

Admission Brochure

**Post Graduate Programme for Certificate in Entrepreneurship
Management**

PGP CEM 2017-18

Message from the Director



Promotion of entrepreneurship and social consciousness is a part of XLRI's mission. It is against this background that a new initiative in the form of the Post Graduate Programme for Certificate in Entrepreneurship Management (PGP-CEM) was designed by the Institute's Entrepreneurship Development Centre (EDC) in 2009 in order to provide competency-based education to eligible candidates with a view to promoting entrepreneurship in Jharkhand and rest of the country.

Seventh batches of the programme have by now graduated. I note with great satisfaction that a vast majority of those who have gone through the programme, have turned out to be successful entrepreneurs in various sectors of the economy across different parts of the country. We in XLRI, therefore, feel good that our desire to promote entrepreneurship among the youth through the launching of PGP-CEM has largely been realized.

We are now at the threshold of commencing the eight round of this innovative programme on Entrepreneurship Management. I welcome all those interested to become conscientious entrepreneurs to join the Post Graduate Programme for Certificate in Entrepreneurship Management (PGP-CEM) 2017-18 of XLRI.

Fr E. Abraham, SJ, PhD
Director, XLRI

Message of the EDC Chairperson



Indian economy is at a crossroad, it has experienced high growth rate for the past two decades but unemployment is increasing both in absolute and relative terms. To overcome the problem of unemployment and sustain the high growth momentum, we need to promote entrepreneurship. In order to breed entrepreneurs, XLRI launched six months Post Graduate Programme for Certificate in Entrepreneurship Management (PGP-CEM) in 2009. Seven batches have completed the programme and many graduates launched new successful ventures, others diversified their family businesses and have taken it to a higher pedestal.

This year the course has been reviewed and the programme is redesigned, so as to imbibe practical insights among potential entrepreneurs and equip them operational skills required for translating an idea into a venture and to carry it out successfully.

We in Entrepreneurship Development Centre (EDC) of XLRI are glad to announce the commencement of the admission process for the 8th batch of our full-time Post Graduate programme for Certificate in Entrepreneurship Management (PGP-CEM). We would welcome all those who have a dream to launch entrepreneurial ventures and create wealth for themselves as well as the society, to join the Post Graduate Programme for Certificate in Entrepreneurship Management 2017-18 of XLRI

Vishwa Ballabh
Chairperson, Entrepreneurship Development Centre (EDC), XLRI

Introduction

The Entrepreneurship Development Centre (EDC) of XLRI, Jamshedpur invites applications for admission into its full-time 6-month Post Graduate Programme for Certificate in Entrepreneurship Management (PGP-CEM) 8th batch. The salient features of the programme and the procedure of admission are indicated below.

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Programme Objective

PGP-CEM has been designed to provide competency-based education to the eligible candidates with a view to promoting entrepreneurship across India. The programme will be pursued in such a manner as to encourage critical and lateral thinking and integrate theory with practice.

Programme Design

The programme will have four terms.

Term I¹ <ul style="list-style-type: none">• Fundamentals of Entrepreneurship: Theories and Practices• Entrepreneurial Marketing• Accounting and Finance for the Entrepreneurs• Business Economics for Entrepreneurs• Leadership, Management and Organization Behaviour• Operation Management for Small and Medium Entrepreneurs• Business Communication for Entrepreneurial Leadership
Workshop <ul style="list-style-type: none">• Workshop on Business, Planning, Appraisal and Implementation
Term II² <ul style="list-style-type: none">• Development of Prototype Business Plan and Presentation
Term III³ <ul style="list-style-type: none">• Strategic Management and contemporary practices in SMEs• Legal Aspect of Business• Enterprise Information System• Family Business• Management of Service Sector Enterprises• Food and Agriculture• Enviropreneurship• FMCG• Logistics and Supply Chain Management for SMEs
Term IV⁴ <ul style="list-style-type: none">• Entrepreneurial Conference & Exhibition of Individual/Group Business Idea• Pitching and Venture Funding

¹ All the courses in Term I are of 3 credit.

² During this term, the students are supposed to develop their prototype business plan under the mentorship of XLRI faculty (Plus any other resource person, student may like to co-opt). There will be no classroom session during this term, however, at the end of the term, an evaluation committee will be constituted to screen the students.

³ All the courses in Term III are of 1.5 credit excluding Strategic Management and contemporary practices in SMEs which is of 3 credit.

⁴ The students of the programme will be responsible for conducting the conference and make necessary arrangements for Venture Funding and identifying sponsorship for the programme. The EDC Office will only provide logistic support.

Assessment, Evaluation, and Certification

The method of assessment and evaluation of the performance of candidates in a course will be decided by the faculty member conducting the respective course. On successful completion of the Programme and based on the overall performance across courses, the Post Graduate Certificate in Entrepreneurship Management (PGCEM) will be awarded by XLRI to the eligible candidates.

