



XLRI

Press Releases

Feb. 2016

- **XLRI Hosted 1st-ever 'XL Aasha' as part of 'XLerate 2016'----- 1**
 - **XLRI Hosted 'XLerate 2016'----- 2**
 - **XLRI to Host 'XLerate 2016'----- 3**
 - **XLRI Hosted 8th NCSE Conference----- 4**
 - **XLRI Announces Admission to e-MDP Course----- 6**
 - **Union Budget 2016- Comment----- 8**
 - **XLRI Placement Report - CRP 2016----- 9**
-

XLRI Hosted 1st-ever 'XL Aasha' as part of 'XLerate 2016'

- Unique Football Event for Unprivileged Students

7th February, 2016: **XLRI- Xavier School of Management** today played host to the **1st-ever 'XL Aasha', a unique sporting event for unprivileged students of schools of Jamshedpur**, launched as a part of '**XLerate 2016**'- *XLRI's flagship national level sports, leadership and cultural festival organized by PGDM-GM (1 year full time MBA program).*

XLerate kick starts the football league tournament – 'XL Aasha' to support "*KhelKhelMein Foundation*" which aims to bring competitive sports to children studying at low-income schools. The initiative aims to drive the message of gender equality, respect and team work with the help of football.

Around 60 students from 6 government schools in and around Jamshedpur participated in the 1st edition of XL Aasha. The participating teams constituted of mix of boys and girls players to promote gender harmony. The participating schools included – A.D.L Society High School, U.M.S Sarak Ghutu, A.D.L Society Middle School, U.M.S Jamshol, U.M.S Khunchidih

Each participating team was provided a curriculum, sporting equipments, apparels and training support by XLRI. XL-Aasha tournament followed the format of "**football3**"- a unique way of playing football, conceptualized and developed by a Sports for development focused Columbian organization named "*KhelKhelMein*"; based on the principle that the basic values of fair play, gender equality, teamwork and respect are just as important as football skill. Named after its 'three halves' –a pre-match discussion, football game, and post-match discussion – football3 incorporates key life lessons into every match. Before the game, players collectively decide on the rules and subsequently reflect on their behavior and the behavior of their opponents post match with points awarded for goals as well as for fair play. The game had mediators instead of referees who facilitated discussions between the two teams and monitor the match, helping players learn to resolve conflicts themselves through dialogue and discussion.

"Through XL-Aasha, we wish to send a strong social message of equality in diversity with the help of this unique concept. We hope all these participant students will act as torch bearer to bring the change in the society. More than winning, stress is given on fair play so that when these students go back to society they promote same spirit among community members", commented Nitish Bhardwaj PR & Branding Manager PGDM-GM 2016 batch.

Teams from A.D.L Society High School and U.M.S Sarak Ghutu emerged winner and runner-up of the tournament. The winning teams were handed over the trophy by **Father James Santhanam.S.J.**

About XLRI:

XLRI-Xavier School of Management, Jamshedpur is a premier, private management institute in India founded in 1949 by Fr Quinn Enright, S.J. in the 'steel city' of Jamshedpur (www.xlri.ac.in). Over the last six decades, the institute has grown into a top-ranking business management school of international repute with a wide portfolio of management programs and research publications. Its alumni are spread around the globe and have demonstrated responsible business leadership in their organizations. XLRI continually strives to contribute its mite to the professional growth and management of numerous organisations and institutions across industry sectors.

XLRI Hosted 'XLerate 2016'

- India's first academic, cultural and sports fest exclusively for one year MBA students

17th February, 2016: The 3rd Edition of "**XLerate**" - *XLRI's flagship national level sports, leadership and cultural festival organized by PGDM-GM (1 year full time MBA program)* concluded on 14th February. The event was held at XLRI Campus, Jamshedpur from 12th to 14th February, 2016.

The 3-days meet hosted by **XLRI- Xavier School of Management** witnessed 1-year MBA students from premier management institutes across India, such as **IIM- C, L, S, MDI- Gurgaon, SP Jain- Mumbai, XIM-Bhubaneshwar, Great Lakes- Chennai** competing with each other in various Sporting, Leadership, and Cultural events.

