



# XLRI

# Press Releases

# April 2017

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## **Challenges in Leadership Development for Public Health: Concerns, Issues and Way Forward during April 27 - 29, 2017**

Jamshedpur, April 27, 2017: **XLRI-Xavier School of Management**, one of the premier B-Schools of India today inaugurated **three day Workshop on Challenges in Leadership Development for Public Health: Concerns, Issues and Way forward** in MDP Centre, XLRI.

The inaugural ceremony was attended By Dr. Sumant Mishra (Director in Chief Health Services - Jharkhand), Prof. Ashis K Pani (Dean Academic -XLRI), Father Oswald AJ Mascarenhas (JRD Tata Chair in Business Ethics) and Prof. Vishwa Ballabh Programme Coordinator.

25 researchers, academicians and practitioners are participating in the workshop.

Prof. Vishwa Ballabh in his inaugural speech stated that the workshop is organized with the following objectives:

- To share experiences of leadership development in public health systems, communities, non-governmental organizations, private institutions and public health organizations.
- Identify their roles and challenges in improvising the public health service delivery.
- To discuss appropriate strategy for collaborating, networking and identifying various means to learn from each other.

Prof. Vishwa Ballabh also stated that a narrative report of the discussion held will be prepared and shared with the participants immediately after the workshop. It is planned to request the presenters/authors to revise their case studies based on the discussion and comments on their paper. This will be published as proceedings of the workshop. It is hoped that such knowledge sharing will be helpful in catalyzing the leadership development process and improving the public health especially those concerned with maternal and child health issues.

### **About XLRI:**

XLRI-Xavier School of Management, Jamshedpur is a premier, private management institute in India founded in 1949 by Fr Quinn Enright, S.J. in the 'steel city' of Jamshedpur ([www.xlri.ac.in](http://www.xlri.ac.in)). Over the last six decades, the institute has grown into a top-ranking business management school of international repute with a wide portfolio of management programs and research publications. Its alumni are spread around the globe and have demonstrated responsible business leadership in their organizations. XLRI continually strives to contribute its mite to the professional growth and management of numerous organizations and institutions across industry sectors. XLRI has been awarded two prestigious International Accreditations, viz.,



AACSB - The Association to Advance Collegiate Schools of Business and AMBA - Association of MBAs. XLRI has also earned the National Board of Accreditation (NBA) accreditation.

## **XLRI hosted National Colloquium on School Education**

### ***Launches new leadership and management course for aspiring heads of schools***

29<sup>th</sup> April, 2017: **CeRTEL (Centre for Excellence in Research, Training and Leadership) XLRI**, one of XLRI's reach out programmes aiming at enhancing the teaching/learning experience in the schools of India today organised 'Teach India; Reach India' - National Colloquium on School Education.

The event was inaugurated by **Mrs. Ruchi Narendran, Managing Trustee, Education Office, JUSCO** in presence of **Dr. A. K. Pani, Dean (Academics), XLRI** and other dignitaries. Mrs. Narendran delivered the keynote address.

Around 50 educationists, practitioners, Principals, policy makers and NGOs from across the country gathered at XLRI Campus to brainstorm on key issues relating to education in an effort to find common ground where they can work together to bring about positive changes in school education in India.

The day long programme comprised of various events including group works, panel discussions, and sharing of best practices by the participants.

Dr Sanjeev Varshney, Professor, XLRI, presented a white paper on **The Status of School Education in India Today**. The session on sharing of best practices saw participants share their innovative experiments on best practices which worked for them. The session also included a brainstorming group challenge where the members had to work out an innovative action plan for future direction.

"XLRI has had a long and cherished tradition of training teachers, conducting workshops for Principals and trying out innovations and novel ideas in teaching. CeRTEL (Centre for Excellence in Research, Training and Leadership) is the outreach programme which carries out these activities. As part of its ongoing efforts to make a meaningful contribution to school education in India, CeRTEL organized this National Colloquium on School Education today," commented **Rev. Dr. Francis Peter, S. J. Chairperson, CeRTEL, XLRI**.

A new leadership and management course - PG Certificate in Applied Educational Leadership and Management Programme, a year-long online programme rolled out by XLRI for existing and aspiring heads of schools was launched at the event.



### **About CeRTEL:**

Centre for Research, Training, Education and Leadership (CeRTEL) is one of XLRI's reach out programmes aiming at enhancing the teaching/learning experience in the schools of India. We endeavour to provide school-based, learning-focused support for empowering teachers, enabling effective management of schools and advancing student learning.

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## **XLRI Launches New Management Programme for School Teachers**

29<sup>th</sup> April, 2017: **XLRI- Xavier School of Management** launched a unique leadership and management programme for school teachers currently in or moving into leadership roles at the 'Teach India; Reach India' - National Colloquium on School Education held today.

Conceived by CeRTEL (Centre for Research, Training, Education and Leadership), XLRI, the new programme - **PG Certificate in Applied Educational Leadership and Management** in collaboration with Fordham University, USA aims at enhancing the effectiveness of the teaching community by improving their support structures and the domain and managerial competence of its care givers.

