



# XLRI

# Press Releases

# Feb. 2018

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## **XLRI Placement Report – CRP 2018**

XLRI- Xavier School of Management has successfully concluded placement for the outgoing batch of 2016-18 of its flagship programme Two-year Postgraduate Diploma in Management – HRM and BM with all **358** candidates securing offers through the final recruitment process in 3.5 days.

The Final Recruitment process saw participation from **132** recruiters with **370** offers, inclusive of **29 first time recruiters**.

### **Key Highlights of XLRI Final Placements 2018:**

- *The median salary offered to the batch is **INR 21 Lakh per annum** while the while the average is **INR 20.1 lakhs per annum**.*
- *Total Number of PPOs received: **122**.*
- *No. of first time recruiters: **29***
- *Participation from PSUs like GAIL, IOCL and HPCL along with first time recruiters like National Housing Bank and India Health Action Trust.*

**Prof. Uday Damodaran, Chairperson, Placements (2 yrs. PGDM Programs), XLRI- Xavier School of Management** said, *“This has been a good year for both of summer as well as final recruitments. We are extremely grateful to all the recruiters for showing belief in the XLRI brand and our students. We are hoping that our relationship with the recruiters will go from strength to strength and would be fruitful for all parties involved.”*

### **Sector-wise Turnout:**

XLRI’s unrivalled reputation for its Human Resources Program was clearly visible as the HR students secured excellent job offers across sectors viz. Consulting, FMCG, General Management and other sectors in large numbers.

#### **Consulting**

Reputed Management Consulting firms such as The Boston Consulting Group, Accenture Technology Consulting, Deloitte S&O, KPMG, EY, Deloitte and PwC recruited from the Consulting domain.

#### **Marketing and FMCG**

Sales and Marketing opportunities offered by the FMCG sector have contributed to establishing XLRI as one of the most preferred recruitment destinations over the years. This year, was no different with industry majors like P&G, Colgate Pamolive, Hindustan Unilever Limited, Nestle, RB Johnson & Johnson, Mondelez, ITC India, AB InBev, and Heinz were among the regular recruiter from the FMCG sector.

#### **Finance**

Aventus Capital, JP Morgan Chase, Citibank, DBS, Societe Generale, Edelweiss and Standard Chartered represented the financial services sector.

#### **General Management**



XLRI, with its students specializing in both the Human Resource and Business Management functions, continued to see reputed conglomerates such as Tata Administrative Services, Aditya Birla Group, RP Goenka group and Caggemini offering General Management roles.

### **Operations**

A notable characteristic of the recruitment process was the excellent placements across consulting and operations domains. Boston Consulting Group hired 12 candidates. Students secured placements in prestigious operations roles in P&G, RB and Amazon.

General Electric, Shell, Samsung Electronics, Bharti Airtel and Star also extended offers to the candidates.

This year also saw healthy participation from PSUs with GAIL, IOCL and HPCL hiring in large numbers along with first time recruiters like National Housing Bank and India Health Action Trust.

**Fr. E Abraham, Director, XLRI - Xavier School of Management** commented, *“We are happy to announce that this year’s placement season has witnessed a remarkable increase in both the number of offers and recruiters. Interest in XLRI’s students has been tremendous with top companies recruiting. We attribute the excellent placements this year as an affirmation by the industry of the high-standard of management-centric education that we strive to deliver to our students.”*

### **About XLRI:**

XLRI-Xavier School of Management, Jamshedpur is a premier, private management institute in India founded in 1949 by Fr Quinn Enright, S.J. in the ‘steel city’ of Jamshedpur ([www.xlri.ac.in](http://www.xlri.ac.in)). Over the last six decades, the institute has grown into a top-ranking business management school of international repute with a wide portfolio of management programs and research publications. Its alumni are spread around the globe and have demonstrated responsible business leadership in their organizations. XLRI continually strives to contribute its mite to the professional growth and management of numerous organizations and institutions across industry sectors. XLRI has been awarded two prestigious International Accreditations, viz., AACSB - The Association to Advance Collegiate Schools of Business and AMBA - Association of MBAs. XLRI has also earned the National Board of Accreditation (NBA) accreditation.



## **XLRI Celebrated XRate 2018**

### ***Ace Director Imtiaz Ali Interacted with the Students at XRate 2018***

27th February, 2018: **XLRI- Xavier School of Management** recently hosted 5<sup>th</sup> edition of ‘XRate 2018’, the Annual Management Fest by its PGDM-GM batch from 23<sup>rd</sup> – 25<sup>th</sup> February, 2018. The 3-day long annual Sports, Leadership and Cultural Extravaganza concluded with great fanfare at XLRI Campus, Jamshedpur.

The first day of the fest witnessed interesting events like – “What’s in the box”- a marketing event where students conceptualized a product/service using a set of ingredients and created an advertisement for the same. This was followed by “The Outpost”- A debate competition where the teams put forth their views for and against various interesting topics like “Have print advertisements lost their relevance in the digital age”. A Leadership talk by Mr. Prakash Singh, Chief Capability development officer, Tata Steel was held. Mr. Singh talked about the importance of purpose in leadership systems and also shared various anecdotes to stress upon the importance of purpose and goal in the organization. In the sports category, XLRI PGDM-GM students played cricket against Kerala Samajan.

The 1<sup>st</sup> day of the fest culminated with a Magical musical evening by “Bandish Fusion”, featuring maestros like Pandit Subhen Chatterjee and Amyt Datta and a Qawwali night by the renowned Warsi Brothers who enthralled the audience with their amazing performance.

