

XLRI IN NEWS

SEPTEMBER 2017

PUBLICATION: Dainik Jagran, Jagran City
DATE: 1 September 2017
EDITION: Jamshedpur
PAGE: 1



एक्सएलआरआई में इंटरप्रेन्योरशिप मैनेजमेंट की शुरुआत करते फादर ई अब्राहम • जागरण

नैतिक मूल्य आधारित शिक्षा को दें प्राथमिकता : अब्राहम

जागरण संवादादत्ता, जमशेदपुर : एकसएलआरआई जमशेदपुर गुरुवार को पोस्ट ग्रेजुएट प्रोग्राम फॉर सर्टिफिकेट इन इंटेग्रेटेड गैरविशेष मैनेजमेंट 2017-18 के 8वें बैच की शुरुआत की गई। गहद्वारा स्थित एक्सआर्टीई परिसर के इंडीसी सेंटर में आयोजित बैच के उद्घाटन समारोह में 40 चर्यानि विद्यार्थी उपस्थित थे। इस मौके पर एकसएलआरआई के निदेशक फादर ई. अब्राहम ने कहा कि छात्र शिक्षा के साथ-साथ नैतिक मूल्यों की भी सुढ़क करें, ताकि समाज व देश को उससे लाभ हों। कार्यक्रम में एकसएलआरआई के इंडीसी सेल के चेयरमैन डॉ. विश्व बल्लभ ने कहा कि इस कार्यक्रम को लाभ करने के पीछे संस्था का उद्देश्य उद्यमियों की एक नस्ल पैदा करना है, जो सफल हो सके।

फादर ई. अब्राहम ने कहा कि छात्र शिक्षा के साथ-साथ नैतिक मूल्यों को भी सुदृढ़ करें, ताकि समाज व देश को उनसे लाभ हो। कार्यक्रम में एक्सपलआरआई के ईडीसी सेल के चेयरपर्सन डॉ. विश्व बल्लभ ने कहा कि इस कार्यक्रम को लांच करने के पीछे संस्थान का उद्देश्य उद्यमियों की एक नस्ल पैदा करना है, जो सफल हो सके।

PUBLICATION: Dainik Jagran
DATE: 24 September 2017
EDITION: Jamshedpur
PAGE: 11

भारत में 45 करोड़ भुखमरी की कगार पर : डॉ. खोसला

एक्सएलआरआई में चौथे

डॉ. वर्गीस करियान

त्याख्यान का आयोजन



जंगराना रांगदादाता, जमरोदपुर
कन्यालालराओआरमेंचौधेडो, वनीस
हूनयन मोरैरसुलत ओरिएरएरसुलत
ओर सारटेदेवत डेरवणपेटे वृषाखान
का आयेजोन शोनियरको शोम को
हुआ। इयोन वनीर मुयुव वान को रूप
में डेलेतोमपेटेल अल्टरनेटिव गुयु के
संस्थापक हैं। अरक को लोसोन प्रफुल्लित
है। उनोंने छात्रों को रोजगार के क्षेत्र हुए,
कहा कि भारत में जहाँ 1960 में 20
करोंसे लोग भूखारी के शिकार थे, वहीं
2012 में 45 करोड़ लोग भूखारी के
कमार पर हैं। इस तथ्य को ही लखावत
के मालाले में तो हुई है। उनोंने कहा कि
भारत ने तेजी से विकास के रास्ते पर
दिक के सामने राखी, प्रदूषण, कृषिण
एवं जनसंख्या निरवण जैसे बड़े सभ्यता

जुनीन के रूप में है। विश्व का हर खेती करने वाला गरीबी रेखा के नीचे रहने वाला है। भूख और बीमारियों से लोगों में यूनैस को काटका और बीमारियों से हो रही शहरीकरण पर चिन्ता पकड़ती है। यूनैस की १० रिपोर्ट के मुताबिक भारत में पिछले १० सालों में जमीन बंद हो गई है। यूनैस की सामूहिक विकास के लिए निश्चल पर जनता, पृथ्वी और लाभ के बीच खड़े हैं। यूनैस की रिपोर्टों के मुताबिक भारत चलन हो रहा है। इस दौरान एडमिनिस्ट्रेशन और प्रशासन पर डबलिंग, डबलिंग, डबलिंग के माध्यम से युनैस और डबलिंग के माध्यम से भी अपने विकास रखें।

PUBLICATION: Dainik Jagran
DATE: 22 September 2017
EDITION: Jamshedpur
PAGE: 5

कूरियन व्याख्यानमाला के मुख्य वक्ता डॉ. खोसला

जमशेदपुर : एक्सएलआरआई के तत्वावधान में शनिवार को वर्गीज कूरियन व्याख्यानमाला का आयोजन किया जाएगा। इस साल व्याख्यानमाला के मुख्य वक्ता डेव्लपमेंट अल्टरेनेटिव ग्रुप के संस्थापक व चेयरमैन डॉ. अशोक खोसला होंगे। व्याख्यानमाला का मुख्य विषय 'यांत्रिक क्रांति : ग्रामीण भारत की उम्मीदों को कर

रही भरपाई' है। व्याख्यानमाला के बारे में जानकारी देते हुए एक्सएलआरआई के निदेशक फादर ई. अब्राहम ने बताया कि डॉ. वर्गीज कूरियन महान विचारक और सामाजिक उद्यमी थे, जिन्होंने विश्व का सबसे बड़ा कृषि विकास कार्यक्रम को सफलतापूर्वक संचालित किया। उनकी सोच के कारण ही डेयरी उद्योग को आत्मनिर्भर बना।

PUBLICATION: Morning India
DATE: 5 September 2017
EDITION: Kolkata
PAGE: 4

XLRI to Host National Conference on ‘Promoting Business Opportunities in NE’

DEBASHISH SARKAR

JAMSHEDPUR: Centre for Global Management and Responsible Leadership at XLRI- Xavier School of Management, Jamshedpur and the Manipur Institute of Management Studies, Manipur University, Imphal are jointly organizing a National Conference from November 14 to 16 next at the Manipur Institute of Management, Manipur University, Imphal.

The objective of the conference is to draw out strategies for 'Promoting Business Opportunities' for the North-East India in the light of India's 'Act East' policy.

India's North East has long been neglected in terms of

both economic and social development despite the richness of natural resources in the region. The North East presents a huge opportunity for investment and growth of business enterprises in the region. A critical appraisal of key economic indicators along with a detailed sketch of the individual strengths of these states is necessary to achieve a holistic framework to target growth in the region.

"We aim to draw out strategies for 'Promoting Business Opportunities' for the North-East India' at the conference. We invite practitioners and experts to present papers on how business opportunities could be promoted in the region. Some topics important for North

East have been identified, however we welcome papers on any topic focusing on the development of the region," said Dr Pingali Venugopal, Coordinator, Centre for Global Management and Responsible Leadership at XLRI.

A Pre-Conference Case Workshop will be organized on November 14 with the purpose of introducing case teaching methods and the importance of writing business cases for teaching purposes to faculty and doctoral students of North-East and also to guide in drawing out action plan for the region. The main conference is to be held on November 15 and 16 next.

The Conference will be co-chaired by Prof Ibohal Meitei (Director, Center for

Entrepreneurship and Skill Development, Manipur University), Prof Pingali Venugopal (Chairperson, Centre for Global Management & Responsible Leadership, XLRI, Jamshedpur), Prof Teidor Lyngdoh (Professor, Marketing Area, XLRI, Jamshedpur) and Prof David F Marbaniang (Department of Business Administration, St Anthony's College, Shillong, Meghalaya).

The conference aims to provide a platform to policy makers, researchers and practitioners to present their understanding on how business opportunities could be promoted in the North Eastern states of India. Last date for submission of abstract is September 30 next.