Speaking about the program, **Rev. Dr. Francis Peter, S. J. Chairperson, CeRTEL, XLRI** said, *"Majority of the Principals take over their roles as administrators without any formal leadership and managerial training. They often only have their teacher diploma, and move on from hands-on managing and developing some practical ways a mind set to run their institution. In response to the request of the Principals at a focused group discussion, CeRTEL has launched the PG Certificate in Applied Educational Leadership and Management for school teachers currently in or moving into leadership roles."*

This Specialized Year-Long Online Course has been carefully designed with the objective of improving leadership administration in the emerging educational contexts; acquire and adopt the right leadership style for managing change; keep abreast of research & educational practices that enhance teaching and learning; enable a deeper, critical understanding of the organization, and the environment we operate in; and, grow and develop along with colleagues, organization and stakeholders.

The program's curriculum includes sustained input, job-embedded activities, collegial discussions, and hands on project and is designed to provide participants with practical educational leadership skills. The course module spread across 12 months is divided into 4 modules and 15 courses. 10 of these courses will be delivered online in D2D (Desktop to Desktop) mode and the remaining 5 in workshop mode at XLRI campus. The training mode is to follow Blended Learning format, comprising - Knowledge component through Lectures; Skill component through Workshops; and Competence building through Projects by experienced professors of XLRI and other renowned institutes along with faculty from Fordham University, USA.

*"This blended learning is designed for those from any of the Boards of Examination who seek to understand and enhance the teaching/learning climate of their staff and students for improved organizational performance, quality, customer satisfaction, effective management and control, and*



*therefore financial stability resulting from managing and developing people well,”* Dr. Francis Peter, S. J. further added.

Participants would be awarded Diploma on the Annual Graduation Day at XLRI and would gain XLRI Alumni status.

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## **XLRI Holds 15<sup>th</sup> Graduation Ceremony of Executive Diploma Courses**

***808 students of XLRI's Virtual Interactive Learning (VIL), Executive Diploma in Human Resource Management (EDHRM), Agri-Business Management Programme (ABM) and PGC in Entrepreneurship Management received their graduating certificates and medals***

11<sup>th</sup> April, 2017: **XLRI- Xavier School of Management**, one of India's premier B-School, recently organized **15<sup>th</sup> Graduation Ceremony** for students of its **Executive Diploma Programmes**. The event was held on April 8<sup>th</sup>, 2017 at the *Tata Auditorium, XLRI campus, Jamshedpur*.

The event was graced by **Mr. Kishore Jayaraman** (*President, Rolls Royce, India and South Asia*) as the Chief Guest, **Fr. E Abraham S.J.** (*Director, XLRI*), **Dr. Ashis K. Pani** (*Dean – Academics, XLRI*), **Dr. Ram Kumar Kakani** (*Associate Dean, VIL Programmes, XLRI*), **Dr. Vishwa Ballabh** (*Chairperson, Entrepreneurship Development Centre (EDC) – XLRI*) and other dignitaries.

**Mr. Kishore Jayaraman** delivered the **Graduation Address** at the event.

On this significant day, **808** students of XLRI's various Executive Diploma Programmes including **714 students** graduated of **Virtual Interactive Learning (VIL) Programmes** (**94 students** of *Postgraduate Certificate in Business Management - Batch 27*; **107 students** of *Postgraduate Certificate in Business Management - Batch 28*; **102 students** of *Postgraduate Certificate in Business Management - Batch 29*; **136 students** of *Postgraduate Certificate in Human Resource Management - Batch 19*, **138 students** of *Postgraduate Certificate in Human Resource Management - Batch 20*; **137 students** of *Postgraduate Certificate in Human Resource Management - Batch 21*), **22 students** of **Executive Diploma in Human Resource Management Programme (EDHRM)**, **17 students** of **Agribusiness Management Programme (ABM)** and **55 students** of the **7<sup>th</sup> batch of the Post Graduate Programme for certificate in Entrepreneurship Management (PGP CEM)** received their graduating certificates and medals.

Like every year, top ranking students of the VIL Programme were awarded XLRI Medals for Academic Excellence on the occasion. **Sambit Acharya, Ataur Rahman, Bhawesh Kumar Thakur** and **Vishakha Chopra** of PGCBM batches and **Deepa Nagarajan, Dipankar Acharya, and Parul Sardana** of PGCHRM batches received the medals *sponsored by Unified Collaboration Services (UCS)*.

**Mitali Kainthla** of EDHRM, **Gagan Bihari Jena** of ABM and **Ekta Agarwal** of PGP-CEM received Gold Medals at the event for securing the highest CQPI.

Congratulating the outgoing students, **Dr. Ram Kumar Kakani, XLRI VIL Programmes** asked them *to follow the Jesuit spirit of 'Magis' and to maintain a healthy work-life balance*.