Day 2 of XRate started with various sports events. In cricket, XLRI PGDM-GM played against Kerala Samajan. In Badminton XLRI played against National Institute of Securities Market.

The XLRI-ASCP chapter was inaugurated by Mr. Amitava Bakshi, Chief Procurement Officer Tata Steel, which was followed by a workshop on Supply Chain Management also featuring Mr. Jagjit Singh, Chief of Customer Services & Logistics Division , Mr. Anshuman Neil Basu, Executive Director, SCM Programs & Prof. TAS Vijayaraghavan, Coordinator Centre for Logistics & SCM, XLRI. Mr. Amitava Bakshi enlightened the audience about the future of supply chain and how digitization is changing the traditional supply chain. Mr. Basu had the opinion of digital disruption is a must and ASCP will pioneer in bringing in those transformations in supply chain domain across industry. Mr. Jagjit Singh shared how GST has been successfully implemented across supply chain function of Tata Steel and how the organization has got benefit out of it. At the end Prof. Vijayaraghavan shared the agenda to take the chapter forward. There were audiences from all the programs and from industries.

Students organized designer corner where 30 odd participants from various colleges showcased their creativity by designing dresses using reusable materials. Students from IIFT Ranchi, OIIFT Jamshedpur and XLRI designed dresses on themes like- seasons, elements of earth etc. and walked the ramp. In the evening XLRI’s own Band “The Bodhi Tree” performed for the audience.





**The most significant event of the Day 2 was Leadership Talk Session by Ace director- Imtiaz Ali. Imtiaz Ali interacted with the students and answered their questions on various subjects like the film industry, creativity, one's career choices and awed everyone with his intellect, creativity and humility.** The day ended with a performance by “Kankana Live” from Kolkata.

The third day of XLerate 2018 kicked off with a Startup Sunday event conducted in association with Headstart Jharkhand. As part of Startup Sunday, 30 aspiring entrepreneurs of tomorrow interacted with the founders of 3 exciting startups in an informal workshop session. This was followed by a “Pitch Fest” session where teams of entrepreneurs presented their next big business ideas. Steven Pierre Fernandes and Vinay Mall of the GM program at XLRI grabbed the attention of the panel and was awarded the award for the best pitch.

A General Quiz was conducted with around 50 students participating in the preliminary round and the top 8 teams made it to the final. Questions were asked from topics on sports, business, politics, movies and others. Students from NIT Jamshedpur as well as corporate teams from Tata Steel and Ashok Leyland took part in the event as well and gave a tough fight to the teams from XLRI.

The 3<sup>rd</sup> Day witnessed Final rounds of various sports events including- Futsal, Cricket, Volleyball, Badminton etc.

The Final Day's event ended with a spectacular performance by “Banned Frequency”- Upcoming rock band from Kolkata which has played across various colleges in India.

XLerate 2018 witnessed participation from different institutes like- IIM Indore, IIM Ranchi, IIM Raipur, NIT Jamshedpur, RajendraVidyalaya, National Institute of securities market, Orissa Institute of Interior and Fashion Technology, Xavier Institute of social service Ranchi, Institute of Public Enterprise Hyderabad, SP Jain Mumbai, IIFT Ranchi. Along with colleges, corporates like Tata Steel, Tata Motors, Xoriant Corporations also participated in events like Rangmanch, Futsal and Quiz.

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## PRESS RELEASE

### **XLRI PGDM-GM Announces 5<sup>th</sup> Edition of its Annual Management Fest XLERATE'18 from 23<sup>rd</sup> Feb'18 to 25<sup>th</sup> Feb'18**

20<sup>th</sup> February, 2018: **XLerate**, a B- school fest organized by the PGDM-GM students of XLRI, Jamshedpur will be held from February 23-25. XLerate'18 is the 5<sup>th</sup> edition of this flagship Sports, Leadership and Cultural extravaganza, providing a competitive platform where the best of the brains of the country get together to learn, network and battle it out to celebrate knowledge, persistence and hard work.

With more than 25+ online and offline events lined up in the areas of sports, culture and business, XLerate is one of the biggest B-school fests in the country for 1 year MBA's. This year the theme of the fest is **Sustainability- a driving force to make Earth a better place to live**. The main highlights of the fest are Synergy- Online M&A case study competition, What's in the Box- a marketing competition, Designer corner- design and fashion event, Meta-Morph- online creative writing contest, and various sports events- cricket, Tennis, Chess, Badminton, Futsal etc.

The main sponsors for the fest are Tata Steel, Punjab National Bank and State Bank of India. Famous Indian Film Director, **Imtiaz Ali** will be interacting with the students as a part of the leadership Talk.

The Day 1 cultural evening will witness performances by **Bandish Fushion**- Grammy Nominated Tabla/Persussion Maestro Pt. Subhen Chatterjee, Guitar God of India- Amyt Datta, MTV famed drummer Sambit Chatterjee. The will be followed by Qawwali Night ft. the famous **Warsi Brothers**. XLRI's own band "**The Bodhi tree**" will be performing for the crowd on Day 2 of the fest followed by performance by **Kankana Live** from Kolkata. The last day of the event will witness performance by **Banned Frequency**- the rock band from Kolkata.

Students can register for the events at the website [www.xlri-xlerate.com](http://www.xlri-xlerate.com) and tickets for the pro show can be bought online through event website and Kyazoonga and can also be collected from The DugOut, Sakchi.

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