'**XLerate 2016**' kick-started its events with the launch of '**XL Aasha**'- *a unique sporting event for unprivileged students.*

The competition witnessed all the participating institutes put up a great show. While **Great Lakes Institute of Management** emerged winner in *Football, Lawn Tennis, Volleyball, Table Tennis and Badminton*; **XLRI** claimed the winner's medal in *Cricket, Chess and Carom*. **XIMB** did justice to their rich sporting heritage by taking the top spot in *Athletics*. **SP Jain- Mumbai** won *Case Study Competition*.

XLerate also saw a galaxy of cultural events starting off with **Melodia** – producing a stream of soulful single and duet songs. This was followed by a scintillating display of elegant moves in **Danzare** the dance competition. **XLRI** won a plethora of medals in the fashion show by displaying some glamorous moves and styles and other cultural events; while **Great Lakes- Chennai** won the Dance Competition.

XLRI was declared the overall winner of XLerate 2016. Great Lakes who sent a huge contingent of 50+ members took the second place.

About XLRI:

XLRI-Xavier School of Management, Jamshedpur is a premier, private management institute in India founded in 1949 by Fr Quinn Enright, S.J. in the 'steel city' of Jamshedpur (www.xlri.ac.in). Over the last six decades, the institute has grown into a top-ranking business management school of international repute with a wide portfolio of management programs and research publications. Its alumni are spread around the globe and have demonstrated responsible business leadership in their organizations. XLRI continually strives to contribute its mite to the professional growth and management of numerous organisations and institutions across industry sectors.

"This fun filled event saw brilliant displays of sporting action on the field backed up by equally proficient displays of talent across cultural and business events but most importantly it forged lasting connections among tomorrow's boardroom players", commented **Nitish Bhardwaj, PGDM-GM 2016 batch, XLRI.**

XLRI to Host 'Xlerate 2016'

- India's first academic, cultural and sports fest exclusively for one year MBA students

From 12th to 14th February, 2016

10th February, 2014: **XLRI- Xavier School of Management** is all set to host 3rd Edition of "**Xlerate**" - *XLRI's flagship national level sports, leadership and cultural festival organized by PGDM-GM (1 year full time MBA program) from 12th to 14th February, 2016* at XLRI Campus, Jamshedpur.

'**Xlerate 2016**' kick-started its events with the launch of '**XL Aasha**'- *a unique sporting event for unprivileged students.*

Organized by the PGDM (GM) students of XLRI, **Xlerate** started in 2014 with the aim to serve as a connecting platform for all the students of one year MBA programs and to unleash the camaraderie among them.

In the 3-days meet, 1-year MBA students from premier management institutes across India, including **IIM- C, L, S, MDI- Gurgaon, SP Jain- Mumbai, XIM-Bhubaneshwar, Great Lakes- Chennai** competing in various Sporting, Leadership, and Cultural events. There will be sporting events like volleyball, basketball, cricket, tennis and athletics, cultural events like music, dance, drama, photography and also rock band performance by LAGORI. The event shall also witness war of budding managers in case study competitions.

"Embraced by one of the best gatherings of participants and spirited audience, Xlerate has always enthused a zest for continuously scaling new zeniths in the pursuit of excellence and vibrancy among one and all. This year the stakes and bars have been raised for the students to meet in this friendly battle field of Xlerate 2016", commented **Nitish Bhardwaj, PGDM-GM 2016 batch, XLRI.**

About XLRI:

XLRI-Xavier School of Management, Jamshedpur is a premier, private management institute in India founded in 1949 by Fr Quinn Enright, S.J. in the 'steel city' of Jamshedpur (www.xlri.ac.in). Over the last six decades, the institute has grown into a top-ranking business management school of international repute with a wide portfolio of management programs and research publications. Its alumni are spread around the globe and have demonstrated responsible business leadership in their organizations. XLRI continually strives to contribute its mite to the professional growth and management of numerous organisations and institutions across industry sectors.



Press Release

XLRI Hosted '8th National Conference on Social Entrepreneurship'

3rd February, 2016: The 3-day long '**National Conference on Social Entrepreneurship (NCSE)**' recently concluded at **XLRI-Xavier School of Management**. The 8th edition of NCSE themed on "***Social Innovations: Changing Lives and Society***" witnessed around 150 social entrepreneurs, development sector professionals, academicians and students share their experiences, issues and challenges and discussed on *building social entrepreneurship ecosystem*.