PUBLICATION: Morning India
DATE: 13 September 2017
EDITION: Kolkata
PAGE: 4

XLRI announces admission in EDHRM 2018-19

DEBASHISH SARKAR

JAMSHEDPUR: XLRI- Xavier School of Management, one of India's premier B-Schools, on Tuesday announced admission to the Executive Diploma in Human Resource Management for Working Executives (EDHRM: 2018-19). The last date for online registration is October 10, 2017. The 16 month programme with 6 terms comprising 15 compulsory courses spread over the first five terms while the sixth term is exclusively devoted to Action Research Based Project. The course fee is Rs. 4 lakhs + GST including tuition fees and other infrastructure necessities (this will not include board and lodging expenses). The applicant to this programme has to be a graduate (minimum three years of full time study) from a recognized university in any discipline, with minimum of 5 years of full time work experience in managerial positions. The candidates are to be selected through Personal or Skype Interview.

PUBLICATION: Morning India
DATE: 25 September 2017
EDITION: Kolkata
PAGE: 4

Dr Khosla seeks inspiration for Machine Revolution from Milkman of India's White Revolution

DEBASHISH SARKAR

JAMSHEDPUR: "The way Dr Verghese Kurien transformed Amul from a least productive organization to make it one of the largest in country through white revolution," the Machine Revolution is improving lives by means of improving productivity," said Dr Ashok Khosla in the presidential address at XLRI (Xavier School of Management) on Saturday evening.

XLRI had organized the 4th 'Dr Verghese Kurien Memorial Oration on Sustainable Development,' under the aegis of Fr Arrupe Center for Ecology and Sustainability (FACES), XLRI, in memory of the Founder of AMUL, Dr Verghese Kurien, known as the 'Milkman of India.'



Dr Ashok Khosla, eminent environmentalist and Founder & Chairman, Development Alternatives Group delivered the oration on the topic "The Machine Revolution: Fulfilling the Aspirations of Rural India".

Kurien created Amul, one of the most successful social enterprises in history. Over this period, Amul pioneered technical, managerial,

and institutional innovations that led to remarkable progress in India's dairy industry - taking it from one of the least productive in the world to becoming the largest in any country within a few decades," recalled Dr Khosla.

"The 'White Revolution' brought enormous quantities of protein into the diets of India's population, complementing the massive quantities of calories provided by the 'Green Revolution'. The efforts of scientists/practitioners like Dr Kurien have certainly enabled large numbers of our fellow citizens to live healthier and more productive lives. Beyond nourishing food, people also have other basic needs such as water, energy for lighting and cooking, shelter, clothing, knowledge, health care and, above all, livelihoods and jobs," he added.

"The Machine Revolution," Dr Khosla said, "is improving lives by means of improving productivity. Productivity of labour, productivity of the land, and productivity of resources, such as water, energy and materials. And improving productivity needs technology to extend and multiply the capabilities of the human and animal effort on which the large numbers of our marginalized compatriots solely depend."

To explain how 'machines' and the kinds of impacts on the lives and livelihoods of India's rural poor, Dr Khosla gave example of recently set up by the Development Alternatives Group (DAG), XLRI and Dr Madhukar Shukla, Chairperson, Fr Arrupe Center for Ecology & Sustainability, XLRI.

Fr E Abraham, SJ Director of XLRI said, XLRI's relationship with Dr Kurien goes back to over 24 years. The event was also graced by TV Narendran, Chairman, XLRI Board of Governors and MD - Tata Steel, Fr E Abraham, SJ Director of XLRI (Academics), XLRI and Dr Madhukar Shukla, Chairperson, Fr Arrupe Center for Ecology & Sustainability, XLRI.

PUBLICATION: Pioneer
DATE: 2 September 2017
EDITION: Jamshedpur
PAGE: 4

Fitness enthusiasts form city's maiden cycling club

Young and old to pedal their way

PNS ■ JAMSHEDPUR

With growing passion about fitness in the Steel City, cycling has brought together the young and the old on pedal long and wide across the city.

To bring home the globally popular, ever-growing culture of cycling clubs, a bunch of enthusiasts from Tata Steel with the help of Tata Steel Adventure Foundation (TSAF) took it upon themselves to give the city very own, and very first cycling club 'Steel Cyclos'. Bachendri Pal, director TSAF officially launched the club and its logo. Ashish Chaudhary, manager, Tata Steel said that the objective of the club is reduction in carbon footprint and go green, to get fitter, socialise, explore and brainstorm ideas on the go and to forge new bonds and build up team spirit.

"This group is meant for all those people who desire to undertake cycling as a leisure as well as fitness activity and also want to relieve some of their childhood memories of exploring new places. Some of the activities that the club will be organising include a variety of weekly rides, adventure tours,



trainings, triathlons and much more, along with collaborations with cycling clubs of cities all over India. The club will have its own social media page, where the interested people can get a detailed idea including rules and sign up for the club without any membership fees," noted another official.

Members must own the cycle and helmet to be part of the club. The Core Committee of Steel Cyclos are Ashish Chaudhary – manager, RTG, Karan Lakshani – Sr manager, Raw Material Management, Hemant Gupta – sr manager, TSAF, Vaibhav Jain- manager, Scientific Services, Anup Mohanta – manager, Bulk Procurement, Nazish Imdad – manager, Raw Material and Sonali Kamble – researcher, Tata Steel.

Meanwhile, the budding managers of B-school XLRI also boast of fitness freaks join-

ing the bandwagon. Under the banner of SIGMA (Social Initiative Group for Managerial Assistance) a committee at XLRI, students have launched a Campus Cycle Project. Started with a pilot run of 36 cycles to commute between the old and the new campus, the team has now 76 active members.

Dolly Rohira, secretary of SIGMA, said that the initiative is a small step towards promoting fitness among students and also a greener future, with an aim to reduce the time and effort of students to move between the three campuses.

"We started with 36 cycles but its popularity has increased and now we have 76 cycles. We have also hired a full time person to maintain cycles," informed Rohira. She added that a lot of students are using cycle to commute inside the campus.

PUBLICATION: Pioneer
DATE: 5 September 2017
EDITION: Jamshedpur
PAGE: 2

XLRI to host meet on 'Promoting Business Opportunities' for N-E

PNS ■ JAMSHEDPUR

The Centre for Global Management and Responsible Leadership at XLRI- Xavier School of Management, Jamshedpur and the Manipur Institute of Management Studies, Manipur University, Imphal are jointly organising a National Conference from November 14 to 16 at the Manipur Institute of Management, Manipur University, Imphal.

A pre-conference case workshop is being organised on November 14 with the purpose of introducing case teaching methods and the importance of writing business cases for teaching purposes to faculty and doctoral students of North-East and also to guide in drawing out action plan for the region.

The main conference is to be held on November 15 to 16. The objective of the conference is to draw out strategies for 'Promoting Business Opportunities' for the North-East India in the light of India's 'Act East' policy.

The conference is to be chaired by Prof. Ibohal Meitei (Director, Center for Entrepreneurship and Skill Development, Manipur University), Prof. Pingali Venugopal (Chairperson, Centre for Global Management & Responsible Leadership, XLRI, Jamshedpur), Prof. Teodor Lyngdoh (Professor, Marketing Area, XLRI, Jamshedpur) and Prof. David F Marbaniang (Department of Business Administration, St Anthony's College, Shillong, Meghalaya).

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"We aim to aim to draw out strategies for 'Promoting Business Opportunities for the North-East India' at the conference. We invite practitioners and experts to present papers on how business opportunities could be promoted in the region. Some topics important for North East have been identified, however we welcome papers on any topic focusing on the development of the region," said Dr. Pingali Venugopal, coordinator, Centre for Global Management and Responsible Leadership at XLRI.

PUBLICATION: Morning India
DATE: 22 September 2017
EDITION: Kolkata
PAGE: 4

Dr Verghese Kurien Oration at XLRI on Sept 23

JAMSHEDPUR: XLRI- Xavier School of Management is all set to organize the 4th 'Dr Verghese Kurien Memorial Oration on Sustainable Development' in memory of the Founder of AMUL. Dr. Verghese Kurien, otherwise known as "the Milkman of India" on September 23 at XLRI Campus, Jamshedpur. This year, the oration is to be delivered by Dr Ashok Khosla, Founder & Chairman, Development Alternatives Group. He would deliver the oration on the topic "The Machine Revolution: Fulfilling the Aspirations of Rural India". Fr. E Abraham, S. J. Director of XLRI commented, "Dr Verghese Kurien was a thinker, a revolutionary and a social entrepreneur who ideated the world's biggest agricultural development programme. It was his "billion-litre idea" which made dairy farming India's largest self-sustaining industry, with benefits of employment, incomes, credit, nutrition, education, health, gender parity & empowerment, breaking down caste barriers and grassroots democracy and leadership. XLRI instituted the oration in his memory with the aim to commemorate his legacy through propagating and disseminating the idea of an empowered, equitable and sustainable society."

