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XLRI Announces Admissions to Post Graduate Programme for Certificate in Entrepreneurship Management 2017- 18

The last date for online registration is 23rd June, 2017

9th June, 2017: XLRI- Xavier School of Management announces admission to the Post Graduate Programme for Certificate in Entrepreneurship Management for 2017- 18.

The last date for online registration is 23rd June, 2017.

This full time 6-month residential programme has been designed by the Entrepreneurship Development Centre (EDC) of XLRI to provide competency-based education to the candidates with a view to promoting entrepreneurship having equipped them with the essential conceptual and operational skills required for running an entrepreneurial venture successfully. The programme is to be pursued to encourage critical and lateral thinking and integrate theory with practice.

Besides the usual inputs on functional areas of business like finance, marketing, human resource management, economics and strategy, the curriculum focuses on specific relevant topics in entrepreneurship in India like family business, techno-entrepreneurship and agribusiness management. The programme also includes a separate subject on Social enterprises, which has evolved as a distinct form of entrepreneurial ventures in the country, with the objective to impart and enhance entrepreneurial skills and instill an integrative approach to business. The programme includes a Project Formulation component under the mentorship of an expert member of the faculty to help the students to draw up a blueprint of action prior to the actual embarking on a business venture.

Apart from the project formulation component, which constitutes an integral part of the Programme, a number of courses covering conceptual and operational aspects related to execution of entrepreneurial ventures (totaling around 360 contact hours) is included in the curriculum.

Prof. Vishwa Ballabh, Chairperson, Entrepreneurship Development Centre (EDC), XLRI-Xavier School of Management said, "The programme was launched in 2009 with ultimate objective is to create effective and successful entrepreneurs and to enhance the skills of those who are already functioning as entrepreneurs and to encourage critical and lateral thinking and integrate theory with practice. This year, the Institute is making efforts to increase the share of women candidates as well as those from the weaker sections of the society."

"Being conscious of the need for an increased emphasis on promoting entrepreneurial talent in resource-rich but economically poor states like Jharkhand, 50% of seats in this programme have been reserved for candidates of Jharkhand State. This is also in conformity with a special agreement



entered into between XLRI and the Government of Jharkhand. The remaining 50% are drawn from different parts of the country. Over 85 per cent of the graduating students of our previous batches have been operating their respective entrepreneurial ventures successfully. We expect the forthcoming batch of students too to turn out as successful entrepreneurs," Prof. Ballabh further added.

The course fees amounts to Rs. 90,000/- plus 15% Service tax, payable in two equal installments + Rs.20,000/- for books, etc. and Rs.10,000/- as Caution Money.

The applicant to this programme has to be a graduate from a recognized university with an inclination for entrepreneurship.

The registration details are available at: http://acad.xlri.ac.in/edc/.

The admission details are available at the XLRI EDC Office:

Email - <u>edcadmission@xlri.ac.in</u> Tel: 0657-3983333/0657-6653333.

About XLRI

XLRI-Xavier School of Management, Jamshedpur is a premier, private management institute in India founded in 1949 by Fr Quinn Enright, S.J. in the 'steel city' of Jamshedpur (www.xlri.ac.in). Over the last six decades, the institute has grown into a top-ranking business management school of international repute with a wide portfolio of management programs and research publications. Its alumni are spread around the globe and have demonstrated responsible business leadership in their organizations. XLRI continually strives to contribute its mite to the professional growth and management of numerous organizations and institutions across industry sectors. XLRI has been awarded two prestigious International Accreditations, viz., AACSB - The Association to Advance Collegiate Schools of Business and AMBA - Association of MBAs. XLRI has also earned the National Board of Accreditation (NBA) accreditation.



Press Release

New Academic Session of 2017 Commences at XLRI

• New Batch of 537 future business leaders join the Institute

<u>12th June 2017:</u> **XLRI – Xavier School of Management** today welcomed the new batch of students at a ceremony of commencement of the **new academic session of 2017.**

Today, a total of **537** students joined the illustrious XLRI student fraternity, including the three flagship programmes:

- o Business Management (PGDM-BM: 2017-19 batch) 181 students;
- Human Resource Management (PGDM-HRM: 2017-19batch) 181 students;
- o *Fifteen-months* General Management Programme (PGDM-GM: 2017-18 batch) **109 students** Along with:
 - Three years Postgraduate Diploma in Management (PGDM-BM, Part Time: 2017-20 batch) 51 students;
 - Fellow Programme in Management (FPM) 9 students;
 - Executive Fellow Programme in Management (EXEC-FPM) 6 students

The new students were welcomed at a solemn, inaugural prayer service function at XLRI Campus in presence of all the current students, faculty and staff members. The *welcome ceremony* was addressed by Fr. E. Abraham, S.J., Director, Dr. Ashis K Pani, Dean [Academics] and Fr. Jerry Cutinha, S.J, Dean [Administration & Finance] at XLRI.