The inaugural session was graced by **Padmashree Prof Anil Gupta**, *Executive Vice-Chairman, National Innovation Foundation & Founder Honey Bee Network and Professor in the Centre of Management in Agriculture, IIM A* with **Fr. E. Abraham S.J**, *Director, XLRI* and **Prof. Madhukar Shukla**, *Chairperson- Fr Arrupe Center for Ecology & Sustainability, XLRI*.

Delivering the keynote address, **Prof. Gupta** stressed on the need for grass-root innovators, the need to empower them, recognize social entrepreneurs and reward them by safeguarding their interests. He talked about his idea on social entrepreneurship and the qualities of an ideal social entrepreneur - daring, innovative and focusing on the grass root levels. He pointed out that how every problem had a solution and his belief that the ability to find a way out of tight spots is something an entrepreneur should possess. In his address, Prof. Gupta also dwelt on the embedded mindsets and challenges that the social entrepreneur will face and how to tackle it.

Welcoming the delegates, **Fr. Abraham, Director, XLRI** said that despite remarkable increase in resources and GDP growth, the benefit of development have not yet reached large sections of the society.

The conference also deliberated upon the ways on '*Educating and empowering rural India*' and advocated dialogue on social development. Mr. Ajith Basu, Chief Program Executive, Agastya International, Mrs. Lisa Heydlauff, Founder and Director, Going to School, Mr. Pankaj Jain, Gyan Shala and Mr. Venkat from E- Vidyaloka with Prof. Sharad Sarin, XLRI as the moderator participated in a panel discussion. The panelists discussed on social education and the various models to achieve it.

Prof. Madhukar Shukla, the coordinator for the conference commented, "*With this conference we aim to provide a platform for showcasing, knowledge sharing and building a social entrepreneurship ecosystem. It is a significant aspect of XLRI's mission to advance management education with a social conscience and to propagate dialogue on social development.*"



About Sigma:

SIGMA, which came into existence in 2002, is a society of a group of budding future corporate managers, who consider it their duty to work for the community. They provide solutions to certain problems or suggest appropriate ideas in the issues concerning the community development. The main aim of the group is to help social institutions like NGOs formulate effective fund-raising strategies, develop new programs, curtail expenses and perform better. In essence, it works on projects for building sustainable business models for NGOs and Small-Medium scale enterprises (SMEs).

About XLRI:

XLRI-Xavier School of Management, Jamshedpur is a premier, private management institute in India founded in 1949 by Fr Quinn Enright, S.J. in the 'steel city' of Jamshedpur (www.xlri.ac.in). Over the last six decades, the institute has grown into a top-ranking business management school of international repute with a wide portfolio of management programs and research publications. Its alumni are spread around the globe and have demonstrated responsible business leadership in their organizations. XLRI continually strives to contribute its mite to the professional growth and management of numerous organisations and institutions across industry sectors.

XLRI Announces Admission to e-MDP Course in Data Science Using R & Excel for Working Executives

19th February, 2016: **XLRI- Xavier School of Management**, one of India's premier B-Schools in technical collaboration with **Talentedge**, one of India's leading online interactive education companies launches an online certificate **Executive Programme in Data Science Using Excel and R** for professionals who are employed into *Project Management and Business and Data Analytics* domain.

The registration to the course is open till till 30th March, 2016. Applicants can register online through the link: http://sat.xlri.ac.in/emdp/emdp_reg.php?emdpid=E915 or <http://bit.ly/1TqgKO5> .

This Specialized e-MDP (Management Development Programme) Course has been carefully designed for working professionals **with a minimum of 4 years of work experience** with the objective to introduce the participants to the world of data science and provide them with an in-depth understanding of the techniques. The purpose of this course is to strip away all the distractions around data science – codes, tools, etc., and teach the techniques using practical cases that can be understood and appreciated by someone with an elementary knowledge of mathematics.