PUBLICATION: Pioneer
DATE: 20 September 2017
EDITION: New Delhi
PAGE: 13

PG DIPLOMA IN MENTAL HEALTH

The Xavier School of Management announces admission to the Executive Diploma in Human Resource Management for Working Executives (EDHRM) 2018-19.

The last date for online registration is October 10, 2017.

The programme has been designed especially for working executives to enhance their professional knowledge and skills and earn an executive diploma in HRM, while working, without interrupting their career. The programme aims to provide the participants with an in-depth understanding of various concepts in HR and get them tuned to the latest developments and best practices in the sector, to prepare the students to head the HR function in the operating divisions and to develop a repository of HR experts who can lead change in the organisation.

The 16-month programme with six terms comprising 15 compulsory courses spread over the first five terms while the sixth term is exclusively devoted to Action Research Based Project. The course fee is ₹4 lakhs plus GST including tuition fees and other infrastructure necessities. The applicant to his programme has to be a graduate (minimum three years of full-time study) from a recognised university in any discipline, with a minimum of five years of full-time work experience in managerial positions. The candidates are to be selected through personal or Skype interview.

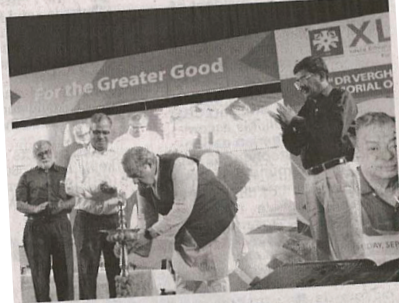
PUBLICATION: Prabhat Khabar
DATE: 23 September 2017
EDITION: Jamshedpur
PAGE: 23

आज याद किये जायेंगे श्वेत क्रांति के जनक

जमशेदपुर. एक्सएलआरआई के टाटा ऑडिटोरियम में शनिवार को श्वेत क्रांति के जनक डॉ वर्गिस कुरियन को याद किया जायेगा. मौके पर मुख्य वक्ता डॉ अशोक खोसला भारत में सतत विकास व ग्रामीण विभाग को कैसे प्रोग्रेसिव इंडिया की दिशा में आगे बढ़ाया जाये, पर अपनी बात रखेंगे. कार्यक्रम के दौरान एक्सएलआरआई के डायरेक्टर फादर इ अब्राहम के साथ ही सीनियर प्रोफेसर मधुकर शुक्ला के साथ ही कई विद्यार्थी हिस्सा लेंगे.

PUBLICATION: The Asian Age
DATE: 26 September 2017
EDITION: Mumbai
PAGE: 4

ORATION ON SUSTAINABLE DEVELOPMENT DELIVERED



Mumbai: Xavier School of Management organised the 4th "Dr Verghese Kurien Memorial Oration on Sustainable Development" on Saturday. Organised under the aegis of Fr Arrupe Centre for Ecology and Sustainability (FACES), XLRI, in memory of the founder of Amul Dr. Verghese Kurien, otherwise known as "the Milkman of India", the oration aimed to provide a platform to listen to and learn from thought leaders, social entrepreneurs, development sector professionals and policy makers who have made a significant contribution to the idea of an empowered, prosperous and sustainable society.

PUBLICATION: The Avenue Mail
DATE: 5 September 2017
EDITION: Jamshedpur
PAGE: 8

XLRI to host national conference on 'Promoting Business Opportunities in North-East India'

Jamshedpur, Sept. 4 : India's North East has long been neglected in terms of both economic and social development despite the richness of natural resources in the region. The North East presents a huge opportunity for investment and growth of business enterprises in the region. A critical appraisal of key economic indicators along with a detailed sketch of the individual strengths of these states is necessary to achieve a holistic framework to target growth in the region. It is in this context that the Centre for Global Management and

Responsible Leadership at XLRI- Xavier School of Management, Jamshedpur and the Manipur Institute of Management Studies, Manipur University, Imphal are jointly organizing a National Conference from November 14th - 16th, 2017 at the Manipur Institute of Management, Manipur University, Imphal. A Pre-Conference Case Workshop is being organized on November 14 with the purpose of introducing case teaching methods and the importance of writing business cases for faculty and doctoral students of North-East and also to guide in drawing



out action plan for the region. The main conference is to be held on November 15 to 16. The objective of the conference is to draw out strategies for 'Promoting Business Opportunities' for the North-East India in the light of India's 'Act East' policy. The conference is to be co-chaired by Prof. Ibohal Meitei (Director, Center for Entrepreneurship and Skill Development, Manipur University), Prof. Pingali Venugopal (Chairperson,

Centre for Global Management & Responsible Leadership, XLRI, Jamshedpur), Prof. Teodor Lyngdoh (Professor, Marketing Area, XLRI, Jamshedpur) and Prof. David F Marbaniang (Department of Business Administration, St Anthony's College, Shillong, Meghalaya). The conference aims to provide a platform to policy makers, researchers and practitioners to present their understanding on how business opportunities could be promoted in the North Eastern states of India. Last date for submission of abstract is September

30th, 2017. "We aim to aim to draw out strategies for 'Promoting Business Opportunities for the North-East India' at the conference. We invite practitioners and experts to present papers on how business opportunities could be promoted in the region. Some topics important for North East have been identified, however we welcome papers on any topic focusing on the development of the region," said Dr. Pingali Venugopal, Coordinator, Centre for Global Management and Responsible Leadership at XLRI.

PUBLICATION: Sakal Times
DATE: 26 September 2017
EDITION: Pune
PAGE: 4

XLRI announces new course in HR

ST CORRESPONDENT
reporters@sakaltimes.com

Pune: XLRI - Xavier School of Management recently announced admissions to the Executive Diploma in Human Resource (HR) Management for working executives. This consolidated programme has been designed especially for working executives to enhance their professional skills and earn an Executive Diploma in HRM, while working. The programme aims to provide

the participants with an in-depth understanding of various concepts, get them tuned to the latest developments in the sector, to prepare them to head the HR function in the operating divisions. The 16-month programme with six terms comprises 15 compulsory courses, spread over the first five terms. The sixth term is exclusively devoted to Action Research Based Project. The course fee is Rs 4 lakh + GST, including tuition fees and other infrastructure ne-

cessities. Students will have to pay extra for boarding and lodging. The applicants need to be graduates (minimum three years of full-time study) from a recognised university in any discipline, with a minimum of five years of full-time work experience in managerial positions. The candidates will be selected through personal or Skype interview. The last date for online registration is October 10. For details, visit <http://acad.xlri.ac.in/edhrm/>.

PUBLICATION: Prabhat Khabar
DATE: 24 September 2017
EDITION: Jamshedpur
PAGE: 8

डॉ वर्गिस कुरियन की स्मृति में व्याख्यानमाला आयोजित, बोले डॉ अशोक

भारत व इंडिया के बीच की खाई हो रही है चौड़ी

एक्सएलआरआई

विवादता > जमशेदपुर

एक्सएलआरआई में श्वेत क्रांति के जनक डॉ वर्गिस कुरियन की याद किया गया. उनकी स्मृति में एक व्याख्यानमाला का आयोजन किया गया. इसमें मुख्य वक्ता के रूप में वैकल्पिक अल्टरनेटिव्स ग्रुप के चेयरमैन डॉ अशोक खोसला उपस्थित थे. उन्होंने डायरेक्टर फादर इ अब्राहम के साथ संयुक्त रूप से वेब स्थगित कर कार्यक्रम को शुरुआत की. इसके बाद सीनियर प्रोफेसर मधुकर शुक्ला ने स्वागत भाषण दिया और कहा कि देश में सोशल इंटरप्रेंयोरशिप जरूरी है. इसी की बदौलत देश का सर्वांगीण विकास संभव है. इसके बाद डायरेक्टर फादर इ अब्राहम ने डॉ अशोक खोसला ने संयोजित आयोजन की दी.