Faculty for the Programme

The courses included in the Programme will be conducted by XLRI's faculty known for their research and/or hands-on professional experience in relevant areas and disciplines. Guest lecturers from the industry/profession may be invited in certain cases to sharpen the focus of the Centre on bringing inputs from the ground to bear on the Programme.

Classroom & Hostel

Classroom and hostel are located in the state-of-the-art campus of XLRI's Entrepreneurship Development Centre (EDC), newly constructed within the premises of XITE, Gamharia.

Eligibility for Admission

To be eligible to apply for admission into the Programme, the candidates should

- Be a Graduate from any recognized University
- Have interest in entrepreneurship-social or commercial- even though currently not functioning as entrepreneurs
- Possess basic computer literacy
- Although no age bar has been stipulated, it is expected that the candidates applying for PGCEM are physically and mentally fit to go through a typical XLRI programme
- Eligible applicants will be subject to a process of Personal Interview and Group Discussion, if necessary, or final selection of candidates for admission to the Programme
- Being called for the Personal Interview and Group Discussions etc., will not necessarily entitle a candidate to admission into the Programme

Reservation

We invite application from all over the country. However, 50% of seats will be reserved for students from Jharkhand. For this category of candidates, reservation norms stipulated by the Government will apply.

Allotment of Rooms in the EDC Hostel

On application, both male and female students will be provided with accommodation in the EDC Hostel. Twin-sharing rooms will be allotted by way of rule.

Scholarships

Limited number of scholarships may be available for meritorious but poor students from among the SC/ST candidates based on criteria to be decided by the Institute in due course.

Fee Structure

Programme (Course) Fee has been fixed at ₹90,000/- only, which will be payable in two installments. A sum of ₹ 20,000/- only for books & other reading materials, and Caution Money of ₹10,000/- only (refundable on completion of the programme after necessary adjustment) will be payable by each student at the time of admission into the programme along with the first installment of the programme (course) fee. Service Tax and Education Cess etc. (currently @15%) will be payable on Programme (course) Fee and Books and Reading Material expense charge, as per extant rules of the Government.

Hostel Fee including a Mess Advance by way of board charges of ₹ 36,000/- only is expected to be around ₹ 61,000 only for those opting for twin-sharing rooms and ₹ 69,000/- only for those opting for single-seated rooms for the entire period of the programme. Service Tax and Education Cess etc. will be applicable to the Mess Advance part only as per extant rules of the Government. Single-seated rooms may be allotted in few cases if applied for by the respective students in time, subject to availability or/and approval of Hostel Superintendent. Provision of single accommodation cannot be claimed as a matter of right.

Certification

As indicated in one of the foregoing sections, on successful completion of the programme and based on the overall performance across courses included in the curriculum, the eligible students will be awarded the Certificate in Entrepreneurship Management (CEM).

Application Procedure

To apply for admission into PGP-CEM, candidates are required to submit the application first online and then through hard copy along with a recently taken Passport-size Photograph pasted on the completed Application Form accompanied by a Registration Fee of ₹ 1000 only (which is inclusive of Service Tax and Education Cess etc.) payable by a Demand Draft drawn in favour of “XLRI, Jamshedpur” on any scheduled bank, at Jamshedpur, or through online payment as per following details:

Bank	Account Name	Account No.	RTGS/IFSC code	Branch	Account Type	Swift code
AXIS Bank Ltd.	AXIS - XLRI General Collection	911010045202313	UTIB0000340	Sakchi, Jamshedpur	Savings	AXISINBB012

To register for online application, the candidates are to visit the website www.xlri.ac.in/edc and click on “Apply for Registration”. On completion of online registration, a login ID (called CEM ID) will be generated. **The login ID so generated (called CEM ID) along with the Password need to be preserved by the candidates carefully.**

The last date for Online Registration will be **June 9, 2017**.

The completed application form (hard copy) along with a recently taken Passport-size Photograph of the candidate and a Demand Draft for ₹ 1000 only/ Transaction ID in case of online payment should reach following address within June 16, 2017. Name of the candidate and Login ID (CEM ID) are required to be mentioned on the reverse of the Demand Draft /on the reverse side of transaction ID (In the case of online payment). The envelope in which the hard copy of the completed Application Form is sent to EDC Office of XLRI should be superscribed with “Application for Admission: PGP-CEM 2017-18.” Proof of educational qualifications, work experience, domicile and Caste/Tribe affiliation etc., if applicable, are **not** required to be enclosed with the Application. These will be verified at the time of Interview /Group Discussions and the final admission.

For clarification, if needed, candidates may contact EDC Office, preferably through e-mail (edcadmission@xlri.ac.in), failing which over the telephone during Office hours at 0657-3983333/0657-6653333. Candidates are required to refer to their CEM ID and the Password, while corresponding with XLRI by e-mail or otherwise, in connexion with admission into PGP-CEM 2017-18. Office hours at XLRI are as under:

8.30 AM to 12.30 PM and 1.30 PM to 4.30 PM (on weekdays i.e., from Monday to Friday);
and

8.30 AM to 12.30 PM on Saturdays.

Contact

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