He said, “*XLRI has been able to establish itself as trend setter at the global education platform because it has been quick to grasp the potential of virtual learning as a tool to transform Education. Virtual Learning is here to stay and will gain more popularity in the future.*”

**Dr. Vishwa Ballabh, Chairperson, Entrepreneurship Development Centre (EDC) – XLRI** congratulated the graduating students and commented, “*Our Entrepreneurship Management Programme has helped students to be equipped with conceptual and operational skills required for running an entrepreneurial venture successfully. Over the years, many of our graduates have become successful entrepreneurs. We would look forward to our present and future students come forward with unique ideas and launch their own ventures.*”

**Fr. E Abraham S.J., Director of XLRI** commented, “*XLRI with its singular vision of Magis, i.e., pursuit of excellence, focuses on three areas- academic excellence, personal values and social concern. In the era, where time is a major constraint, XLRI has been providing various executive programmes for working professionals. The primary objective of these programs is to transform participants into exceptional cross-functional leaders who can integrate all disciplines and align all activities to achieve long-range strategic goals.*”

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## **XLRI Placement Report – CRP 2017**

XLRI- Xavier School of Management has successfully placed its outgoing batch of 2015-17 of its flagship programme Two-year Postgraduate Diploma in Management – HRM and BM comprising of **359** students.

The Final Recruitment process saw participation from **139** recruiters with **386** offers, inclusive of **42 first time recruiters/roles**.

### **Key Highlights of XLRI Final Placements 2017:**

- Total Number of PPOs received: 121.
- Number of new roles see a rise of 17% over last year
- The median salary offered to the batch is **INR 19.00 lakhs per annum** while the while the average is **INR 19.21 lakhs**.
- Average CTC in the Marketing Space: 21.8 lpa
- Average CTC in the operations Space: 26.5 lpa
- Number of offers with a CTC greater than 25 lpa, up by 18%

**Fr. E Abraham, Director, XLRI - Xavier School of Management** commented, *“We are happy to announce that this year’s placement season has witnessed a remarkable increase in both the number of offers and recruiters. Number of new roles opened up on campus has also seen a rise over last year. There has also been a significant increase in PPOs over last year and an across the board increase in the salary package as well. We attribute the excellent placements this year as an affirmation by the industry of the high-standard of management-centric education that we strive to deliver to our students.”*

XLRI’s unrivalled reputation for its Human Resources Program was clearly visible as the HR students secured excellent job offers across sectors viz. Consulting, FMCG, General Management and other sectors in large numbers.

### **Sector-wise Turnout:**

#### **Human Resources**

Human Resources and Industrial Relations has for the longest time now been an immensely renowned degree offered by XLRI with most number of CHROs in the corporate space being its alumni. XLRI prides itself in the breadth of HR roles it brings on campus, spanning the FMCG, BFSI, Technology, Consulting sectors.

#### **Consulting**

Reputed Management Consulting firms such as The Boston Consulting Group, McKinsey & Co., Accenture Strategy have continued to recruit students from XLRI. This year, XLRI has also seen an



increased participation from industry majors such as Deloitte, Ernst & Young, Everest Group, Gallup, KPMG, Price Waterhouse Coopers, Infosys Global Consulting, Capgemini Consulting, Cognizant Business Consulting, Positive Moves and Zensar.

### **Marketing and Media**

Sales and Marketing opportunities offered by the FMCG sector have contributed to establishing XLRI as one of the most preferred recruitment destinations over the years. This year, was no different with industry majors like HUL, P&G, ITC, Mondelez, Nestle, Reckitt Benckiser, Coca Cola, PepsiCo, Asian Paints, Colgate Palmolive, AB InBev, Heinz, GSK CH, HCCB among others opening up roles in the Sales and Marketing space. The media sector too made its presence felt this Placement season, with Star TV and Bennett Coleman & Co. Ltd opening up multiple roles on campus.

### **Technology**

XLRI, this year has seen a huge increase in the number of technology management roles being offered on campus. Few of the firms that have recruited in this space include Uber, Directi, HCL, Capgemini, Infosys, Accenture, Tech Mahindra, Tata Sky and IBM among others.

### **General Management**

XLRI, with its students specializing in both the Human Resource and Business Management functions, continued to see reputed conglomerates such as Tata Sons Group (TAS), Aditya Birla Group, Mahindra & Mahindra, Reliance Industries, Lodha group, Future group, RPG among others recruiting students in good numbers for their General Management roles.

### **Finance**

In continuation with the positive growth of offers from the Financial space, that has been observed during the Summer Placements earlier in the year, XLRI has seen offers made by reputed firms in the financial sector. Students picked up PPOs from Investment banking roles offered by JPMC, Goldman Sachs and Avendus Capital. Recruiters from the BFSI space also include Citibank, Development Bank of Singapore, ICICI Bank, Yes Bank among others. ICICI Bank was the largest recruiter in this space. Students were also offered the wealth management role by Avendus Capital and Kotak Mahindra Bank. Other companies also visited campus offering PE, VC and IB roles.

### **Operations**

The Operations space at XLRI this year has been a major bright spot, with some of the best roles in this domain being offered on campus. Amazon BOLD, Uber, PayTM, Cloudtail, Rivigo are among the firms to have made offers to students this year.

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