उन्होंने कहा कि भारत के सतत विकास के लिए जरूरी है कि ग्रामीण सेक्टर का विकास हो. उन्होंने कहा कि डॉ वर्गिस कुरियन का जमशेदपुर में जन्म हुआ था है. वे टाटा स्टील के जीवोटी थीं. साथ ही उन्हें एक्सएलआरआई की ओर से 1992 में सर जॉर्जोरी धादी इंडल से नवाजा गया था. कार्यक्रम के दौरान एक्सएलआरआई के अलावा लसआर्दे के विद्यार्थियों के साथ ही नेकल्टी मेबर ने भी हिस्सा लिया.

देश में सोशल इंटरप्रेंयोरशिप जरूरी



डॉ खोसला ने साथ निखाना : अपने व्याख्यान के दौरान डॉ अशोक खोसला ने कहा कि इंडिया तेजी से 1982 में देश में 10 लाख लोग बेरोजगार का इस्तेमाल कर रहे थे, लेकिन 2012 में करीब 100 करोड़ लोग बेरोजगार का इस्तेमाल करने लगे हैं. वह अंकड़ा नहीं नहीं घमसा है. वर्ष 1982 में सिर्फ 70 लाख लोग ही इतना जहाज पर यात्रा करते थे, वहीं 2012 तक वह अंकड़ा 7 करोड़ पर कर चुका है, लेकिन वह एक पक्ष है. दूसरी पक्ष बंगाल में केतला जूट है. दूसरी पक्ष बंगाल में केतला जूट है. दूसरी पक्ष बंगाल में केतला जूट है. दूसरी पक्ष बंगाल में केतला जूट है.

20 करोड़ लोगों को भूखे खाने पड़ता है. देश के 300 मिलियन लोगों के पास पानी का पाने नहीं है. 700 मिलियन लोगों के पास रॉडन एनर्जी नहीं है. 800 मिलियन लोगों के पास स्टीचलथ नहीं है. देश में गरीबी बढ़ रही है, लेकिन दूसरी ओर अमीर लोगों की संख्या तेजी से बढ़ रही है. अमीर और गरीब के बीच की खाई को इसी से समझा जा सकता है कि वर्ष 2015 में हर एक सर्वे के अनुसार टॉप 1 प्रतिशत लोगों की कुल आय देश की कुल आय के 50 प्रतिशत लोगों के बराबर थी. इस पैर को पढ़ने की दिशा में काम नहीं हो रहा है. परिवर्तन को तब तक किया जा रहा है. इससे देश को नुकसान पहुंच रहा है और उसको देखने वाला कोई नहीं है.

PUBLICATION: The Avenue Mail
DATE: 1 September 2017
EDITION: Jamshedpur
PAGE: 5

XLRI inaugurates 8th batch of Entrepreneurship Management Programme

Jamshedpur, Aug. 31 : XLRI - Xavier School of Management on Thursday inaugurated the 8th batch of its Post Graduate Programme for Certificate in Entrepreneurship Management (PGP-CEM) at XLRI's Entrepreneurship Development Centre (EDC) in XITE campus, Jamshedpur.

The new batch consists of 40 students shortlisted on the basis of a rigorous selection process. While half of the students are from Jharkhand, the rest is drawn from the rest of the country.

The inaugural ceremony was graced by Fr. E. Abraham, S.J. (Director, XLRI), Dr. A. K. Pani (Dean [Academics],

which we are living. However, our resurgent

the mentorship of XLRI's Entrepreneurship



economy is slowly but steadily putting in place a favourable eco-system for budding entrepreneurs like you all.

On the occasion, Fr. Abraham congratulated XLRI student Harshit Sonkar, who under

Development Centre and its Chairperson Prof. Vishwa Ballabh, created the NGO 'The Mango Foundation' with the aim to provide basic education to children of economically deprived sections of society. Beginning journey in 2016

with only 10 students, 3 volunteers and a noble intention, 'The Mango Foundation' currently has 100 students and has also received great support from Harley Davidson Group, Lucknow Gazelles, PVR, Coca-Cola, Red FM, OYO Rooms and many others by April 2017. "It is heartening to learn that 'The Mango Foundation' is doing all the right things to bring about a positive impact in the society and has the kept flag of XLRI flying high," Fr. Abraham commented.

"Our new students have diverse educational backgrounds in professional disciplines like engineering, business management, computer application, fashion

industry, tourism & logistic, communication, Digital Cinematography, PG Diploma in Emergency Medical Services etc. More than 40 per cent of the students have work experience of varying duration. We hope the diversity among the students will help the

process of peer learning," Fr. Abraham added. The Post Graduate Programme for Certificate in Entrepreneurship Management (PGP-CEM) is a full time 6-month program in the domain of entrepreneurship management designed and developed by Entrepreneurship

Development Centre (EDC) of XLRI to provide competency-based education to the candidates with a view to promoting entrepreneurship having equipped them with the essential conceptual and operational skills required for running an entrepreneurial venture successfully.

PUBLICATION: The Avenue Mail
DATE: 25 September 2017
EDITION: Jamshedpur
PAGE: 5

Ashok Khosla delivers Verghese Kurien Memorial Oration, emphasises on technology to improve productivity

Jamshedpur, Sept. 24 : Xavier School of Management organised the 4th "Dr Verghese Kurien Memorial Oration on Sustainable Development". Organised under the aegis of Fr Arrupe Center for Ecology and Sustainability (FACES), XLRI, AMUL. Dr. Verghese Kurien, otherwise known as the Milkman of India, the oration aims to provide a platform to listen to and learn from thought leaders, social entrepreneurs, development sector professionals and policy makers who have made a significant contribution to the idea of an empowered, prosperous and sustainable society.

Dr. Ashok Khosla, eminent environmentalist and founder & chairman, Development Alternatives Group delivered the oration on the topic The Machine Revolution: Fulfilling the Aspirations of Rural India.

In his speech, Dr. Khosla said, "Some 70 years ago, Dr Verghese Kurien created Amul, one of the most successful social enterprises



in history. He added, "The 'White Revolution' brought enormous quantities of protein into the diets of India's population, complementing the massive quantities of calories provided by the 'Green Revolution'. The efforts of scientist/practitioners like Dr Kurien have certainly enabled large numbers of our fellow citizens to live healthier and more productive lives. Beyond nourishing food, people also have other basic needs such as water, energy for lighting and cooking, shelter, clothing, knowledge, health care and, above all, livelihoods and

jobs." Emphasizing on the topic of his oration, 'The Machine Revolution', Dr. Khosla said, "Improving lives means improving productivity. Productivity of labour, productivity of the land, and productivity of resources, such as water, energy and materials.

And improving productivity needs technology, to extend and multiply the capabilities of the human and animal effort on which the large numbers of our marginalised compatriots solely depend. Technology means tools, instruments, methods and know-how, all of which can

be subsumed under the metaphor of a 'machine'. Some of the machines needed for improving the economic performance of rural communities already exist, resulting from the 200 years of experience worldwide since the industrial revolution. Others, needed to address the different life and livelihood issues that are peculiar to the rural economy, must be invented and delivered to a widespread market. This requires "disruptive innovation" of the kind pioneered by the Green and White Revolutions: a new "Machine Revolution".

To explain how 'machines' and institutions that can bring about the kinds of impacts on the lives and livelihoods of India's rural poor, Dr. Khosla gave example of TARALife, a social enterprise recently set up by the Development Alternatives Group in his speech.

TARALife is the latest initiative of the globally recognized 35-year-old social enterprise Development Alternatives Group to motivate and help entrepreneurs create local industries and sales channels for basic needs and aspirational products, and simultaneously generate jobs, income and purchasing power in rural areas.

It is a new enterprise was launched on 17 March 2017 as a market-based solution to poverty, hunger and environmental destruction with the purpose not only to deliver good financial returns on investment but also make much needed transformational economic, social and environmental contributions to India's future.

