

<u>Press Release</u>

## New Academic Session of 2016 Commences at XLRI

## • New Batch of 537 Aspiring Achievers join the Institute

<u>15<sup>th</sup> June 2016</u>: **XLRI – Xavier School of Management** recently welcomed the new batch of students at a ceremony of commencement of the **new academic session of 2016**.

A total of **537** students joined the illustrious XLRI student fraternity, including the three flagship programmes:

- o Business Management (PGDM-BM: 2016-18 batch) 183 students;
- Human Resource Management (PGDM-HRM: 2016-18 batch) **182 students**;

• *Fifteen-months* General Management Programme (PGDM-GM: 2016-17 batch) - **119 students** Along with:

Three years Postgraduate Diploma in Management (PGDM-BM, Part Time: 2016-19 batch) – 39 students;

The new students were welcomed at a solemn, inaugural prayer service function at XLRI Campus in presence of all the current students, faculty and staff members. The *welcome ceremony* was addressed by **Fr. E. Abraham, S.J., Director and Prof. Pranabesh Ray**, **Dean [Academics] at XLRI**.

Students in new batch of Fellow Programme in Management (FPM) and Executive Fellow Programme in Management (EXEC-FPM) were also welcomed at today's ceremony.

**Fr. E. Abraham, S.J., Director, XLRI**, welcomed the students and impressed upon them the value and importance of – **Upholding XLRI's Reputation.** *"Many organizations consider their greatest asset to be their good name or reputation. Big and small firms and lately even educational institutions should nurture their organizations and brands in a sustainable and responsible manner, day-in-and-day-out, or else one fine morning decades of brand-building might suddenly collapse. Having a high disposable income in your hands does not in any way justify irresponsible celebration thereby harming yourself and other innocent people, and consequently wrecking one's career and bringing a bad name to one's organization or educational institution."* 

"XLRI views ethical and responsible behavior as being an integral part of their graduate's attributes. A student's ethical awareness includes the ability to understand ethical standards and professional conduct both within the classroom and outside. It is expected that you will hold and nurture personal values and beliefs consistent with your role as responsible members of local, national and professional communities", he added.



Fr. Abraham said in his welcome address to the students, "Our Vision and Mission have translated itself into a unique culture at XLRI. The hallmark of this culture is: not to walk along the beaten path but to strike new routes; not to benchmark but to be benchmarked; to be second to none, but to be the first to respond to the needs of the people and the nation, by taking up the tasks which are bold but necessary, which nobody has hitherto taken up. It is our belief that in doing so, we will thereby be grooming managers who will serve as catalysts of change and become responsible business leaders of tomorrow that will carve the destiny of a new India."

The new students will be taken through a Special Orientation Programme drawn up by XLRI to update their knowledge before regular classes commence.

The first year students will also be taken for XLRI's compulsory Village Exposure Programme and the Outbound Programme. Both the programmes have been specially designed for the students to create awareness about the realities rural India.

Introducing the new batch of students to the accomplished faculty members of the institute, **Prof. Pranabesh Ray**, **Dean [Academics]**, **XLRI** commented, "XLRI is known for its academic excellence as well as instilling in its students the right values through courses, activities, events and the environment it creates. A unique feature in the first term will be the Village Exposure Programme and the Outbound Programme. Both the programmes have been designed to create awareness among the students of life in rural India, as well as the importance of team spirit. Such an integral and value-based formation will impel the future managers to be innovative, competent and creative leaders."

## About XLRI

XLRI-Xavier School of Management, Jamshedpur is a premier, private management institute in India founded in 1949 by Fr Quinn Enright, S.J. in the 'steel city' of Jamshedpur (www.xlri.ac.in). Over the last six decades, the institute has grown into a top-ranking business management school of international repute with a wide portfolio of management programs and research publications. Its alumni are spread around the globe and have demonstrated responsible business leadership in their organizations. XLRI continually strives to contribute its mite to the professional growth and management of numerous organisations and institutions across industry sectors.