Welcoming the new batch of students, **Fr. E. Abraham, S.J., Director, XLRI** said, "XLRI, besides being a higher learning institution is also a social institution. We have to carry out our responsibilities as a social entity. A strong connection with the society will provide the edifice for value-oriented learning. This will instill in future business leaders a sensitivity that will inspire you to search for solutions to vexed socio-economic problems in the environment in which we are living. The onus is on institutions like XLRI to produce men and women of substance and character, not merely competent professionals. XLRI views ethical and responsible behavior as being an integral part of their graduate's attributes. Student's ethical awareness includes the ability to understand ethical standards and professional conduct. It is expected that you will hold personal values and beliefs consistent with your role as responsible flag bearers of this Institution."

"This Vision and Mission has translated itself into a unique culture at XLRI. The hallmark of this culture is: not to walk along the beaten path but to strike new routes; not to benchmark but to be benchmarked; to be second to none, but to be the first to respond to the needs of the people and the nation, by taking up the tasks which are bold but necessary, which nobody has hitherto taken up. This enterprising and pioneering spirit can be witnessed throughout the history of XLRI," he said.



"XLRI's commitment to a broad sustainability vision for the campus grows out of a longstanding dedication to environmental stewardship. The campus is applying innovative, community based approaches to ambitious sustainability goals that span all campus operations. XLRI is advancing sustainability on a broader scale through its research, education and public service programs," Fr. Abraham further added in his welcome address.

Prof. Jerome Joseph, Chair Professor of Industrial Relations at XLRI also addressed the students on the occasion and spoke on "Future of Management Education".

The new students will be taken through a Special Orientation Programme drawn up by XLRI to update their knowledge before regular classes commence.

The first year students will also be taken for XLRI's compulsory Village Exposure Programme and the Outbound Programme. Both the programmes have been specially designed for the students to create awareness about the realities rural India.

Introducing the new batch of students to the accomplished faculty members of the institute, **Dr. Ashis K Pani**, **Dean [Academics]**, **XLRI** commented, "XLRI is known for its academic excellence as well as instilling in its students the right values through courses, activities, events and the environment it creates. A unique feature in the first term will be the Village Exposure Programme and the Outbound Programme. Both the programmes have been designed to create awareness among the students of life in rural India, as well as the importance of team spirit. Such an integral and value-based formation will impel the future managers to be innovative, competent and creative leaders."

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Press Release

XLRI's flagship festivals, Ensemble and Valhalla to merge this year

XLRI Jamshedpur, 30th Jun, 2017: Ensemble, the largest management fest in the country, and Valhalla, the extravagant celebration of sports and culture at XLRI will be coming together from the current academic year. The merger of the two would essentially combine the management, sports and cultural aspects of a professional's life signifying a better work-life management, according to Shelly from Ensemble-Valhalla core team. The fest will now take place in the month of November.

Ensemble has a legacy of seventeen years and has been constantly delivering great events year on year. It hosted eminent speakers like the legendary cricketer Mr Syed Kirmani, India's first woman commando trainer Seema Rao, and the famous Supreme Court lawyer Ramakant Gaur last year. It has been challenging the acumen of future managers in various management domains. Valhalla, on the other hand, has been testing ground for the sports enthusiasts and the talented artists from the best colleges of the country. It has been the most awaited event in past years especially among the Jamshedpur people. The ten kilometre long Jamshedpur run with participations from schools, colleges and corporates has been a unifying event for the entire city.

XLRI's Ensemble and Valhalla has witnessed participations from top B-schools across the country and performances by renowned artists like Lucky Ali, Nikhil D'Souza, The Local train, Sorabh Pant, and Zakir Khan. The combined fest is expected to be a grand celebration of spirit and character encompassing the values of excellence and integrity of India's oldest business management school.

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