PUBLICATION: The Avenue Mail
DATE: 13 September 2017
EDITION: Jamshedpur
PAGE: 13

XLRI announces admissions to HRM programme for working executives



Jamshedpur, Sept. 12 : XLRI- Xavier School of Management, premier B-School has announced admission to the Executive Diploma in Human Resource Management for Working Executives (EDHRM: 2018-19). The last date for online registration is October 10, 2017.

This unique consolidated programme has been designed especially for working executives to enhance their professional knowledge and skills that are essential to play the HR role effectively within the dynamic and fast-growing corporate world and earn an Executive Diploma in HRM, while working, without interrupting their career.

The programme aims to provide the participants with an in-depth understanding of various concepts in HR and get them tuned to the latest developments and best practices in the operating divisions and to develop a repository of HR experts who can lead change in the organization.

The 16-month programme with six terms comprising 15 compulsory courses spread over the first five terms while the sixth term is exclusively devoted to Action Research Based Project. The course fee is Rs. 4 lakhs + GST (this will not include board and lodging expenses).

The applicant to this programme has to be a graduate (minimum three years of full time study) from a recognized university in any discipline, with minimum of 5 years of full time work experience in managerial positions. The candidates are to be selected through Personal or Skype Interview.

PUBLICATION: The Economic Times
DATE: 8 September 2017
EDITION: Kolkata
PAGE: 5

Gurveen Singh to Head RB Global HR

Ratna.Bhushan@timesgroup.com

New Delhi: British consumer healthcare company Reckitt Benckiser Plc has named Gurveen Singh as global head of human resources, another example of an Indian occupying a leading role in HR.

India-born Singh, currently RB's head of HR for developing markets based in Dubai, will succeed Deborah Yates. A management graduate from XLRI Jamshedpur, Singh has risen through the ranks. She has been in her current role for close to three years, prior to which she was regional human resources head for South Asia.

The appointment came amid departure of four top company executives. RB said in a statement that the heads of information technology, developing markets, category development and human resources are leaving.

Each was a member of the senior executive committee. "Singh has breadth of experience across developed and emerging markets, having thrived in a very aggressive and challenging, yet successful, culture at RB," said executive search firm Positive Moves' MD Vibhav Dhawan.

Indian officials in global leadership roles within HR include Tanuj Kapilashraimi, global head of talent at Standard Chartered Bank, and Leena Nair, senior vice president for leadership and organisation development at Unilever. Singh takes over as RB integrates the acquisition of US baby foods maker Mead Johnson, amid other challenges. The company said "volatility" in India due to the implementation of goods and services tax and recent cyber-attacks across the world have impacted its business. RB downgraded its global sales growth forecast to 2% from 3%.

PUBLICATION: The Hindu
DATE: 18 September 2017
EDITION: New Delhi
PAGE: 4

ADMISSIONS

■ Executive Diploma in
Human Resource
Management

INSTITUTION: **XLRI** - Xavier
School of Management
DURATION: 16 months
Commences: January
15, 2018
DEADLINE: October 10
EMAIL :

PUBLICATION: The Pioneer
DATE: 23 September 2017
EDITION: Jamshedpur
PAGE: 4

Ashok Khosla to address Dr Verghese
Kurien Memorial Oration at XLRI

PNS ■ JAMSHEDPUR

Xavier School of Management (XLRI) is all set to organise the 4th 'Dr Verghese Kurien Memorial Oration on Sustainable Development' in memory of the founder of AMUL Dr. Verghese Kurien, September 23 at XLRI campus.

Ashok Khosla, founder & chairman, Development Alternatives Group will deliver the oration. He would deliver the oration on the topic The Machine Revolution: Fulfilling the Aspirations of Rural India.

Fr. E Abraham, director of XLRI commented, "Dr. Verghese Kurien was a thinker, a revolutionary and a social entrepreneur who ideated the world's biggest agricultural



gender parity & empowerment, breaking down caste barriers and grassroots democracy and leadership. XLRI instituted the oration in his memory with the aim to commemorate his legacy through propagating and disseminating the idea of an empowered, equitable and sustainable society."

Ashok Khosla founded the thirty-year-old Development Alternatives Group and is now the chairman its board. Headquartered in New Delhi, the DA Group was among the first civil society organisations set up to address the issues of sustainable development as a whole. It also pioneered the concept of social enterprise, creating business-like approaches for eradicating poverty and conserving the natural resource base.

PUBLICATION: The Pioneer
DATE: 25 September 2017
EDITION: Jamshedpur
PAGE: 4

Ashok Khosla delivers Verghese Kurien Memorial oration

PNS ■ JAMSHEDPUR

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Dr Ashok Khosla, eminent environmentalist and founder & chairman, Development Alternatives Group delivered the oration on the topic The Machine Revolution: Fulfilling the Aspirations of Rural India. In his speech, Dr Khosla said, "Some 70 years ago, Dr Verghese Kurien created

Revolution', Dr Khosla said, "Improving lives means improving productivity. Productivity of labour, productivity of the land, and productivity of resources, such as water, energy and materials. And improving productivity needs technology, to extend and multiply the capabilities of the human and animal effort on which the large numbers of our marginalised compatriots solely depend. Technology means tools, instruments, methods and know-how, all of which can be subsumed under the metaphor of a "machine". Some of the machines needed for improving the economic performance of rural communities already exist, resulting from the 200 years of experience worldwide since the industrial revolution. Others, needed to address the different life and livelihood issues that are peculiar to the rural economy, must be invented and delivered to a widespread market. This requires "disruptive innovation" of the kind pioneered by the Green and White

Revolutions: a new "Machine Revolution". To explain how 'machines' and institutions that can bring about the kinds of impacts on the lives and livelihoods of India's rural poor, Dr Khosla gave example of TARALife, a social enterprise recently set up by the Development Alternatives Group in his speech. TARALife is the latest initiative of the globally recognized 35-year-old social enterprise Development Alternatives Group to motivate and help entrepreneurs create local industries and sales channels for basic needs and aspirational products, and simultaneously generate jobs, income and purchasing power in rural areas. It is a new enterprise was launched on 17 March 2017 as a market-based solution to poverty, hunger and environmental destruction with the purpose not only to deliver good financial returns on investment but also make much needed transformational economic, social and environmental contributions to India's future.

PUBLICATION: The Pioneer
DATE: 22 September 2017
EDITION: Kolkata
PAGE: 5

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PNS ■ JAMSHEDPUR

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Ashok Khosla, founder & chairman, Development Alternatives Group will deliver the oration. He would deliver the oration on the topic 'The Machine Revolution: Fulfilling the Aspirations of Rural India.'

Fr. E Abraham, director of XLRI commented, "Dr. Verghese Kurien was a thinker, a revolutionary and a social entrepreneur who ideated the



world's biggest agricultural development programme. It was his "billion-litre idea" which made dairy farming India's largest self-sustaining industry, with benefits of employment, incomes, credit, nutrition, education, health, gender parity & empower-

ment, breaking down caste barriers and grassroots democracy and leadership. XLRI instituted the oration in his memory with the aim to commemorate his legacy through propagating and disseminating the idea of an empowered, equitable and sustainable society."

Ashok Khosla founded the thirty-year-old Development Alternatives Group and is now the chairman its board. Headquartered in New Delhi, the DA Group was among the first civil society organisations set up to address the issues of sustainable development as a whole. It also pioneered the concept of social enterprise, creating business-like approaches for eradicating poverty and conserving the natural resource base.

PUBLICATION: The Sangai Express
DATE: 5 September 2017
EDITION: Imphal
PAGE: 1,4

XLRI-MIMS to hardsell NE in Nov

KOLKATA, Sep 4 (PTI)

XLRI-Xavier School of Management, Jamshedpur and Manipur Institute of Management Studies, Manipur University, will be jointly organising a National conference from November 14 to 16 at Imphal.

The conference Promoting Business Opportunities in North-East India will be held at Manipur Institute of Management, Manipur University,

Imphal campus.

A pre-conference case workshop is being organised on November 14 with the objective of introducing case teaching methods and the importance of writing business cases for teaching purposes to faculty and doctoral students of North-East and also to guide in drawing an action plan for the region, an XLRI spokesperson said today.

