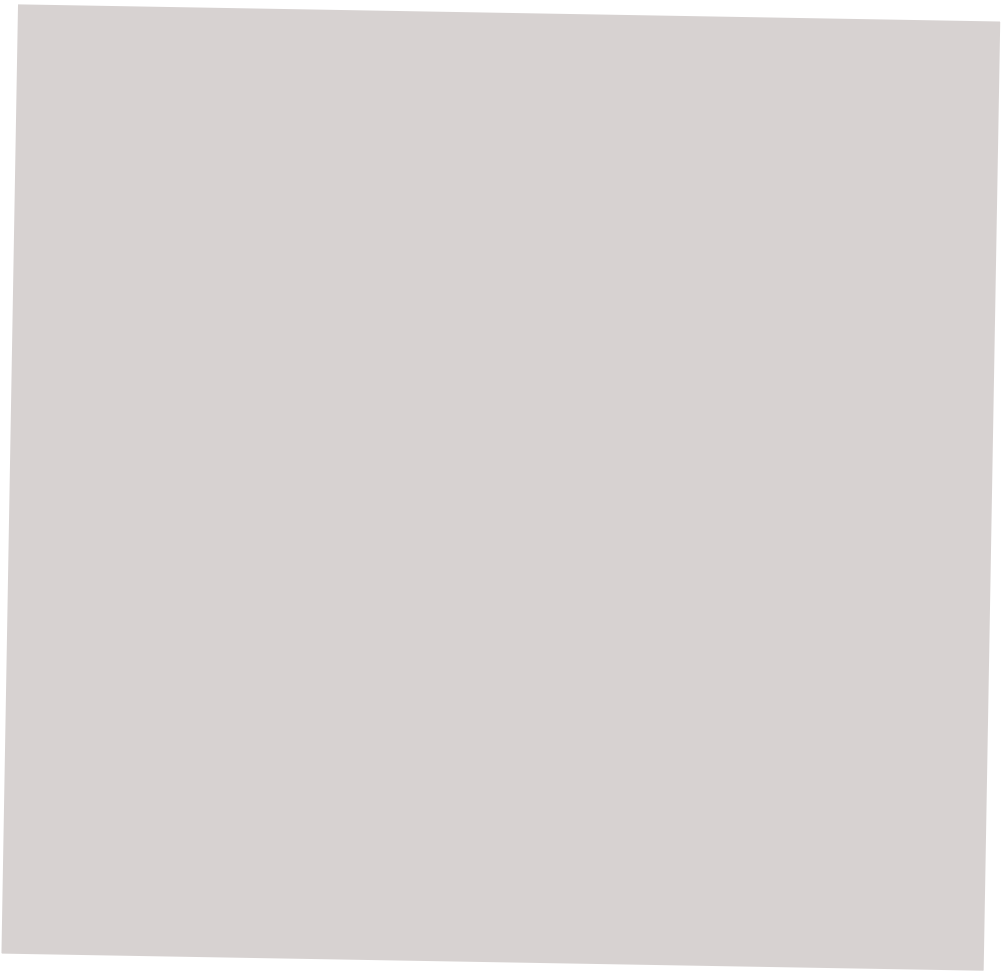
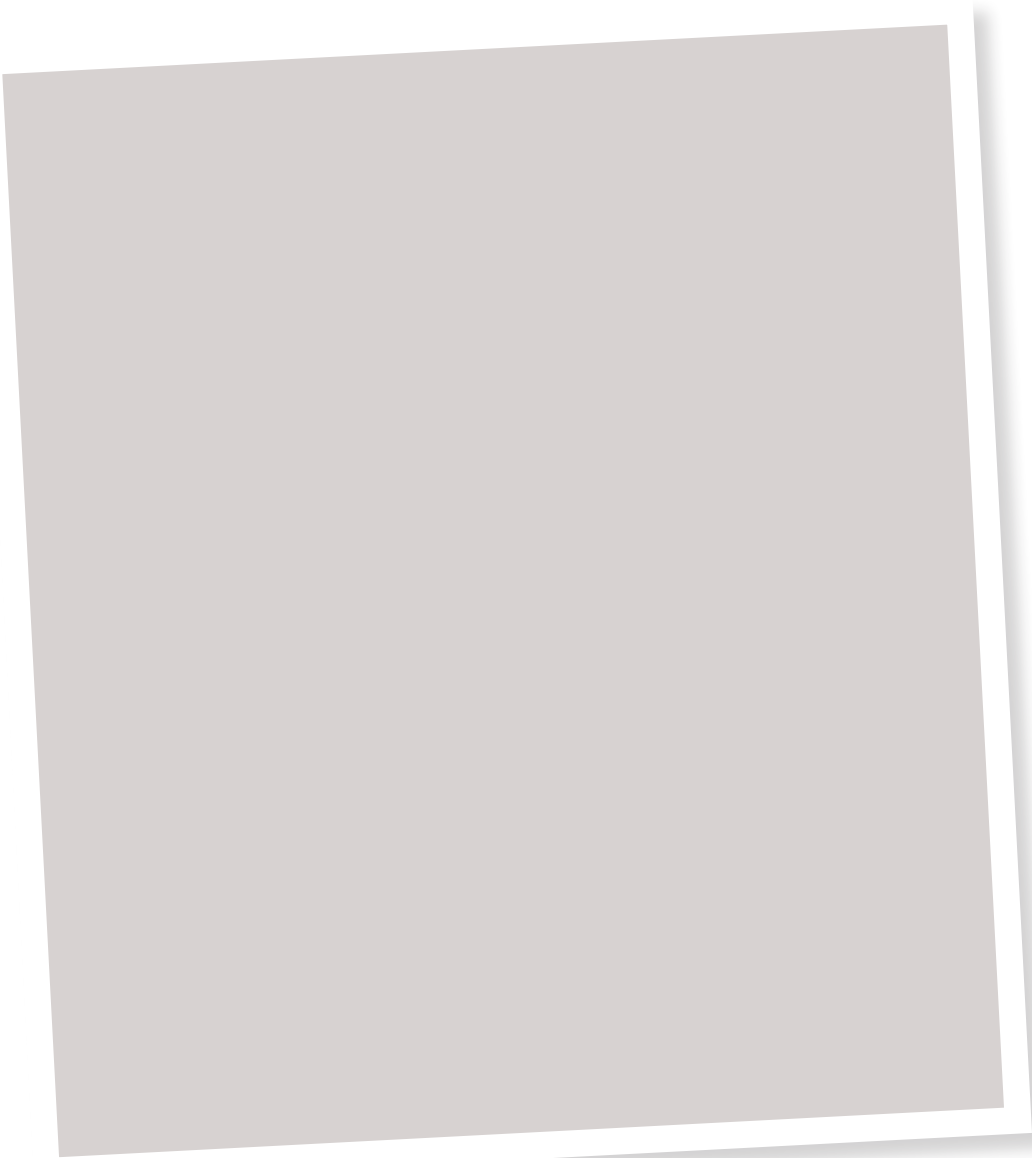
Eligibility: Candidates must have post-graduation from universities (MBA/master's degree in any discipline) with at least 55 per cent marks (with the bachelors degree/ equivalent qualification with at least 60 per cent marks obtained after a minimum of three years of education after completing higher secondary education (10+2) or equivalent (or); BE/B.Tech degree or its equivalent with at least 60 per cent marks (50 per cent for SC/ST candidates) and two years of relevant work experience.