Speaking about the program, **Prof. Soumyakanti Chakraborty, Faculty, Information Systems Area at XLRI- Xavier School of Management** said, *"Today every business is trying to engage with data science in one form or another. Unfortunately, very few businesses have been able to even grasp the idea of what constitutes data science, let alone a useful or profitable implementation of the same. To preside over a successful implementation of data science in the organization the managers must have a good understanding of the basics, and it is quite impossible to get a feel of data science without getting one's hands dirty. This course is an entirely hands-on approach to data science where participants would be working with data sets to generate insights for businesses. The tools that we will use are Excel and R."*

The course module spread across 16 -17 weeks (4 months) will be held through LIVE lectures by XLRI faculty that will be beamed online via internet to student desktops/laptops or classrooms using Talentedge's Direct To Device platform. Beside lectures, case studies, interactive sessions, project work and class exercises, students would also get hands-on exposure to immediately apply their learning in the workplace. Additionally, participants opting for Certificate of Completion will be assigned project work and an end course assessment that will be evaluated by the Faculty in addition to providing feedback.



Mr. Aditya Malik, CEO & MD Talentedge said, *“We are elated to present the e-MDP course in Data Science Using R & Excel by combining our technological prowess with XLRI's expertise. Participants will learn the pertinent aspects of Data Science Using R & Excel from world class faculty via our direct-to-device technology with real-time interactive and participative virtual classroom sessions. Talentedge's technology would enable the learners to attend the program from any location, as long as they are connected online.”*

Participants of this programme would be provided the flexibility of choosing the type of certification they want to pursue. The programme fee for candidates opting for **Certificate of Completion** is **Rs. 70,000+ Tax** and **Rs. 65,000+ Tax** for candidates opting for **Participation Certificate**, payable over 2 easy installments.

About XLRI

XLRI-Xavier School of Management, Jamshedpur is a premier, private management institute in India founded in 1949 by Fr Quinn Enright, S.J. in the 'steel city' of Jamshedpur (www.xlri.ac.in). Over the last six decades, the institute has grown into a top-ranking business management school of international repute with a wide portfolio of management programs and research publications. Its alumni are spread around the globe and have demonstrated responsible business leadership in their organizations. XLRI continually strives to contribute its mite to the professional growth and management of numerous organisations and institutions across industry sectors.

About Talentedge

Talentedge is an innovative learning solutions provider that creates tangible impact in an individual's life. Set up in the year 2012, we enable learning with a purpose and instill a sense of self-belief, a direct link to career progression and job. An ISO: 9001-2008 certified company, our vision is to change the way India learns. Extend education to all, universal reach through an interactive digital platform – Direct to Device. New age and progressive, our technology empowers anytime, anywhere learning. Our best-in-class faculty; partnerships with the country's premium academic institutes; and in-depth industry alliances enable our learners to continuously stay ahead in their career and achieve greater heights. With over 700,000 learners, who have made significant strides in their careers, our aim is to inspire a 'Now You Can' vision for each learner at every step of his/her way. By changing the way India learns we aspire to bring a meaningful difference to careers and businesses.



Union Budget 2016- Comment

By- Fr. E. Abraham S.J.

Director, XLRI- Xavier School of Management

We are delighted that the government has taken a decision to empower Higher Educational Institutions to help them become world class teaching and research institutions by seeking to put in place an enabling regulatory architecture so that ten public and ten private institutions may emerge as world-class Teaching and Research Institutions. This move is definitely a step in the right direction. Top-tier, privately managed management education institutions have been adversely impacted in recent times as a consequence of the prevailing, differentiated, non-level playing ground policy framework vis-a-vis government-funded IIMs.

We also welcome the decision to set up a Higher Education Financing Agency (HEFA) with an initial capital base of Rs.1,000 crores. Currently, Top-tier, privately managed management educations have to finance all capital expenditure like campus expansion, classrooms up gradation etc. through internal accruals. On the other hand, government-funded IIMs are extended financial support by the government for various capital expenditure initiatives.