The main conference is to

be held on November 15-16, 2017.

"We aim to draw out strategies for Promoting Business Opportunities for the North-East India at the conference. We invite practitioners and experts to present papers on how business opportunities could be promoted in the region. Some topics important for North East have been identified, however, we welcome papers on any topic focusing on (Contd P 4)

XLRI-MIMS to hardsell NE in Nov

Contd from page 1

the development of the region," Coordinator, Centre for Global Management and Responsible Leadership at XLRI, Pingali Venugopal said. Manipur University, established in 1980 and later converted to a Central University in 2005, offers an array of courses

PUBLICATION: The Statesman
DATE: 26 September 2017
EDITION: Kolkata
PAGE: 16

For working executives



Xavier School of Management announced admission to the executive diploma in human resource management for working executives. The programme has been designed especially for working executives to enhance their professional knowledge and skills that are essential to play the HR role effectively within the dynamic and fast-growing corporate world and earn the executive diploma while working.

The 16 month programme with six terms comprising 15 compulsory courses spread over the first five terms while the sixth term is exclusively devoted to action research based project. The course fee is Rs 4 lakh + GST including tuition fees and other infrastructure necessities (this will not include board and lodging expenses).

The applicant has to be a graduate from a recognised university in any discipline, with minimum five years of full time work experience in managerial positions. Candidates are to be selected through personal or Skype interview. The last date for registration is 10 October.

PUBLICATION: The Statesman
DATE: 19 September 2017
EDITION: Kolkata
PAGE: 16

Executive diploma



Xavier School of Management announced admission to the executive diploma in human resource management for working executives. The programme has been designed especially for working executives to enhance their professional knowledge and skills that are essential to play the HR role effectively within the dynamic and fast-growing corporate world and earn the executive diploma while working.

The 16 month programme with six terms comprising 15 compulsory courses spread over the first five terms while the sixth term is exclusively devoted to action research based project. The course fee is Rs 4 lakh + GST including tuition fees and other infrastructure necessities (this will not include board and lodging expenses). The applicant has to be a graduate from a recognised university in any discipline, with minimum five years of full time work experience in managerial positions. Candidates are to be selected through personal or Skype interview. The last date for registration is 10 October.

PUBLICATION: The Telegraph
DATE: 1 September 2017
EDITION: Jamshedpur
PAGE: 8

Few takers for XLRI course

OUR CORRESPONDENT

The eighth batch of the post-graduate programme for certificate in entrepreneurship management (PGP-CEM) at XLRI is the smallest in terms of student count.

The batch, which was welcomed to the entrepreneurship development centre (EDC) on XITE campus in Jamsharia on Thursday, has 40 students, of which only seven are girls.

All the 65 seats of the six-month residential course had been filled up in the previous batch.

The drop in female students to an all-time low comes despite repeated efforts by the premier 3-school to attract more aspiring women entrepreneurs.

Sixty per cent of the students are from Jharkhand and the rest from Delhi, Hyderabad, Bangalore and Mumbai.

Out of the 62 candidates who were shortlisted from 146 applicants in August, only 40 got admitted.

EDC director Vishwa Ballabh attributed the drop in the student count to the lack of awareness about the course.

"There could be many reasons but I personally feel that reaching out to more students has been a problem because the course has a low fee structure and there aren't enough funds to promote it. Also there are students who look for incubation facilities, which we don't have," Ballabh, who was present at the inaugural ceremony along with XLRI director Father E. Abraham, dean (academics) A.K. Pani and dean (administration and finance) Father Jerry Cutinha, said.

The PGP-CEM course costs Rs 90,000.



Father E. Abraham, director of XLRI, inaugurates the eighth batch of entrepreneurship management on the XITE campus in Jamsharia on Thursday. Telegraph picture

PUBLICATION: The Telegraph
DATE: 4 September 2017
EDITION: Jamshedpur
PAGE: 8

GOOD SAMARITANS



Students of IIT(ISM), Dhanbad, pose with their donor registration cards at a stem cell camp organised at the tech cradle's health centre on Sunday.

Saliva samples of around 400 students were collected at the camp held by IIT(ISM)'s student society Fast Forward India and NGO Datri. Stem cell transplant plays a crucial role in the treatment of leukaemia, thalassaemia, and immune system and metabolic disorders.

"We will try to organise similar camps in

the future where people from outside the institute can register themselves as well," said Prakash Pandey, the co-ordinator of Fast Forward India and a final-year B.Tech student.

Ananya Ghosh, east India head (recruitment and collection) of Datri, said this was the second stem cell camp in the state. The first one was organised at XLRI, Jamshedpur, last month where too around 400 students registered as donors.

Text by Praduman Choubey; picture by Gautam Dey

PUBLICATION: The Telegraph
DATE: 7 September 2017
EDITION: Jamshedpur
PAGE: 7

26 inmates of steel city orphanage get tuition, sports kits & attention from XLRI bhaiyas & didis

Spreading cheer with laptops & love

ANTARA BOSE



XLRI students donate a water purifier to children of Mother Teresa Welfare Trust in Jamshedpur. Telegraph picture

Daniel Banerjee has taken to painting and computer games like any other eight-year-old boy. Only, he loves them when *bhaiyas* and *didis* from XLRI, Jamshedpur, come and teach him at the orphanage where he stays. Daniel isn't alone. Twenty-five other orphaned and destitute children and teenagers who stay with Daniel at a orphanage in Kharangajhar, Telco, run by Mother Teresa Welfare Trust founded by Jamshedpur-based academic entrepreneur Harpal Singh in 2010, are also overjoyed when a group of first-year students of XLRI visits them.

Since July, these 10 business management students — Saumya Pant, Shubham Sharan, Mohammad Faraz Khan, Abhishek Kalantri, Ankit Gupta, Yash Shah, Vijayamadhav R.S., Dipti Mundhra, Dinesh Sukumar, Shubhadeep Som — have been going to the orphanage in Kharangajhar regularly to spread cheer in the lives of 26 inmates aged between three and 18 years. The group goes to the orphanage not only during weekends but also whenever they can find time in-between.

Though the orphanage inmates, including 10 girls, study in government schools, the XLers are doing the thoughtful extras — teaching maths, English and computers to the students. As the orphanage doesn't have computers, the MBA students carry their laptops to the orphanage

to help the inmates use them.

Recently, the XLRI students have started a crowdfunding platform called www.ketto.org/keeptheirmiles to raise funds for the orphanage and are inviting more volunteers, including from corporate firms or other organisations, to increase the ambit of initiatives at the orphanage and give its inmates a better life. They are also developing a website for Mother Teresa Welfare Trust for more reach of the organisation.

From their own pockets, the MBA students have provided the orphanage with an RO water purifier and kits for cricket, carrom and chess.

But, it is their time that's most precious to the children and to Singh.

"When XLRI students approached us, I was happy but the interaction surpassed my expectations. These kids are really happy to see their XLRI *bhaiyas* and *didis*, in fact they wait for them. The MBA students have helped our children gain confidence and learn new things," Singh, who teaches students how to crack management entrance exams such as CAT and MAT, said.

Saumya, one of the 10 XLRI students, said they were glad to do their bit. "We want to keep going there and teach the children to be interactive and social, learn new skills and have some fun. We want them to find their goal in life. I hope other individuals and organisations also support the orphanage. Trust me, it feels good to see the smiles on the faces."

PUBLICATION: The Avenue Mail
DATE: 25 September 2017
EDITION: Jamshedpur
PAGE: 5

Ashok Khosla delivers Verghese Kurien Memorial Oration, emphasises on technology to improve productivity

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in history. He added, "The 'White Revolution' brought enormous quantities of protein into the diets of India's population, complementing the massive quantities of calories provided by the 'Green Revolution'. The efforts of scientist/practitioners like Dr. Kurien have certainly enabled large numbers of our fellow citizens to live healthier and more productive lives. Beyond nourishing food, people also have other basic needs such as water, energy for lighting and cooking, shelter, clothing, knowledge, health care and, above all, livelihoods and jobs."