How to apply: Candidates can apply online. For further details, check website.

Deadline: December 31, 2017.

Check out: www.xlri.ac.in





PUBLICATION: The Statesman
DATE: 19 September 2017
EDITION: Kolkata
PAGE: 16

Executive diploma



Xavier School of Management announced admission to the executive diploma in human resource management for working executives. The programme has been designed especially for working executives to enhance their professional knowledge and skills that are essential to play the HR role effectively within the dynamic and fast-growing corporate world and earn the executive diploma while working.

The 16 month programme with six terms comprising 15 compulsory courses spread over the first five terms while the sixth term is exclusively devoted to action research based project. The course fee is Rs 4 lakh + GST including tuition fees and other infrastructure necessities (this will not include board and lodging expenses). The applicant has to be a graduate from a recognised university in any discipline, with minimum five years of full time work experience in managerial positions. Candidates are to be selected through personal or Skype interview. The last date for registration is 10 October.

PUBLICATION: The Statesman
DATE: 26 September 2017
EDITION: Kolkata
PAGE: 16

For working executives



Xavier School of Management announced admission to the executive diploma in human resource management for working executives. The programme has been designed especially for working executives to enhance their professional knowledge and skills that are essential to play the HR role effectively within the dynamic and fast-growing corporate world and earn the executive diploma while working.

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PUBLICATION: The Statesman
DATE: 15 September 2017
EDITION: Kolkata
PAGE: 16

Reducing the disparities



Xavier School of Management, Jamshedpur, organised an interactive session with the eminent economist and Nobel laureate Muhammad Yunus.

At the session, Yunus talked about businesses as a medium for solving problems and reducing the disparity between various economic sections of the society.

