XLRI Press Releases July 2018

XLRI Collaborates with Institute for Advanced Studies in Complex Choices to Host the 'IASCC Leadership Conclave'

The Two-Day Conclave to be held on August 10th – 11th, 2018 in Mumbai

<u>25th July, 2018</u>: **XLRI- Xavier School of Management** collaborates with **Institute for Advanced Studies in Complex Choices** to host the '**IASCC Leadership Conclave - Choices in a Growth-Constrained, Information-Age Economy'** on **August 10th – 11th, 2018** at **JW Marriott, Juhu** in **Mumbai**.

The Leadership Conclave aims to be a platform for dialogue between research and practice. It would focus on building a shared perspective on issue of current interest and outline the agenda for future research in the area.

Prof. Anil K Sood, founder IASCC, mentioned, "The Conclave is the first step in realizing our vision of advancing the science and practice of making choices for both individuals and organisations. We plan to invest in building an eco-system of organisations and professions who share our purpose."

The Conclave will focus on identifying the underlying causes that are limiting the short- as well as long-term growth potential. Growth is a function of investment by individuals, organisations and the government. It is these investment choices that determine earnings and consequently the consumption and investment levels in an economy. **Credit can't solve the problem of growth. It can accelerate growth for some time and is not a substitute for earnings. In the long-run, individual earnings must go up to sustain growth.** IASCC will present initial findings of their research at the Conclave.

Elaborating about the Conclave, **Prof. P. Venugopal, XLRI** said, "The purpose of the Conclave is to build a shared perspective on choice of strategy in a Growth-Constrained Information-Age Economy and outline the agenda for future research on choice of growth strategy. XLRI has collaborated with IASCC Leadership Conclave as the Knowledge Partner."

Senior business and functional leaders would discuss and put forward their perspective at the Conclave. The sessions at the Conclave would be on-

i)   Characteristics of a Growth-Constrained Information Age Economy.
ii)   Role of Credit Availability, Interest Rates and Public Spending in Enhancing Growth Potential.
iii)   Evolution of Digital Technology and its impact on Consumer Preferences and Industry Value Chains.
iv)   Choice of Strategy: Building a Profitable-Growth Business across Cycles in the Information Age.
v)   Evaluation of Investment Decisions: Financial Perspective.
vi)   Role of Leadership in a Digital Age with Growth Constraints.
vii)   Shared Perspective on Choice of Strategy in a Growth-Constrained, Information-Age Economy.

Details of the conference are available at: https://www.ideassansideology.org/engagements/leadership-conclave/

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XLRI- Xavier School of Management

XLRI-Xavier School of Management, Jamshedpur is a premier, private management institute in India founded in 1949 by Fr Quinn Enright, S.J. in the 'steel city' of Jamshedpur (www.xlri.ac.in). Over the last six decades, the institute has grown into a top-ranking business management school of international repute with a wide portfolio of management programs and research publications. Its alumni are spread around the globe and have demonstrated responsible business leadership in their organizations. XLRI continually strives to contribute its mite to the professional growth and management of numerous organizations and institutions across industry sectors. XLRI has been awarded two prestigious International Accreditations, viz., AACSB - The Association to Advance Collegiate Schools of Business and AMBA - Association of MBAs. XLRI has also earned the National Board of Accreditation (NBA) accreditation.

Institute for Advanced Studies in Complex Choices (IASCC, read as I Ask)

IASCC is, a 12A registered not-for-profit public trust. It is an institute of higher learning founded with the purpose of advancing the science and practice of making choices in personal, organisational and policy context. IASCC's education programmes are designed to raise the probability of success through context-appropriate choices and enhance critical thinking and reflective practice capability.

IASCC's research explores and explains how individuals and 'individuals in a collective' define purpose, generate ideas, make choices, allocate resources, implement decisions and realise their personal and shared purpose

PRESS RELEASE

BCLP PROGRAM FOR SCHOOL CHILDREN BEGINS WITH A BANG

SIGMA – Social Initiative Group for Managerial Assistance, a student run social initiative group at XLRI successfully started off its **Basic Computer Learning Program**(BCLP) for the students of **ADL Society High School, Jamshedpur** on 1st July 2018. Around forty students from class eight would be a part of this program. Through this initiative, SIGMA strengthens its mission to create a meaningful impact on the society.

In a world where life has almost become unimaginable without technology, this program serves to provide a foundation in computers to the budding young minds. Spread over ten weeks, the program would be combination of theoretical and practical lectures, covering a wide array of topics like computer hardware, MS Word, MS Excel, basic internet usage among several other topics apt to today's context. The first module covered the evolution of computers, application of computers, computer parts and their functions. The students also got a hands-on experience by using computers and visualizing what they learnt in theory. The session was made engaging by making it interactive and adding elements of fun.

About SIGMA: SIGMA (Social Initiative Group for Managerial Assistance) is student run social collaborative group at XLRI which run under the able guidance of Professor Madhukar Shukla. SIGMA focuses on transformation and change in the social sector by contributing to the community and impoverished sections of the society. This is done through a number of events across the year which are executed by a 10-member team dedicated to making positive contributions to the community

Its events include Blood and stem cell donation camps, Paper recycling and food wastage prevention drives, spreading legal literacy amongst village inhabitants across Jamshedpur, conducting Basic computer learning courses for under privileged children.

Apart from that, SIGMA also holds national and international reach as they execute research projects in association with national NGOs such as Goonj, helping Hearts and Seeds and international NGOs such as OIKOS to help impoverished communities become self-sustaining through sales enablement services and supply chain optimisation. SIGMA also ties up with corporate houses such as TATA Steel to hold case study competitions where the best minds from top tier B schools across the country come together to solve national problems such as water conservation and renewable energy.

SIGMA also works to cultivate and boorish the growing community of social entrepreneurship by providing a platform for information exchange, networking and discovery of rising figures in the field through events such as the Social Entrepreneurship Conclave and National Conclave for Social Entrepreneurship. Award winning entrepreneurs come and share their story and make it a melting pot of ideas and collaboration.

About XLRI: XLRI Jamshedpur is a premier, private management school in the country founded in 1949 by Fr. Quinn Enright, S.J. in the Steel city of Jamshedpur, Jharkhand. Over the last few decades, XLRI has striven to contribute its best to the professional growth and management of innumerable institutions that serve the public, especially organized industry, labor, service agencies engaged in rural development, education, health and other public systems.