Emphasizing on the topic of his oration, 'The Machine Revolution', Dr. Khosla said, "Improving lives means improving productivity. Productivity of labour, productivity of the land, and productivity of resources, such as water, energy and materials. And productivity needs technology, to extend and multiply the capabilities of the human and animal effort on which the large numbers of our marginalised compatriots solely depend. Technology means tools, instruments, methods and know-how, all of which can

be subsumed under the metaphor of a "machine". Some of the machines needed for improving the economic performance of rural communities already exist, resulting from the 200 years of experience worldwide since the industrial revolution. Others, needed to address the different life and livelihood issues that are peculiar to the rural economy, must be invented and delivered to a widespread market. This requires "disruptive innovation" of the kind pioneered by the Green and White Revolutions: a new "Machine Revolution".

To explain how 'machines' and institutions that can bring about the kinds of impacts on the lives and livelihoods of India's rural poor, Dr. Khosla gave example of TARALife, a social enterprise recently set up by the Development Alternatives Group in his speech.

TARALife is the latest initiative of the globally recognized 35-year-old social enterprise Development Alternatives Group to motivate and help entrepreneurs create local industries and sales channels for basic needs and aspirational products, and simultaneously generate jobs, income and purchasing power in rural areas.

It is a new enterprise was launched on 17 March 2017 as a market-based solution to poverty, hunger and environmental destruction with the purpose not only to deliver good financial returns on investment but also make much needed transformational economic, social and environmental contributions to India's future.

PUBLICATION: The Telegraph
DATE: 23 September 2017
EDITION: Jamshedpur
PAGE: 12



Hello. It's Saturday,
September 23, 2017.

Events

■ XLRI to organise
Dr Verghese Kurien
Memorial Oration at
Tata Auditorium in Circuit House Area, 6pm.

PUBLICATION: The Telegraph
DATE: 6 September 2017
EDITION: Jamshedpur
PAGE: 7



Hello. It's Wednesday,
September 6, 2017.

Meet

■ XLRI to organise a
session on National Entrepreneurship Awards
on its campus in Gamharia, 4pm.

PUBLICATION: The Pioneer
DATE: 23 September 2017
EDITION: Jamshedpur
PAGE: 4

Ashok Khosla to address Dr Verghese Kurien Memorial Oration at XLRI

PNS ■ JAMSHEDPUR

Xavier School of Management (XLRI) is all set to organise the 4th 'Dr Verghese Kurien Memorial Oration on Sustainable Development' in memory of the founder of AMUL Dr. Verghese Kurien, September 23 at XLRI campus.

Ashok Khosla, founder & chairman, Development Alternatives Group will deliver the oration. He would deliver the oration on the topic The Machine Revolution: Fulfilling the Aspirations of Rural India.

Fr. E Abraham, director of XLRI commented, "Dr. Verghese Kurien was a thinker, a revolutionary and a social entrepreneur who ideated the world's biggest agricultural



development programme. It was his "billion-litre idea" which made dairy farming India's largest self-sustaining industry, with benefits of employment, incomes, credit, nutrition, education, health,

gender parity & empowerment, breaking down caste barriers and grassroots democracy and leadership. XLRI instituted the oration in his memory with the aim to commemorate his legacy through propagating and disseminating the idea of an empowered, equitable and sustainable society."

Ashok Khosla founded the thirty-year-old Development Alternatives Group and is now the chairman its board. Headquartered in New Delhi, the DA Group was among the first civil society organisations set up to address the issues of sustainable development as a whole. It also pioneered the concept of social enterprise, creating business-like approaches for eradicating poverty and conserving the natural resource base.

PUBLICATION: The Economic Times
DATE: 8 September 2017
EDITION: Kolkata
PAGE: 5

Gurveen Singh to Head RB Global HR

Ratna.Bhushan@timesgroup.com

New Delhi: British consumer healthcare company Reckitt Benckiser Plc has named Gurveen Singh as global head of human resources, another example of an Indian occupying a leading role in HR.

India-born Singh, currently RB's head of HR for developing markets based in Dubai, will succeed Deborah Yates. A management graduate from XLRI Jamshedpur, Singh has risen through the ranks. She has been in her current role for close to three years, prior to which she was regional human resources head for South Asia.

The appointment came amid departure of four top company executives. RB said in a statement that the heads of information technology, developing markets, category development and human resources are leaving. Each was a member of the senior executive committee.

"Singh has breadth of experience across developed and emerging markets, having thrived in a very aggressive and challenging, yet successful, culture at RB," said executive search firm Po-sitive Moves' MD Vibhav Dhawan.

Indian officials in global leadership roles within HR include Tanuj Kapilashrami, global head of talent at Standard Chartered Bank, and Leena Nair, senior vice president for leadership and organisation development at Unilever.

Singh takes over as RB integrates the acquisition of US baby foods maker Mead Johnson, amid other challenges. The company said "volatility" in India due to the implementation of goods and services tax and recent cyber-attacks across the world have impacted its business. RB downgraded its global sales growth forecast to 2% from 3%.

PUBLICATION: The Pioneer
DATE: 25 September 2017
EDITION: Jamshedpur
PAGE: 4

Ashok Khosla delivers Verghese Kurien Memorial oration

PNS ■ JAMSHEDPUR

Xavier School of Management organised the 4th 'Dr Verghese Kurien Memorial Oration on Sustainable Development'. Organised under the aegis of Fr Arrupe Center for Ecology and Sustainability (FACES), XLRI, in memory of the founder of AMUL Dr Verghese Kurien, otherwise known as the Milkman of India, the oration aims to provide a platform to listen to and learn from thought leaders, social entrepreneurs, development sector professionals and policy makers who have made a significant contribution to the idea of an empowered, prosperous and sustainable society.

Dr Ashok Khosla, eminent environmentalist and founder & chairman, Development Alternatives Group delivered the oration on the topic The Machine Revolution: Fulfilling the Aspirations of Rural India.

In his speech, Dr Khosla said, "Some 70 years ago, Dr Verghese Kurien created



Amul, one of the most successful social enterprises in history. The 'White Revolution' brought enormous quantity of protein into the diets of India's population, complementing the massive quantity of calories provided by the 'Green Revolution'. The efforts of scientist/practitioners like Dr Kurien have certainly enabled large numbers of our fellow citizens to live healthier and more productive lives. Beyond nourishing food, people also have other basic needs such as water, energy for lighting and cooking, shelter, clothing, knowledge, health care and, above all, livelihoods and jobs."

Emphasising on the topic of his oration, "The Machine

Revolution', Dr Khosla said, "Improving lives means improving productivity. Productivity of labour, productivity of the land, and productivity of resources, such as water, energy and materials. And improving productivity needs technology, to extend and multiply the capabilities of the human and animal effort on which the large numbers of our marginalised compatriots solely depend. Technology means tools, instruments, methods and know-how, all of which can be subsumed under the metaphor of a "machine". Some of the machines needed for improving the economic performance of rural communities already exist, resulting from the 200 years of experience worldwide since the industrial revolution. Others, needed to address the different life and livelihood issues that are peculiar to the rural economy, must be invented and delivered to a widespread market. This requires "disruptive innovation" of the kind pioneered by the Green and White

Revolutions: a new "Machine Revolution".

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PUBLICATION: The Hindu
DATE: 18 September 2017
EDITION: New Delhi
PAGE: 4

ADMISSIONS

■ Executive Diploma in Human Resource Management

INSTITUTION: XLRI - Xavier School of Management
DURATION: 16 months
Commences: January 15, 2018

DEADLINE: October 10

EMAIL: crpadmis@xlri.ac.in
http://acad.xlri.ac.in/edhrm/

PUBLICATION: The Sangai Express
DATE: 5 September 2017
EDITION: Imphal
PAGE: 1,4

XLRI-MIMS to hardsell NE in Nov

KOLKATA, Sep 4 (PTI)

XLRI-Xavier School of Management, Jamshedpur and Manipur Institute of Management Studies, Manipur University, will be jointly organising a National conference from November 14 to 16 at Imphal.