He talked about the problems encountered in his crusade against loan-sharks and his commitment to serve the destitute one who lacked access to basic financial services. He held the current financial institutions responsible for the poverty prevalent in the world.

PUBLICATION: The Telegraph
DATE: 24 September 2017
EDITION: Jamshedpur
PAGE: 7

Kurien lecture

■ Development Alternatives Group chief Ashok Khosla on Saturday spoke on 'The machine revolution: Fulfilling the aspirations of rural India' while participating at the 4th Dr Verghese Kurien Memorial Oration organised by XLRI Jamshedpur.

PUBLICATION: The Telegraph
DATE: 25 September 2017
EDITION: Jamshedpur
PAGE: 7

XLRI-NIT trio launch Vikrobit to help start-ups know their needs better, affordably

Biz posers? Online survey to plug 'em

OUR CORRESPONDENT

Many small start-ups fail as they are either clueless about market demands or fail to focus on the target audience. Market and customer research based on online surveys, tests and contests can help struggling entrepreneurs take smarter business decisions, but not many can afford to.

Enter *Vikrobit.com* — a start-up by the students of XLRI's three-year evening course Prasanjit Saha (30) and Ankit Kumar (27), and their NIT Jamshedpur counterpart Anoop Jaiswal (24) — that offers to conduct tests and surveys on behalf of small businesses at a reasonable price.

Its website launched by Jamshedpur parliamentarian Bidyut Baran Mahto on XLRI premises on Sunday, *Vikrobit* has been recognised by the Centre's department of industrial policy and promotion.

Vikrobit — the trio behind it chose the name as they found it "stylish" — will tap smaller business entities, which due to their limited resources, don't have a dedicated IT team for marketing and surveys that multinational companies do. Educational institutes and local industries can also use this platform.

Firms seeking *Vikrobit*'s services can register themselves for free, said Saha, one of the founders of the start-up. Surveys are as cheap as Re 1 per participant while online



Jamshedpur MP Bidyut Baran Mahto at the launch of *Vikrobit.com* at XLRI on Sunday. Picture by Bhola Prasad

tests will cost Rs 5 per participant. Online contests, meant for brand promotion, will cost Rs 3 per participant.

While companies will take four minutes to fill up their login and user details, a participant needs just a minute to fill up a survey form.

Tests can also be narrowed down to geographical area, gender and age group.

For authentic findings, the company will tap potential participants on social media, and to eliminate frauds, register complete profiles such as gender, age, profession, among others. As a click bait, *Vikrobit* will award participants with virtual points that can be redeemed at specific outlets.

Doing its groundwork before the formal launch on Sunday, currently, the start-up already has around 10 clients and has decided to expand beyond Jharkhand.

XLRI's entrepreneurship cell has also decided to engage *Vikrobit* to popularise its start-up quiz by reaching out to 5,000 school students in Jamshedpur via an online test. "This new age is all about promoting start-ups and new ideas. It makes me happy when something like this is started in Jamshedpur," MP Mahto said at the launch. President of Singhbhum Chamber of Commerce and Industries Ashok Bhalotia and XLRI's dean of academics A.K. Pani also attended the event.

PUBLICATION: Tribune
DATE: 20 September 2017
EDITION: New Delhi
PAGE: 3

COURSE CRUISING

Executive Diploma in Human Resource Management

Xavier School of Management (XLRI) announces admission to the Executive Diploma in Human Resource Management for Working Executives (EDHRM: 2018-19). This unique consolidated programme has been designed especially for working executives to enhance their professional knowledge and skills that are essential to play the HR role effectively within the dynamic and fast-growing corporate world and earn an Executive Diploma in HRM, while working, without interrupting their career.

Duration: 16 months

Eligibility: The applicant to this programme has to be a graduate (minimum three years of full time study) from a recognised university in any discipline, with minimum of five years of full time work experience in managerial positions.

Deadline: October 10, 2017

Check out: <http://acad.xlri.ac.in/edhrm/>

— TNS

PUBLICATION: The Times of India
DATE: 11 September 2017
EDITION: Kolkata
PAGE: 15



FOCUS NORTH EAST

The Centre for Global Management and Responsible Leadership at XLRI- Xavier School of Management, Jamshedpur and the Manipur Institute of Management Studies, Manipur University are jointly organising a National Conference from November 14–16 at the Mahipur Institute of Management. The objective is to draw out strategies for 'Promoting Business Opportunities' for the North-East India in the light of India's 'Act East' policy. The conference aims to provide a platform to policy makers, researchers and practitioners to present their understanding on how business opportunities could be promoted there. Last date for submission of abstract is September 30.