29th February, 2016



XLRI Placement Report – CRP 2016

- *XLRI has successfully placed its high-caliber students from its Business Management and Human Resource Management programs.*
- *Participation by a large number of reputed organizations year-after-year for recruitment bears testimony to the reputation of XLRI as a trusted management school.*
- *XLRI's unrivalled reputation for its Human Resources Program was clearly visible as the HR students secured excellent job offers across sectors viz. Consulting, FMCG, General Management and other sectors in large numbers.*
- *102 students were offered PPOs (Pre-Placement Offers) from their summer internships, of which 84 PPOs were accepted, students from XLRI proving their mettle in the industry yet again.*
- ***The median salary offered to the batch is INR 18.00 lakhs per annum while the average is INR 18.5 lakhs per annum both an increase over last year.***

XLRI- Xavier School of Management has placed its current outgoing batch of 2014-16, the largest batch to ever sit for final placements in the history of XLRI.

The Final Recruitment process saw participation from 132 recruiters, inclusive of **36 first time recruiters** and 386 offers were made for a batch of 361 students.

Prof. Rajiv Misra, Chairperson, Placement, XLRI – Xavier School of Management commented, *“XLRI has completed yet another successful placement session for its students. This year's placement season has witnessed a remarkable increase in both the number of offers and recruiters coupled with participation of quite a few new recruiters. We are happy to announce that there has been an across the board increase in the salary package as well. We attribute the excellent placements this year as an affirmation by the industry of the high-standard of management-centric education that we strive to deliver to our students.”*

Finance

In continuation with the trend from the recently concluded Summer Internship Placements the CRP was marked by a good presence of recruiters from the financial sector domain. Recruiters from the BFSI space included Citibank, Development Bank of Singapore, Goldman Sachs, ICICI Bank, Standard Chartered and Yes Bank. ICICI Bank was the largest recruiter with 21 offers total. Kotak Mahindra and Karvy visited for the first time and offered Wealth Management and other companies also visited campus offering PE, VC and IB roles.

Marketing /Operations and Human Resources

The FMCGs have been the forte of XLRI over the years. This year was no different and XLRI has again re-established its strength as an FMCG destination. Asian Paints, Colgate Palmolive, GSK CH, Heinz, HCCB, ITC, Kellogg's, Mondelez, Nestle, PepsiCo, Reckitt Benckiser, Unilever among others offered roles in Sales and Marketing and HR functions. ITC was the largest recruiter in the FMCG space.

The media sector too made its presence felt with Star TV rolling out the second highest number of offers at 12, and opening up Sports Marketing role. Airtel, Ericsson, Vodafone and Telenor represented the



Communications and the Networking space while Samsung recruited from the Consumer Durables sector here at XLRI.

Future Group, Lodha Group recruited students from the HR function.

Ola Cabs, Uber, Tata Steel, Reliance Industries and Zensar offered operations related roles including supply chain and procurement.

General Management

General Management once again was one of the preferred sectors on campus with major industry players like Aditya Birla Group, Mahindra & Mahindra, Reliance Industries, RPG and TAS offering a large number of roles in this area.

Consulting

The consulting domain saw the active participation of industry majors such as Accenture Strategy, Capgemini Consulting, Cognizant Business Consulting, Deloitte, EY, Everest Group, Gallup, KPMG, McKinsey and Company, Peoples Business Group, Price Waterhouse Coopers, The Boston Consulting Group, and Vector Consulting and Zensar. International roles were also offered to students.

Technology

Technology and ecommerce were the other highlights with some of the key recruiters being Call Health, Flipkart, Microsoft, Ola Cabs, Paytm, Samsung, Tech Mahindra and Wipro who offered roles in program management, sales & marketing, HR and operations.

About XLRI

XLRI – Xavier School of Management (formerly known as XLRI – Xavier Labor Relations Institute) is a premier, private management institute in India founded in 1949 by Fr Quinn Enright, S.J. in the Steel city of Jamshedpur, Jharkhand. Over the last seven decades, XLRI has helped shape responsible business leaders who serve organizations of repute across the globe. As an institution, XLRI continually strives to contribute its mite to the professional growth and management of innumerable organizations that serve the public - especially organized industry sectors, labor welfare, service agencies engaged in rural development, education, health and other public systems.

Contact details of XLRI Student Placement Committee representatives:

Shreya Shikarkhane / Yashwant Dandu

+918877080169 / +918877080888

E-mail: placement@xlri.ac.in