A pre-conference case workshop is being organised on November 14 with the objective of introducing case teaching methods and the importance of writing business cases for teaching purposes to faculty and doctoral students of North-East and also to guide in drawing an action plan for the region, an XLRI spokesperson said today.

The main conference is to

be held on November 15-16, 2017.

"We aim to draw out strategies for Promoting Business Opportunities for the North-East India at the conference. We invite practitioners and experts to present papers on how business opportunities could be promoted in the region. Some topics important for North East have been identified, however, we welcome papers on any topic focusing on (Contd P 4)

XLRI-MIMS to hardsell NE in Nov

Contd from page 1

the development of the region," Coordinator, Centre for Global Management and Responsible Leadership at XLRI, Pingali Venugopal said. Manipur University, established in 1980 and later converted to a Central University in 2005, offers an array of courses.

PUBLICATION: The Pioneer
DATE: 22 September 2017
EDITION: Kolkata
PAGE: 5

Ashok Khosla to address Dr Verghese Kurien Memorial Oration at XLRI

PNS ■ JAMSHEDPUR

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Ashok Khosla, founder & chairman, Development Alternatives Group will deliver the oration. He would deliver the oration on the topic The Machine Revolution: Fulfilling the Aspirations of Rural India.

Fr. E Abraham, director of XLRI commented, "Dr. Verghese Kurien was a thinker, a revolutionary and a social entrepreneur who ideated the



world's biggest agricultural development programme. It was his "billion-litre idea" which made dairy farming India's largest self-sustaining industry, with benefits of employment, incomes, credit, nutrition, education, health, gender parity & empower-

ment, breaking down caste barriers and grassroots democracy and leadership. XLRI instituted the oration in his memory with the aim to commemorate his legacy through propagating and disseminating the idea of an empowered, equitable and sustainable society."

Ashok Khosla founded the thirty-year-old Development Alternatives Group and is now the chairman its board. Headquartered in New Delhi, the DA Group was among the first civil society organisations set up to address the issues of sustainable development as a whole. It also pioneered the concept of social enterprise, creating business-like approaches for eradicating poverty and conserving the natural resource base.

PUBLICATION: The Statesman
DATE: 19 September 2017
EDITION: Kolkata
PAGE: 16

Executive diploma



Xavier School of Management announced admission to the executive diploma in human resource management for working executives. The programme has been designed especially for working executives to enhance their professional knowledge and skills that are essential to play the HR role effectively within the dynamic and fast-growing corporate world and earn the executive diploma while working.

The 16 month programme with six terms comprising 15 compulsory courses spread over the first five terms while the sixth term is exclusively devoted to action research based project. The course fee is Rs 4 lakh + GST including tuition fees and other infrastructure necessities (this will not include board and lodging expenses). The applicant has to be a graduate from a recognised university in any discipline, with minimum five years of full time work experience in managerial positions. Candidates are to be selected through personal or Skype interview. The last date for registration is 10 October.

PUBLICATION: The Statesman
DATE: 26 September 2017
EDITION: Kolkata
PAGE: 16

For working executives



Xavier School of Management announced admission to the executive diploma in human resource management for working executives. The programme has been designed especially for working executives to enhance their professional knowledge and skills that are essential to play the HR role effectively within the dynamic and fast-growing corporate world and earn the executive diploma while working.

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PUBLICATION: The Statesman
DATE: 15 September 2017
EDITION: Kolkata
PAGE: 16

Reducing the disparities



Xavier School of Management, Jamshedpur, organised an interactive session with the eminent economist and Nobel laureate Muhammad Yunus.

At the session, Yunus talked about businesses as a medium for solving problems and reducing the disparity between various economic sections of the society.

He talked about the problems encountered in his crusade against loan-sharks and his commitment to serve the destitute one who lacked access to basic financial services. He held the current financial institutions responsible for the poverty prevalent in the world.

PUBLICATION: The Telegraph
DATE: 24 September 2017
EDITION: Jamshedpur
PAGE: 7

Kurien lecture

■ Development Alternatives Group chief Ashok Khosla on Saturday spoke on 'The machine revolution: Fulfilling the aspirations of rural India' while participating at the 4th Dr Verghese Kurien Memorial Oration organised by XLRI Jamshedpur.

PUBLICATION: The Telegraph
 DATE: 25 September 2017
 EDITION: Jamshedpur
 PAGE: 7

XLRI-NIT trio launch Vikrobit to help start-ups know their needs better, affordably

Biz posers? Online survey to plug 'em

OUR CORRESPONDENT

Many small start-ups fail as they are either clueless about market demands or fail to focus on the target audience. Market and customer research based on online surveys, tests and contests can help struggling entrepreneurs take smarter business decisions, but not many can afford to.

Enter *Vikrobit.com* — a start-up by the students of XLRI's three-year evening course Prasanjit Saha (30) and Ankit Kumar (27), and their NIT Jamshedpur counterpart Anoop Jaiswal (24) — that offers to conduct tests and surveys on behalf of small businesses at a reasonable price.

Its website launched by Jamshedpur parliamentarian Bidyut Baran Mahto on XLRI premises on Sunday, *Vikrobit* has been recognised by the Centre's department of industrial policy and promotion.

Vikrobit — the trio behind it chose the name as they found it "stylish" — will tap smaller business entities, which due to their limited resources, don't have a dedicated IT team for marketing and surveys that multinational companies do. Educational institutes and local industries can also use this platform.

Firms seeking *Vikrobit*'s services can register themselves for free, said Saha, one of the founders of the start-up. Surveys are as cheap as Re 1 per participant while online



Jamshedpur MP Bidyut Baran Mahto at the launch of *Vikrobit.com* at XLRI on Sunday. Picture by Bhola Prasad

tests will cost Rs 5 per participant. Online contests, meant for brand promotion, will cost Rs 3 per participant.

While companies will take four minutes to fill up their login and user details, a participant needs just a minute to fill up a survey form.

Tests can also be narrowed down to geographical area, gender and age group.

For authentic findings, the company will tap potential participants on social media, and to eliminate frauds, register complete profiles such as gender, age, profession, among others. As a click bait, *Vikrobit* will award participants with virtual points that can be redeemed at specific outlets.

Doing its groundwork before the formal launch on Sunday, currently, the start-up already has around 10 clients and has decided to expand beyond Jharkhand.

XLRI's entrepreneurship cell has also decided to engage *Vikrobit* to popularise its start-up quiz by reaching out to 5,000 school students in Jamshedpur via an online test. "This new age is all about promoting start-ups and new ideas. It makes me happy when something like this is started in Jamshedpur," MP Mahto said at the launch. President of Singhbhum Chamber of Commerce and Industries Ashok Bhalotia and XLRI's dean of academics A.K. Pani also attended the event.

PUBLICATION: Tribune
 DATE: 20 September 2017
 EDITION: New Delhi
 PAGE: 3

COURSE CRUISING

Executive Diploma in Human Resource Management

Xavier School of Management (XLRI) announces admission to the Executive Diploma in Human Resource Management for Working Executives (EDHRM: 2018-19). This unique consolidated programme has been designed especially for working executives to enhance their professional knowledge and skills that are essential to play the HR role effectively within the dynamic and fast-growing corporate world and earn an Executive Diploma in HRM, while working, without interrupting their career.

Duration: 16 months

Eligibility: The applicant to this programme has to be a graduate (minimum three years of full time study) from a recognised university in any discipline, with minimum of five years of full time work experience in managerial positions.

Deadline: October 10, 2017

Check out: <http://acad.xlri.ac.in/edhrm/>

— TNS

PUBLICATION: The Times of India
 DATE: 11 September 2017
 EDITION: Kolkata
 PAGE: 15

NEWSBYTES

FOCUS NORTH EAST

The Centre for Global Management and Responsible Leadership at XLRI- Xavier School of Management, Jamshedpur and the Manipur Institute of Management Studies, Manipur University are jointly organising a National Conference from November 14–16 at the Mahipur Institute of Management. The objective is to draw out strategies for 'Promoting Business Opportunities' for the North-East India in the light of India's 'Act East' policy. The conference aims to provide a platform to policy makers, researchers and practitioners to present their understanding on how business opportunities could be promoted there. Last date for submission of abstract is September 30.

